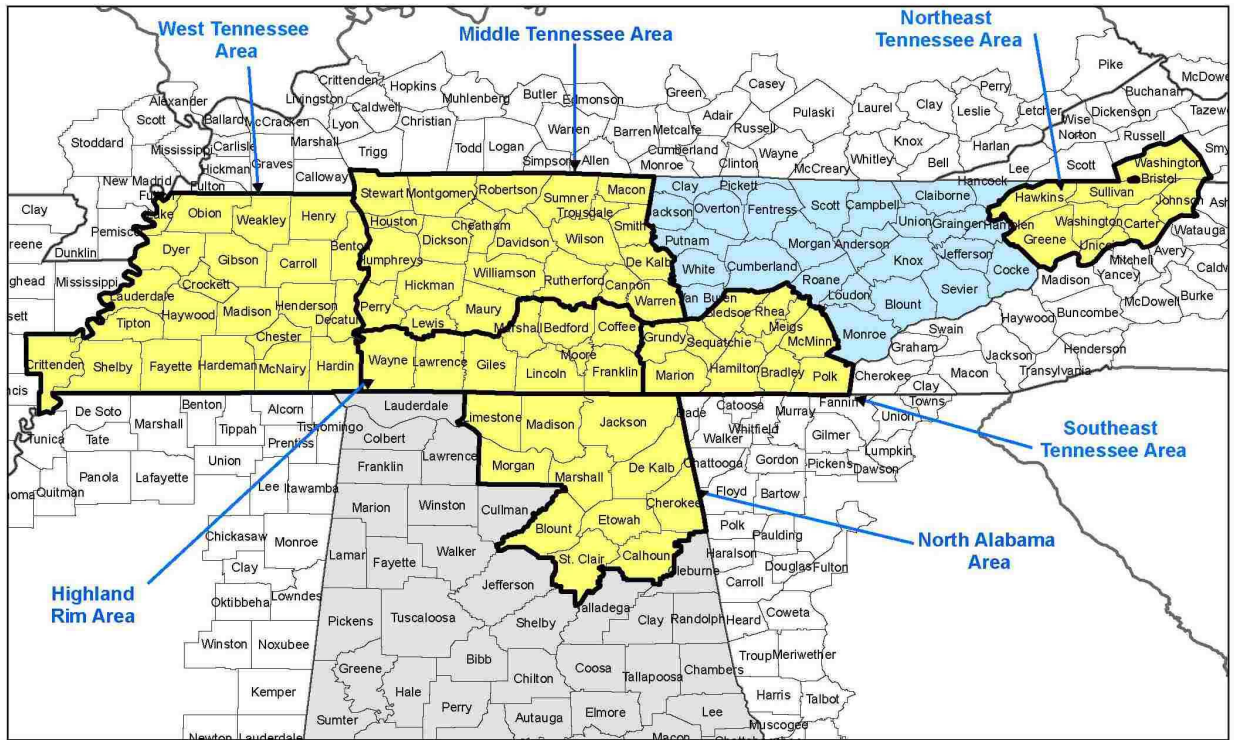


Mid South Chapter



MID SOUTH CHAPTER

ANNUAL REPORT
Fiscal Year 2008

Mid South Chapter
4205 Hillsboro Pike
Suite 216
Nashville, TN 37215
Toll free help line 800-272-3900
www.alz.org/altn

alzheimer's association™

MID SOUTH CHAPTER 2008 ANNUAL REPORT BOARD OF DIRECTORS

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Alzheimer's Association Vision

To create a world without Alzheimer's disease

Alzheimer's Association Mission Statement

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Mid South Chapter Offices

Chattanooga Office – SE TN Area
423-265-3600 p 423-265-3611 f
7625 Hamilton Park Drive Suite 8
Chattanooga, TN 37421

Memphis Office – West TN Area
901-565-0011 p 901-565-9550 f
326 Ellsworth
Memphis, TN 38111

