

**Program  
Overview**



# **38TH ANNUAL WISCONSIN STATE CONFERENCE**

**May 5-6, 2024**



**[alzconference24.eventbrite.com](https://alzconference24.eventbrite.com)**

**Kalahari Resort, Wisconsin Dells**

## Schedule at a Glance

### SUNDAY, MAY 5

11:00 a.m.	Registration Opens
12:45-2:00 p.m.	Welcome & Keynote Address
2:00-2:30 p.m.	Networking Break
2:30-3:30 p.m.	Concurrent Workshops
3:30-4:00 p.m.	Networking Break
4:00-5:00 p.m.	Concurrent Workshops
5:00-7:30 p.m.	Networking Reception & Awards Dinner

### MONDAY, MAY 6

7:00 a.m.-3:00 p.m.	Exhibit Fair
7:00 a.m.	Registration & Breakfast
8:15-9:30 a.m.	Welcome & Keynote Address
9:30-10 a.m.	Networking Break
10:00-11:00 a.m.	Concurrent Workshops
11:00-11:45 a.m.	Lunch
11:45 a.m.-1:00 p.m.	Keynote Address
1:00-1:30 p.m.	Networking Break
1:30-2:30 p.m.	Concurrent Workshops
2:30-3:00 p.m.	Networking Break
3:00-4:00 p.m.	Keynote Address

**CEs available**

## Sunday, May 5

**Keynote, 12:45 - 2:00 p.m.**

### The Latest in Alzheimer's and Dementia Science: A New Phase of Research, Treatment and Care



#### **Christopher Weber, PhD**

Director, Global Science Initiatives  
Alzheimer's Association

Significant gains have been made in the understanding of the science and basic biology underlying Alzheimer's disease, and these advances are leading to great strides in prevention, detection, diagnostics and therapeutic interventions. This talk will focus on the latest scientific advancements and progress in Alzheimer's and dementia research.

**Workshop 101** (Intermediate)  
**Equity in Alzheimer's and Dementia Care**

**Carrie Lindsey**

Social Worker, Long Term Care Programs Manager, Oneida Nation

People of all color need to feel seen and heard in the navigation of Alzheimer's disease and related dementias. Understanding the need for health equity and the impact of health disparities for those affected and their care providers is crucial to improving the trust and relationships we have with the members of our community. In this session, we will discuss how dementia caregiving should be common, regardless of race or ethnicity. We will understand the impact of health equity from the patient and caregiver perspective. We will discuss how a tribal organization has made strides to grow and understand dementia.

**Workshop 102** (Intermediate)  
**The Fish Approach to Dementia Care**

**Sheri Fairman**

Owner, Dementia Care Solutions

Care partners can find themselves in "communication snags" with people living with dementia. Together, we will untangle these challenging situations and explore new tools that will help the relationship. Let's dive deeper into the water and learn communication strategies for success. This interactive session will provide attendees with a better understanding of how communication can help or hurt a situation with a person living with dementia, and concrete tools to use to find improved relationships.

**Workshop 103** (All Levels)  
**Your Affairs in Order - A Financial & Legal Gameplan**

**Joel Dettwiler**

Financial Planner, Special Needs Planner, Quantum Group Planners, LLC

Are your loved one's affairs in order? What does your loved one's estate consist of? Legal documents including wills and trusts are just a part of the process. Who will manage their estate when they aren't able to and after they pass? This session will present the basics of estate planning with an emphasis on the workings of wills, trusts, probate & beneficiary assignments and work to arm a caregiver with the questions they should be asking to ensure as smooth a transition as possible at their loved one's end of life.

**Workshop 104** (All Levels)  
**Moving Forward: The Grief & Ambiguous Loss Associated With Caring for Someone With Dementia**

**Karen Tennyson**

Dementia Care Specialist, Aging and Disability Resource Center of Rock County

"There is nothing more painful than mourning someone who is still living." For caregivers of someone with dementia, this is a daily pain. We know that with every dementia diagnosis, there is a caregiver attached. If it is true that "death is nature's way of saying your table is ready" as Robin Williams posited, then caring for someone with dementia represents the hours we labor preparing the multi course meal being served. During this

session, we will define grief, ambiguous loss related to caring for a person living with dementia and have communication tools, strategies and resources to address their needs.

