

**CHALLENGE: WORK WITH A TEAM TO
CREATE A CONCEPT FOR A COMMUNITY
ENGAGED PROGRAM**

Share. Ask. Listen. Learn.

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STEP 1: As quickly as possible, ask each person in your group to say their first name, job/affiliation, and 1-2 unique things about themselves (e.g., their culture, nationality, ethnicity, special interest/hobby, mother tongue, or identity). Use the lines below to write down each person's first name:

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STEP 2: Select one person from your group to represent the attendees that your program will be aimed toward. Circle their name above. Next, the group will ask this person these questions:

Related to what you shared about yourself in Step 1, what is something you have always wanted to learn, improve, resolve, or experience?

What time of year, month, day, and time of day would work best for you to attend a program related to this topic? What should the frequency and duration of this program be?

What would make this program more or less appealing/enjoyable to you? (For example, consider learning style, takeaways, outcomes, location, hospitality, accessibility, music, atmosphere, and other attendees)

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Since no one person can fully represent the needs of any one group / community, who else should we speak to before we finalize our concept?

STEP 3: Within your group, discuss the best type of program to meet the needs and interests of the person in focus. Identify challenges. Give your program a name. Select one person to introduce your group and present the program to the room.

