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BROOKDALE SENIOR LIVING SHINES AS EXAMPLE OF CHARITABLE GIVING RAISING NEARLY \$300,000 FOR WALK TO END ALZHEIMER'S

MILWAUKEE, WI, OCTOBER 19, 2022 – The Brookdale Senior Living Milwaukee Office earned the 2022 *Team of Excellence Award* for the Alzheimer's Association Walk to End Alzheimer's® in Milwaukee County. Their team, of more than 50 members, is expected to raise nearly \$300,000 this year, and will be honored at a celebration event on Oct. 20 at Potawatomi Hotel and Casino.

“For more than a decade, our employees have rallied around this cause by raising funds for the Walk to End Alzheimer's,” said Dawn Kussow, Senior Vice President and Chief Accounting Officer, Brookdale Senior Living. “We're proud of our long-standing support and look forward to continuing to help advance the mission of the Alzheimer's Association.”

Since 2008, Brookdale Senior Living has contributed over \$20 million to the Walk to End Alzheimer's. For many years, Brookdale surpassed an annual \$2 million dollar mark for the program as a Diamond National Team. In Milwaukee, Brookdale Senior Living has been involved with the Walk to End Alzheimer's for more than a decade and in that time raised more than \$4.7 million.

“Brookdale Senior Living has been a committed partner in the fight to end Alzheimer's and we're grateful for their involvement,” said Dave Grams, Executive Director, Alzheimer's Association Wisconsin Chapter. “Their fundraising has been critical, and impacts research investments and care and support services for families who are on this devastating journey.”

The award will be presented on Oct. 20 at Potawatomi Hotel & Casino at an Awards Celebration for the Walk to End Alzheimer's in Milwaukee County. The event opens at 5:30 p.m. with awards at 6:15 p.m.

About Brookdale Senior Living

Brookdale Senior Living is one of the nation's premier operators of senior living communities. Their mission is to enrich the lives of the people they serve with compassion, respect, excellence and integrity. They operate and manage senior living communities across the country, with the ability to serve more than 60,000 residents. Visit www.brookdale.com to learn more.

MORE

Alzheimer's Association Walk to End Alzheimer's®

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now the Alzheimer's Association is continuing to lead the way with Walk to End Alzheimer's. Together, we can end Alzheimer's.

About the Alzheimer's Association®

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®. Visit alz.org or call 800.272.3900.

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