**Workshop 105** (Intermediate)  
**The Latest in Alzheimer's and Dementia Research**

**Lisa Groon**

Senior Health Systems Director, Alzheimer's Association

Join us to learn more about the landscape of Alzheimer's and dementia science, risk factors for Alzheimer's and all other dementia, highlights in early detection and diagnosis, and recent advances in clinical trials, treatments, and lifestyle interventions.

**Workshop 106** (Intermediate)  
**Serving the Latino Community in a Culturally Sensitive Way**

**Cristina Huitron**

Bilingual Dementia Care Specialist, Milwaukee County ADRC

**Saul Juarez Aguilar**

Care Management Manager, Hispanic Health Resource Center of Waukesha County

In this session, professionals in the dementia field will gain understanding of the successful programming that both the Bilingual Dementia Care Specialist in the ADRC of Milwaukee County and the Hispanic Health Resource Center have accomplished in the Latino caregiving community. Both groups will share strategies, programs and lessons learned while implementing these and other programming. You will also learn the importance of how to engage with Latino caregivers to maximize connection.

**Workshop 107** (Entry Level/Intermediate)  
**Unraveling the Mystery of Behaviors and How to Treat Without Prescriptions**

**Tanya Sutton**

Director of Operations, Senior Helpers  
Madison

This session will be interactive and will explore behaviors, communication and its impact on behaviors and unmet needs. The session will also discuss non-pharmacological approaches for care and give case examples to discuss.

**Workshop 108** (Entry Level/Intermediate)  
**The Importance of Spiritual Well-Being in Later Life**

**Robert Best, MAPS CSL**

Program Manager, Kelly Senior Center

This presentation will explore the importance of spiritual well-being during the third age of life. We will discuss how spirituality can improve cognitive health and contributes to an overall sense of wellness.



**WALK TO END ALZHEIMER'S**  
ALZHEIMER'S ASSOCIATION

**September 7**

- Antigo
- Ashland
- Barron County
- Green Bay
- Manitowoc County
- Waukesha County

**September 14**

- Door County
- Spooner Area
- Stevens Point Area
- Walworth County
- Washington County

**September 15**

- Milwaukee County

**September 21**

- Kenosha & Racine Counties
- La Crosse
- Rhineland
- Rock County
- Sheboygan County
- Wausau
- Western WI/New Richmond

**September 22**

- Black River Falls

**Register:** [act.alz.org/wisconsin](http://act.alz.org/wisconsin)

**September 28**

- Chippewa Valley
- Marshfield
- Ozaukee County

**October 5**

- Fond du Lac County

**October 6**

- Dane County

**TBD**

- Fox Cities
- Oshkosh

*This is why we walk*



**Workshop 201** (All Levels)  
**Historical Trauma in Dementia  
Care in Native Communities**

**Dori McGeshick**

Tribal Dementia Care Specialist,  
Sokaogon Chippewa Community

**Alison Cuddy**

Dementia Care Specialist, LCO Aging  
& Disability Services

**Briana Terrio**

Dementia Care Specialist,  
Stockbridge-Munsee

Historical trauma has impacted native communities for decades. The history of native communities is tragic and disheartening. The impact on historical trauma is evident in native communities and impacts those living with dementia. What are the solutions? It is already difficult to live with dementia but to have the impacts of historical trauma in addition to it is even more difficult. These individuals and their support systems need a solution to assist in them living a quality life the best they can. Getting back to culturally based and trauma-based care is essential for native communities.

**Workshop 202** (All Levels)  
**Living Your Best Life**

**Kim Patterson**

Marketing Director of CarePatrol,  
CarePatrol of NE Wisconsin

**Andrea Van Dyn Hoven**

Senior Advisor / PTA, CarePatrol

“Living your best life.” Are you living your best life? As we age, we sometimes need to remind ourselves to look at ways that can help us live a happier and healthier life. Join Kim Patterson and Andrea Van Dyn Hoven

to learn how to live your best life. Use your wellness wheel daily as a reminder to live your best life.