Huntsville Office – Northern AL Area
256-880-1575 p 256-539-6716 f
117A Longwood Dr., S.E.
Huntsville, AL 35801

Nashville Office – Middle TN Area
(Chapter headquarters)
615-292-4938 p 615-386-9768 f
4205 Hillsboro Pike Suite 216
Nashville, TN 37215

Johnson City Office - NE TN Area
423-928-4080 p 423-928-1152 f
207 N. Boone Street. Suite 1500
Johnson City, Tennessee 37604

Tullahoma Office – Highland Rim Area
931-455-3345 p 931-455-5396 f
201 West Lincoln
Tullahoma, TN 37388

Dear Friends,

The Alzheimer's Association, Mid South Chapter has seen the completion of another successful year. Programs and services grew in both quality and quantity. We have made significant strides in strengthening our financial position. Public policy advocacy efforts also increased, as three Alzheimer's Association staff members were appointed to serve on the Governor of Tennessee's Alzheimer's Task Force. The Alzheimer's Association Tennessee Coalition was instrumental in the formation of the Task Force the previous year.

Fiscal year 2008 saw the genesis of a stronger more effective Alzheimer's Chapter to serve west, middle, northeast and southeast Tennessee and north Alabama. Representatives from the NE SE Tennessee Chapter and the Mid South Chapter met in May of 2007 to explore the possibility of merging the two chapters. Among the reasons for merging were to maximize the efforts to raise awareness of the Association and the disease; to bring better, more consistent programs of support to all counties served by the chapter; provide strong executive leadership, and to achieve better efficiency in administrative functions. On January 1, 2008 the Mid South Chapter and NE SE Tennessee Chapter became one legal entity.

The NE TN Chapter and the Mid South Chapter share a history of collaboration on public policy efforts. We have seen how strong our combined efforts can be during these collaborative efforts. The Huntsville, Memphis, Nashville and Tullahoma offices have been working together for 5 years. The addition of the Chattanooga office and the Johnson City office to our team will strengthen our efforts as we work together to fulfill the Alzheimer Association mission.

We continually strive to provide the support, services and education to the many individuals, families and loved ones that are affected by Alzheimer's disease and related disorders. It is to this end that we work tirelessly to improve the quality of life of those with dementia, their caregivers and families.

You will see in this report a summary of the many services the Mid South Chapter provided for individuals with Alzheimer's disease and related disorders, their families and health professionals during FY2008. Through the dedication of our staff, Board of Directors and many chapter volunteers, we have been successful in expanding our programs to better serve those in our area that need us.

Most of all, we are grateful to our volunteers and patrons who donated through grants, golf scrambles, federated campaigns, Memory Walk, Stetson and Stars, the Laughter Remedy comedy dinner and show, Roasts, and many other ways. Contributions allow the Chapter to continue its mission locally and provide hope for advances in treatment and a cure for Alzheimer's.

Thank you again for your support and the opportunity to serve you.

Sincerely,

Howard Wiggins
Mid South Board Chair

Marcia Murray Massengill
Chief Executive Officer

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The Alzheimer's Association Mid South Chapter
is a United Way partner agency in the following Tennessee counties:
Bedford, Coffee, Franklin, Metro Nashville, Moore, Robertson, Sumner, Williamson



Alzheimer's Association Mid South Chapter

Services & Programs

- Over 108 support groups operating throughout the Chapter territory
- Respite reimbursement for low income families is available in 64 counties
- Six regional offices and ten Resource Centers offering books, brochures, tapes, and meeting space for one-on-one consultations
- Toll free helpline to assist families and caregivers with information and referrals 24 hours 7 days a week by trained personnel
- Care consultations to empower families with information and referral to local resources
- Support groups to provide regularly scheduled in-person meetings for persons with Alzheimer's disease, family, friends or caregivers who interact around issues relating to Alzheimer's disease. Groups can have social, educational and/or support components and are facilitated by trained individuals
- Support group facilitator training for volunteers wishing to help family caregivers

