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**ALZHEIMER'S ASSOCIATION NAMES TERRI SPITZ EXECUTIVE DIRECTOR OF
DESERT SOUTHWEST CHAPTER**

PHOENIX, Ariz., Sept. 4, 2019 – The Alzheimer's Association today announced that Terri Spitz has been named Executive Director of the Desert Southwest Chapter effective September 9. Spitz comes to the Association from the March of Dimes, where she was the Director of New Business Development.

“We are thrilled that Terri has chosen to join the Alzheimer's Association, said Elizabeth Edgerly, regional leader for the Alzheimer's Association. “Her passion for the cause, desire to positively impact the lives of those facing dementia and to support research towards effective treatments made her the ideal choice for our new leader for the Desert Southwest Chapter.”

During her time with the March of Dimes, Spitz distinguished herself by creating new national, regional, and major market business strategies, cause marketing and mission awareness partnerships as well as cultivating strong community relationships. Key achievements include awards for excellence in communications, as well as revenue. Spitz also built strong partnerships with volunteer leaders, leading Fortune 1000 companies, community-based organizations, government agencies, and educational partners. She is a proven leader committed to driving results.

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research, and the Desert Southwest Chapter is among the largest in the Association's network. Additionally, the Desert Southwest is among the hardest hit areas in the country when it comes to Alzheimer's growth. Arizona has the fastest growth rate in the U.S. Nevada has the third.

“Having a family member who is currently going through the different stages of dementia – I deeply understand the impact it has on not only the individual, but his/her loved ones,” said Spitz. “I'm eager to get started and help change the trajectory of Alzheimer's across the Desert Southwest.”

Spitz received her Bachelor of Arts in Mass Communications at the University of South Florida. Originally from Florida, she resides with her husband and two teenagers in Peoria, Arizona.

About the Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's®. Visit www.alz.org or call 800.272.3900.

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