**Workshop 203** (Entry  
Level/Intermediate)

**Community Engagement &  
Involvement in Underserved  
Communities Within  
Alzheimer’s Disease Research**

**Annik Dupaty**

ADRC Outreach Program Coordinator,  
The Wisconsin Alzheimer’s Disease  
Research Center

**Cassandra Thomas**

Community Researcher, Wisconsin  
Alzheimer’s Disease Research Center

**Muhamed Sanneh**

AA-FAiM Clinical Research  
Coordinator & Outreach Specialist,  
Wisconsin Alzheimer’s Disease  
Research Center

Underrepresented and underserved communities are disproportionately impacted by Alzheimer’s disease and related dementias, yet are less likely to be diagnosed, less likely to be recruited to participate in research, and have less access to care and support services.

This workshop will give attendees an overview of the Wisconsin Alzheimer’s Disease Research Center’s (WADRC) community engagement and involvement in underrepresented groups in research. Three WADRC staff from the Inclusion of Underrepresented Groups Core will be sharing details on community involvement, engagement activities and programs developed with the Oneida Nation and the African American community in Wisconsin.

**Workshop 204** (All Levels)  
**Direct Connect: An Essential  
Resource for All Health  
Professionals**

**Stacy Barnes, PhD**

Director, Wisconsin Geriatric  
Education Center; Interim Director,  
Institute for Palliative and End of Life  
Care; Associate Professor of Practice,  
College of Nursing, Marquette  
University

**Evan Henricks, MD**

Assistant Professor of Medicine  
(Geriatrics), Medical College of  
Wisconsin

**Clara Martin, MPH**

Medical Student, Medical College of  
Wisconsin

Wisconsin is fortunate to have Direct Connect, a referral program that quickly connects caregivers with the Alzheimer’s Association. Unfortunately, the number of referrals from healthcare sites is small, despite persistent outreach. This workshop will briefly describe the Direct Connect service and summarize recent outreach efforts to encourage its use. Attendees will hear first-person testimonials from a physician and a medical student who have used this service and will learn how to initiate Direct Connect referrals. Attendees will help shape future outreach efforts by providing suggestions on how to inspire greater usage across the state.



**Workshop 205** (Entry Level)

**Easing Caregiver Stress:  
Calgon, Take Me Away!**

**Connie Thimmig, M.S.**

Education & Solutions Consultant,  
Sharon S. Richardson Community  
Hospice

“To keep a lamp burning, we have to keep putting oil in it.” – Mother Teresa  
Caregiving can be rewarding, challenging, and even overwhelming. Most will agree that stress and caregiving go hand in hand. Each person has warning signs of stress that vary depending on their life experiences and the diverse relationship they have and have had with the care recipient. Join us as we explore managing caregiver stress and pioneer hope by integrating practical self-care practices and techniques. Discover how, when a person authentically cares for themselves, they return to wholeness and can, in turn, provide even better care.

**Workshop 206** (Intermediate)

**The ABCs (Assessments,  
Behaviors, Crises) of Care  
Management**

**Susan Wack, MSW, CISW, C-ASWCM**

Certified Aging Life Care Professional,  
Embrace Care Management

**Jennifer Nowak, MSW, C-ASWCM**

Director of Client Care, Always Best  
Care Senior Services

Have you ever worried about how best to deal with a loved one/clients' changing cognition? Where/who to turn to in guiding you on next and future steps? You've heard about case/care managers, but how do you choose the best one for your needs? This session is for both professionals and caregivers alike. Join us to discover where to find the best care/case manager for your needs who can assist with assessments, behaviors, and crisis management. Case examples and different approaches will be showcased as well as useful resources from the Alzheimer's Association and the Waukesha County Dementia Challenging Behaviors Initiative.

**Workshop 207** (Intermediate)

**Understanding Lewy Body  
Dementia**

**Diane Mosnik, PhD**

Licensed Clinical Neuropsychologist,  
Diane M Mosnik PhD Inc

Lewy Body dementia is a progressive, degenerative dementia with clinical features distinguishable from Alzheimer's disease, frontotemporal lobar degeneration, and other types of dementia. Learn the diagnostic and behavioral features of Lewy Body dementia and how it differs from other dementia. We'll discuss causes and current pharmaceutical and non-pharmaceutical treatments.