Core Service	# of Recipients
Information and Referral Calls	2838
Care Consultations	828
Early Stage Support Group	130
Caregiver Support Group	5315
Medic Alert Safe Return	1792

- The MedicAlert® + Alzheimer's Association Safe Return® alliance, provides a 24-hour nationwide emergency response service for individuals with Alzheimer's or related dementia who wander or who have a medical emergency. The MedicAlert alliance enhances the resources of Safe Return, which assists in the safe and timely return of memory-impaired individuals with Alzheimer's disease and related dementias who wander and become lost. There are 16 enrollment sites.
- Alzheimer's disease issues training for law enforcement and emergency personnel
- Education and training for healthcare facility staff

Education program	# of programs	# of attendees
Workshops	105	2013
Seminars	14	338
Conferences	8	706
Community Presentations	144	3032
Maintain Your Brain	31	1022
Partnering With Your Doctor	2	48

- Eight annual caregiver conferences to support family members in their labor of love
- Public policy advocacy to promote increased, affordable long-term care options
- Speakers bureau training and available lists of speakers to address community needs
- Collaborative coalitions with organizations wanting to improve healthy aging, prescription drug benefits, nursing home quality, end-of-life care, and mental health
- Annual conference for the African American Clergy community with four follow-up workshops in 2009

Partner with Us

- **Corporate Sponsorships:** The Alzheimer's Association is interested in building relationships with companies to help increase awareness of Alzheimer's disease, our organization and generate funds to further our mission. We are eager to work with you to explore how the Alzheimer's Association can best support your business goals and objectives. Some of the ways we can work together include cause-marketing programs, product royalty promotions and special events.
- **Foundations, Membership and Civic Organizations:** We are privileged to work with foundations, membership organizations and civic organizations that share our vision to end Alzheimer's disease. Please contact us to discuss how our missions align and what project collaborations will help us achieve our shared goals. We would also welcome the opportunity to submit a proposal for research or program support to advance our progress toward a cure and improve the lives of individuals with dementia and their families.
- **Volunteering:** You can make it happen ... a world without Alzheimer's disease. Our volunteers are passionate, inspired and want to make a difference in the fight against Alzheimer's disease. Whether you can spare a few hours a week or can make a more significant time commitment, please consider becoming an Alzheimer's Association volunteer.
- **Memory Walk:** Come walk with us! Alzheimer's Association Memory Walk® is the nation's largest event to raise awareness and funds for Alzheimer care, support and research. Local Association offices need volunteers who can help plan, promote and work the day of the event. You can also form a walking team of family, friends or co-workers.

Alzheimer's Disease and Related Disorders Association, Inc.,
Mid South Chapter

**Statement of Financial Position
June 30, 2008**

Assets

Current assets:	
Cash	\$ 688,292
Grants and other receivables	145,667
Inventory	95,862
Prepaid Expenses	<u>5,715</u>
Total current assets	935,536
Equipment, net	<u>22,275</u>
Total assets	<u>\$ 957,811</u>

Liabilities and Net Assets

Current liabilities:	
Accounts payable and accrued expenses	\$ 10,208
Total current liabilities	<u>10,208</u>
Net assets:	
Unrestricted net assets	874,603
Temporarily restricted net assets	<u>73,000</u>
Total net assets	<u>947,603</u>
Total liabilities and net assets	<u>\$ 957,811</u>

**Statement of Activities
For the Year Ended June 30, 2008**

Revenue:	
Memory Walk and other event income	\$ 900,467
Direct and indirect public support	318,096
Other revenue	<u>31,683</u>
Total revenue	<u>\$1,250,246</u>
Program services	\$ 883,973
Fundraising	64,613
Management and general	<u>241,568</u>
Total expenses	<u>\$1,190,154</u>
Excess of revenue over expenses for the year	\$ 60,092
Net assets at the beginning of the year	<u>\$ 607,434</u>
Increase in net assets due to merger	<u>\$ 280,077</u>
Net assets at the end of the year	<u>\$ 947,603</u>