

Creating Awareness for Dementia

STRUM, WI

Creating Awareness

Stacy Allen knows the journey of dementia all too well. Her mother, Carol, was diagnosed with vascular dementia and Lewy body dementia while living in Texas, and eventually relocated to Wisconsin so Stacy and her sister could better support her and her dad.

"Watching her go through this was very hard," Stacy said. "You never think about how bad it is, until you are going through it." She lost her battle with the disease on November 19, 2021.

Turning Heads at the Bowling Alley

"My husband and I are bowlers and we're in a Sunday league," Stacy shared. "My husband was the one who saw an Alzheimer's Association wrap you could have specially designed for a bowling ball. I thought it would be a great way to create awareness for something that impacted our family. People hear about dementia, but they don't really understand what it is. Every time I pull my ball out, it creates a conversation and just a small way I can create awareness."



Stacy Allen's bowling ball wrap.

Stacy and her family also participate in the Walk to End Alzheimer's® in Chippewa Valley to support the mission.