**Workshop 208** (Entry  
Level/Intermediate)

**Creatively Engaging People  
with Memory Loss**

**SOLD OUT**

**Shelly Rollins**

Education Specialist, Schlitz Audubon  
Nature Center

**Amber Joswick**

Director of SPARK! on the GO!

**Claire Carlson**

Audience-Centered Program  
Coordinator, John Michael Kohler Arts  
Center

Learn to design and implement creative engagement programs for people with memory loss and their care partners, based on the guidelines and principles established by the SPARK! Alliance. Join specialists from three SPARK! Alliance institutions—working with cultural programming, art and nature—to explore tips and tricks for using visual imagery and sensory stimulants, ways to adapt tools and processes, uncovering best practices for engagement while nourishing the creative spirit and encouraging a feeling of accomplishment and worth. Adaptable to be successful in a variety of settings including the individual in the home environment or in a group setting at senior centers, community locations, senior residences or assisted living facilities. This session will be hands-on and exploratory!



**Sunday**

**Networking Reception  
& Awards Dinner  
5:00 - 7:30 p.m.**

Networking begins at 5:00 p.m. followed by dinner and Outstanding Caregiver awards program.

**Awards Program Speaker:**

**Learning, Coping and Surviving  
as an Alzheimer's Caregiver**



**Marty Schreiber**

Former Wisconsin Governor, Caregiver and Author

If Alzheimer's is bad, ignorance of the disease is even worse. Marty's main goal is to do whatever he can through his presentations and his book, My Two Elaines, to help those with Alzheimer's and their caregivers live their best lives possible.

**Monday, May 6**

7:00 a.m. - 3:00 p.m. - Exhibit Fair  
7:00 a.m. - Registration & Breakfast

**Keynote, 8:15 - 9:30 a.m.**

**The Nerve to Serve, Say Hello to  
Humor & Goodbye to Burnout!**



**Jody Urquhart**

Motivational Speaker  
Idoinspire

Humor helps. The ability to laugh at life helps us deal with daily disappointments and setbacks. Humor gives professionals the nerve to serve in our increasingly complex and challenging environment. Join us as we demonstrate how humor helps you stay in control, stay positive, and maintain balance and perspective for professional and family caregivers, those working in the field, and more.

**Workshop 301** (Intermediate)**Inspiring Hope in Dementia Research: The American Indigenous Cognitive Assessment****Kala Cornelius**

AMICA Nurse Practitioner Researcher, UW-Madison Alzheimer's Disease Research Center

**Carrie Ann Trojanczyk,**

AMICA Project Coordinator, UW Madison Alzheimer's Disease Research Center

**Cassandra Thomas**

AMICA Community Researcher, UW Madison Alzheimer's Disease Research Center

Rates of dementia in Indigenous Americans are approximately 3 times higher, with a 10-year earlier onset of symptoms when compared to the White Americans. Yet, culturally safe and accurate cognitive assessment tools currently do not exist for Indigenous populations. This presentation will explore how Alzheimer's disease and related dementias (ADRD) disproportionately affect Indigenous people nationally and locally, and how the American Indigenous Cognitive Assessment (AMICA) project will address these inequities. We will discuss the process of our approach to narrowing the dementia health disparities in tribal communities through a community-based participatory research (CBPR) approach, and address challenges with adapting cognitive assessment tools in three culturally diverse Indigenous populations.

**Workshop 302** (Entry Level/Intermediate)**Memory Care Options: Understanding What, Where, When, and Why****Pam Foti**

Co-Owner and Elder Care Consultant, Vesta Senior Network

**Jenny Wagner**

Co-Owner and Elder Care Consultant, Vesta Senior Network

Each person is unique. When someone receives a dementia diagnosis, that doesn't change. The care provided to the person should fit them as an individual. This program will address many of the common questions that families struggle with as they determine what type of care is best for their loved ones. Safety concerns, care plans, and care options will be discussed and described - what do they look like and when may each be appropriate?

