Alzheimer's Association Business Consortium
AAIC In-person Meeting Summary
July 23, 2018, 12 – 1 p.m.
Hyatt Regency, Grant Park B Room

Attendees:

Kira Sheinerman, DiamiR- Co-chair
Leen Kawas, M3Bio, Co-chair
Jim Hendrix, Alzheimer's Association
April Ross, Alzheimer's Association
Justin Klee, Amylyx
Joshua Cohen, Amylyx
Mike Vitek, Cognosci
Ian Sheriff, Araclon
Mark Reed, Treventis
Kevin Church, M3Bio
Anthony Oliva, Longeveron

Ryan Smith, AiCure
Judy Walker, Accera
John Didsbury, T3D Therapeutics
Michael Goy, BrainBits
Andreas Köpke, SynAging
Joseph Araujo, InterVivo Solutions
Ambuj Singh, Acelot
Andy Satlin, Intra-Cellular Therapeutics
Josh Pan-M3Bio
Suzanne Page, Longeveron

- Webinar Feedback
    - Members had positive feedback regarding the webinars
    - **Action Item**: Jim to follow up with NIH regarding the scientific selection
    - Additional topic suggestions:
        - How to communicate failures/outcomes to raise funds/ how to present effective presentations and adapt to audiences.
        - Communication and Marketing
        - Invite a research analyst from a high investment research firm
        - How to assess blood based biomarkers, can invite someone from NIH
        - What's new in the neuroimaging and CSF space
        - Statistical models of clinical trials and outcome measures
- Members inquired about having access to the AAIC presenter posters and presentations.
- Communications Strategies/Collaborative Framework
    - Create a companies' chat forum – companies at specific funding stages, particular issues can discuss strategies/troubleshoot.
    - Social media-LinkedIn and Facebook
    - Host virtual break-out sessions with focused topics
    - **Action Item**: Members can email Jim and April what they are interested in.
- There is interest to have another F2F meeting at SfN. April will send a poll.
- This year elections will be held for the co-chair position to replace Kira.
- Members are encouraged to invite companies to the AABC the criteria for membership is that the company has an interest in research for Alzheimer's or dementia at any level.