



Memory Care Options:
Understanding What, Where,
When, and Why

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What is Dementia?

Dementia is a general term for a decline in mental ability severe enough to interfere with daily life. Memory loss is an example. Alzheimer's is the most common type of **dementia**...*Alzheimer's Association*

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Alzheimer's Facts

- Alzheimer's Disease is the most prevalent type of dementia and is a global crisis
- 55 million people world wide have Alzheimer's
- 7 million Americans have Alzheimer's
- 111,000 people in WI have Alzheimer's

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Alzheimer's Facts

- Alzheimer's kills more people than breast cancer and prostate cancer combined
- 50% of people over 85 have Alzheimer's
- 1 in 3 seniors dies from Alzheimer's or another form of dementia
- In the last 20 years, deaths from heart disease have decreased by 2%
- In the last 20 years, deaths from Alzheimer's have increased by 141%

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What is Memory Care?

- Philosophy
- Method
- Mission

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Where is Memory Care?

- Home
- Adult Day Care
- Memory Cafes and Support Groups
- Respite stays
- Care Community

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When it is time to say “When”

- Safety
- Emotional Expressions
- Incontinence or other physical factors

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Why do we need help?

- Health of the caregiver
- Quality of life
- Relationship and role

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Cost of Care

- Occasional In-home care: \$20,000/year
- Adult Day: \$60-80/day
- 24/7 In-Homecare - \$95,000-183,000/year
- Assisted Living or Memory Care: \$84,000
- Skilled Nursing Care: \$165,000

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Cost to the Caregiver



- Physical strain
- Wellness
 - Personal health suffers
 - Stress and anxiety
- Financial costs
 - Managing 2 households
 - Loss of salary, benefits

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What is Best?

- For an individual
- For a period of time
- For your lifestyle
- For your loved one
- For your individual financial situation

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