**Workshop 303** (Entry Level)**Facing Alzheimer's with Dignity: Empowered Choices for a Hopeful Future****Parini Tolat**

Advance Care Planning Program Coordinator, UW Health

**Mary Arbuckle**

Advance Care Planning Program Coordinator, UW Health

Join us for a session on advance care planning, a tool that empowers you and your loved ones to navigate this journey with clarity and hope. Discover how proactive planning can:

- Preserve your voice: Share your wishes for care while you can, ensuring your loved ones understand your preferences.

- Explore what matters most to you: Think about what living well means to you, prioritizing treatments that are aligned with your values and goals.
- Empower your loved ones: Reduce burden and uncertainty, create a roadmap for future health care decision making.

Learn how advance care planning can help ensure you and your loved ones face the future with dignity, respect, and the values that matter most.

**Workshop 304** (Intermediate/Advanced)**Exploring the Interface Between Communities and Healthcare****Laura Kelble, BS**

MD/MPH Candidate, University of Wisconsin School of Medicine and Public Health, Wisconsin Alzheimer's Institute

Community organizations are integral resources for community-dwelling persons living with dementia and their care partners and could be a valuable and complementary resource to primary care providers in dementia diagnostics and memory care. This workshop will describe a mixed-methods approach to mapping and understanding the process for memory screening referrals from a community and healthcare perspective and for identifying leverage points to create a smoother transition to and from community organizations and primary care offices for improving dementia diagnosis and management.



**Workshop 305** (All Levels)**Culturally Responsive Health Communication Workshop: Bridging Gaps for BIPOC Communities in WI****George Levy**

Communications Specialist,  
University of Wisconsin - Madison

**Ornella Hills, PhD**

Assistant Professor, University of  
Wisconsin - Stevens Point

Join us for an engaging workshop that delves into the success story of our groundbreaking project aimed at disseminating accurate and culturally appropriate information about the physical and mental health consequences of COVID-19 to Black, Latinx, and Native American communities in Wisconsin. Explore case studies showcasing instances where a layperson from the community was more influential than an expert in the field. Understand the dynamics at play and extract lessons for effective community engagement and how these strategies can be used to decrease stigma associated with Alzheimer's disease and related dementias, and disseminate information about your organization and services to these communities.

**Workshop 306** (Intermediate)**Empathy in Action: Transformative Strategies for Frontotemporal Dementia Care****Elias Granadillo, MD**

Assistant Professor of Neurology,  
Medical College of Wisconsin

Join us on a transformative exploration of Frontotemporal Dementia (FTD), delving into the intricate landscape of

its neuropsychiatric symptoms, innovative management strategies, and promising advances in treatment. This session, tailored for professionals in long-term care, home care, disability resource centers, and families impacted by dementia, will unravel the complexities of FTD, emphasizing the pivotal role of caregiver interventions. Discover the latest breakthroughs in targeted therapies and ongoing clinical trials, fostering a sense of hope and empowerment. By addressing misdiagnosis challenges and spotlighting the evolving treatment landscape, we aim to pioneer hope through research, education, and collaborative support.

**Workshop 307** (All Levels)**Caring for Dementia/Alzheimer's Patients with MCC: Use of a CDSSS called myHESTIA****Dr. Priya Nambisan, PhD**

Assistant Professor, University of  
Wisconsin - Milwaukee

**Dr. Yura Lee, PhD**

Associate Professor, University of  
Wisconsin - Milwaukee

**Dr. Murad Taani, PhD**

Associate Professor, University of  
Wisconsin - Milwaukee

Many individuals with dementia/Alzheimer's also have other chronic conditions. Evidence shows linkages between multiple chronic conditions (MCC) and cognitive impairment. While there are many guidelines for self-health management for neurotypical older adults with MCC, dementia/Alzheimer's patients are not provided with such guidelines or support. For dementia patients, self-health management is even more critical as it will reduce hospitalizations.

We present a Comprehensive Digital Self-care System (CDSSS) aimed at helping patients with dementia to support self-health management. The system is currently being tested with individuals with mild to moderate cognitive impairment. We will provide the audience with hands on experience with CDSSS.

