

Help is available for patients with cognitive impairment likely due to dementia.

alzheimer's  association®

NEARLY 6 MILLION Americans are living with Alzheimer's

Take Action! Don't Wait!

If you're prescribing medication to treat dementia, consider prescribing supportive and educational services from the Alzheimer's Association.

- Non-medical disease management can begin even before a diagnosis is made.
- Studies have shown that active management of Alzheimer's and related dementias can improve quality of life for individuals and their caregivers.
- Care planning specifically geared toward dementia has resulted in fewer hospitalizations, fewer emergency department visits, and better medication management.

DIRECT → **CONNECT** is HIPAA-Compliant & EASY

- Referral forms can be completed in less than 2 minutes by non-physician or physician staff members of the primary care practice.
- Fax or email the completed referral form.
- Professional staff from the Alzheimer's Association will follow-up with patients/caregivers and will provide feedback to you.

EARLY AND ACCURATE DIAGNOSIS COULD SAVE UP TO **\$7.9 TRILLION** in medical & care costs



WISCONSIN HOSPITALS

1,382

The number of emergency department visits per 1,000 people with dementia

18.5%

dementia patient hospital readmission rate



It takes time to talk about Alzheimer's disease

The Alzheimer's Association provides support and education for your patients and their families at **no charge**, including:

- + ongoing support in dealing with the emotional impact of a diagnosis
- + education on living well as the disease progresses
- + help in connecting to appropriate resources and additional support services, including safety services
- + opportunities to build community with other people living with the diagnosis

The Alzheimer's Association's 24/7 Helpline, individual care consultations, educational classes, online resources, information on services, support groups and social engagement programs are available to your patients at all stages of the disease process.

By providing local support to those living with the disease and their caregivers, we're easing the burden for all those facing it.

WE WON'T GET THERE WITHOUT YOU, THE PHYSICIAN, NURSE, SOCIAL WORKER & STAFF.

DIRECT → CONNECT

Alzheimer's Association
Wisconsin Chapter

24/7 Helpline
800.272.3900

www.alz.org

We have the time.