**Workshop 308**

(Entry Level/Intermediate)

**Unlocking Creativity****Candice LeGros**

Dementia Care Specialist, ADRC of  
Milwaukee County

**Emily Brown**

Park Naturalist Access & Inclusion  
Coordinator, Wehr Nature Center

This workshop will focus on how to incorporate and utilize creativity into dementia focused programming and engagement approaches. This workshop will look at the SPARK! program and the TimeSlips program and how these two programs utilize creativity to connect and engage with those with dementia. Audience members will get hands on experience with these programs.



## Monday, May 6

Keynote, 11:45 a.m. - 1:00 p.m.

### Lorenzo's House: Curing Isolation, Building Community & Creating Dementia Justice



**Diana Shulla Cose**

Founding Executive Director  
Lorenzo's House

Diana Shulla Cose's sons were nine and twelve when "brain change" showed up in her home. After her husband was diagnosed with younger-onset Alzheimer's, she realized that there was no place for us - for our family profile; younger ... with kids ... with dementia. She learned that there are hundreds of thousands of us and little to no support regionally, nationally or globally. Her response to her new reality was to fill this resource gap, for her own family and for so many others. She imagined a hub of connection and resources exclusively for younger families living with any form of dementia. She imagined Lorenzo's House.

## 10 HEALTHY HABITS FOR YOUR BRAIN



Protect your head



Challenge your mind



Stay in school



Be smoke-free



Eat right



Control your blood pressure



Manage diabetes



Get moving



Sleep well



Maintain a healthy weight

**Workshop 401** (All Levels)  
**Pioneering Home Safety:  
Air Fryer Cooking Class**

**Debbie Wendorf**

DCS, ADRC of the Northwoods

**Dori McGeshick**

Tribal Dementia Care Specialist,  
Sokaogon Chippewa Community

**Cathleen Diedrick**

Tribal Dementia Care Specialist, Forest  
County Potawatomi Community

Pioneering Hope for our people living with dementia and their caregivers means to think out of the box when strategizing to promote the best quality of life they can have. Cooking on the traditional stove for our focused population has always posed a safety threat and thus, we have developed an "out of the box" program to promote cooking safety, with an inclusiveness and diverse twist. Our program goal is to include a presentation of 5 quick tips for Caregivers along with an interactive Air Fryer Cooking Class that anchors cooking with an Air Fryer to promote above all safety, encourages diversity, and inclusiveness within family interaction times.

**Workshop 402** (Intermediate)  
**What Is Your Facility's  
Dementia Care Designation?**

**Janice Mashak**

VP Member Services & Innovation,  
LeadingAge Wisconsin

**Becky Reichelt**

Executive Vice President, St. Paul  
Elder Services

Join LeadingAge Wisconsin as we unveil the new and unprecedented Dementia Care Designation System. After taking a deep dive into the

assessment, we will explore the role and value of a Dementia Care Designation for a health care provider as well as for consumers, families, and the greater community. Learn from a provider what is involved in completing the assessment, what they learned, and the value they derived from earning their Dementia Care Designation.

**Workshop 403** (Intermediate)  
**Managing Behavioral and  
Psychological Symptoms of  
Dementia**

**Dr. Melanie Scharrer, MD**

Adjunct Clinical Faculty, Department of  
Psychiatry, University of Wisconsin  
School of Medicine and Public Health

**Dr. Matt Biller, MD**

Geriatric Psychiatry Fellow, University of  
Wisconsin School of Medicine and Public  
Health

**Armin Holiday**

Principal Advisor, CarePorters, L.L.C.

People living with Alzheimer's disease experience progressive declines in memory, learning, thinking, and orientation. Additionally, most adults with Alzheimer's and other dementias develop neuropsychological or behavioral & psychological symptoms of dementia (BPSD). These are often self-reported as the most impactful by individuals living with the disease and cited by caregivers & families as the most challenging to address. While no single approach resolves BPSD completely, loved ones and healthcare professionals can employ multi-disciplinary interventions to decrease the frequency and intensity of behavioral symptoms of dementia. Board certified geriatric psychiatrist Dr. Melanie Scharrer will review the latest data & recommendations for caregivers and those living with BPSD due to Alzheimer's disease, vascular dementia, frontotemporal, Parkinson's associated & Lewy body dementias. Using vignettes from her clinical experience, participants will learn how to recognize signs of BPSD and strategies that may reduce the symptom burden of those affected.

**Workshop 404** (Entry Level)  
**Denial in a Dementia Patient  
Isn't Always What It Seems...  
Learn About Anosognosia**

**Leah Baughman**

Anosognosia, ADRC of Vilas County

Learn about anosognosia and how to work around it. Anosognosia is a condition where you can't recognize other health conditions or problems that you have, and it affects 80% of Alzheimer's patients. Since this condition is not curable, learn techniques to best serve your loved one or patient.

**Workshop 405** (All Levels)  
**What Do I Need to Know  
About Medicare Fraud?**

**Ingrid Kunding**

Senior Medicare Patrol Program  
Director, Greater Wisconsin Agency  
on Aging Resources (GWAAR)

**Jim Tripp**

Senior Medicare Patrol Volunteer,  
Greater Wisconsin Agency on Aging  
Resources (GWAAR)

Are you wondering how Pioneering Hope fits with Medicare fraud? Join us for this session to learn about Medicare-related fraud and what the current trends are, nationally and in Wisconsin. At the session's end, you will be equipped with information about how to Protect, Detect, and Report suspected Medicare fraud, which will help us Pioneer Hope to eliminate Medicare fraud!

**Workshop 406** (All Levels)  
**Building on Positive Approaches**

**Marion Chapin**

Owner, Dementia Care-Positive Solutions

Come and step out of your comfort zone and interact with others and learn new skills on how to meet someone living with dementia where they are at. This workshop will give you the tools you need to interact with someone living with dementia, and practice these tools in a dynamic way.

**Workshop 407** (Entry Level)  
**Understanding Alzheimer's and Dementia**

**Julie Roznowski-Olson**

Geriatric NP-BC, APNP, MSN, BSN, RN, Volunteer Community Educator

This presentation will help you understand the relationship between Alzheimer's and dementia. Find out how Alzheimer's disease affects the brain, explore the risk factors and stages of the disease, learn about current research and treatments that address some symptoms and identify Alzheimer's Association resources.

**Workshop 408** (Entry Level)  
**"Growing Connections":  
How to Start a Full Sensory  
Gardening-Themed Memory  
Cafe in Your Community**

**SOLD OUT**

**Trisha Witham**

Dementia Care Specialist, ADRC of Barron & Rusk Counties

**Hali Dessecker**

Volunteer, ADRC of Barron & Rusk Counties

**Lori Van Ess**

Community Development Coordinator, Dove Healthcare

Inspired by the "Growing Connections" program implemented by University of Minnesota Extension, learn how two rural Wisconsin counties adapted this gardening-themed activity program for people living with dementia and their care partners. "Growing Connections" utilizes all five senses in each session. Successes and challenges will be explored, along with details of how to implement in your own community. Join us as we include a hands-on mini-session of one of the topics!

**KNOW  
WHERE  
ALZHEIMER'S  
AND ALL  
DEMENTIA  
HIDE.**

**LEARN THE  
SIGNS »**

**ALZHEIMER'S  
ASSOCIATION**



**6 MILLION AMERICANS**  
are living with Alzheimer's.

**ALZHEIMER'S ASSOCIATION**

## Exhibit Fair

**Monday, 7:00 a.m. - 3:00 p.m.**

We're pleased to offer an exhibitor fair on Monday for attendees to learn about services in the community. Network with businesses and organizations and take home new insights.

If you would like to showcase your business, services or products to hundreds of attendees, contact: Kennedy Turner, Blueprint Events, [kennedy@blueprinteventsllc.com](mailto:kennedy@blueprinteventsllc.com).

Space is limited. Deadline: March 1, 2024.



## Monday, May 6

**Keynote, 3:00 - 4:00 p.m.**

### **Genetics and Alzheimer's Disease: Practical Knowledge and Emerging Insights**



#### **Abigail Freeman, MS CGC**

Genetic Counselor – Neurogenetics  
UW Health

Join us for an exploration of the genetic basis of Alzheimer's disease. Together, we will review the main genetic factors that influence risk for inherited and familial Alzheimer's disease. We will discuss practical ways to better understand and live with genetic risk for Alzheimer's disease. We will explore how genetic factors can influence Alzheimer's disease treatment and discuss new insights from the latest genetic research.