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Making Art Accessible to

Greetings!

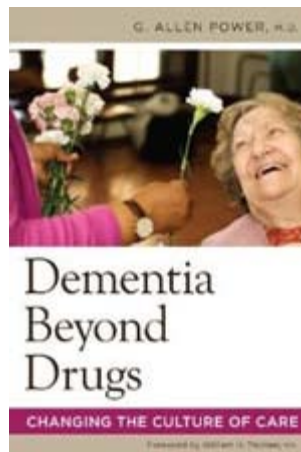
Welcome to the Alzheimer's Association Western and Central Washington State Chapter's electronic newsletter. This monthly publication is meant to keep you up to date on issues and events in the fight against Alzheimer's disease.

What would you like to see in **ENews**? Willing to contribute as a guest writer? What's your story? Contact Keri Pollock, Communications Director at keri.pollock@alz.org



Dementia Beyond Drugs

by G. Allen Power, MD



Dementia Beyond Drugs is a very interesting read. Dr. G. Allen Power challenges us to change the way care is provided to our elderly loved-ones with dementia. Dr. Power presents a model of care that will enable us to create a world in which even people with advanced dementia can experience well-being and growth, with little or no medication...[READ MORE](#)

[G. Allen Power, MD](#) is a 26th Annual Alzheimer's Regional

Conference faculty member and will be presenting three (3) workshops. Learn a new approach to dementia care, the Experiential Model. [Click here for details.](#)



Alzheimer's Advocacy Day in Olympia, March 1, 2011

JOIN THE CAUSE. BE A VOICE! The Alzheimer's Association--Western and Central Washington Chapter--invites you to become an Alzheimer's

People with Dementia



Following a year of research, including exchanges with the Museum of Modern Art (MoMA) in New York, which developed one of the first museum programs for people with dementia, the Frye Art Museum in Seattle has developed this program - **here:now** - partnering with the Alzheimer's Association-Western and Central Washington State Chapter and Elderwise, a Seattle nonprofit known for its unique approach to aging through cultural enrichment and art-making.

The Frye Art Museum's program for individuals with dementia and their care partners - **here:now** - provides gallery discussion tours and art-making opportunities for those living with dementia to enjoy a creative and relaxing afternoon together.

[LEARN MORE](#)

The Frye will also have a table on the exhibit floor at BRAINSTORMING: our 26th Annual Alzheimer's Regional

advocate.

Join us and be a voice for the needs and rights of people with Alzheimer's disease and their families.

[2011 Public Policy Priorities.](#)

SAVE THE DATE: March 1, 2011 - [Details here](#), including [registration form](#).

TO REGISTER, CONTACT: Samantha Woodward, Social Services Assistant, samantha.woodward@alz.org or 800.848.7097.



→ **Excuses, Excuses: Overcoming Barriers to Adoption of Aging-in-Place Technology** by Laurie M. Orlov

What's the holdup?



Last week I spoke about technology for aging in place to a room full of New England geriatric care managers (and a few home care agencies and senior housing folks as well). When I talked about technology, particularly remote monitoring, filling the gap in hours covered by home care aides, they enthusiastically nodded in agreement. But when I ask if any are using this technology, I heard about interest, curiosity, upcoming pilot programs...[READ MORE](#)

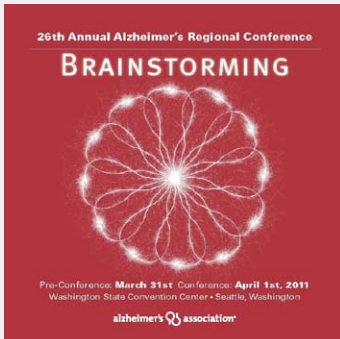
[Laurie M. Orlov](#) is a leading technology industry veteran analyst, author and certified geriatric care manager. She's also part of our [26th Annual Alzheimer's Regional Conference](#) faculty and will be teaching three (3) different workshops focused on technicare, devices and systems designed specifically for people with early dementia and mild cognitive impairment.

→ **New Mode of Dementia Care Improves Health, Lowers Hospitalization Rates**

An innovative model of dementia care developed by researchers at the Indiana University School of Medicine and the Regenstrief Institute significantly reduces emergency department visits and hospitalizations, and encourages use of medications that are not harmful to older brains. The result is improved health for older adults and their family caregivers and lower healthcare costs, according to a paper evaluating the model in real world use.

Conference.

Registration now open for our 26th Annual Regional Conference

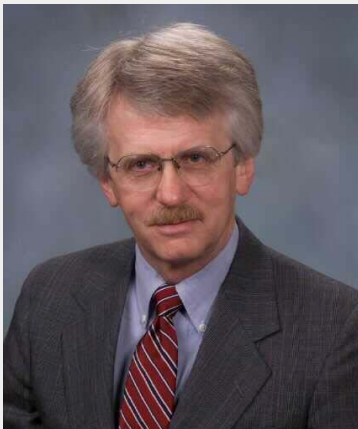


Early Bird rate ends February 23rd

[CLICK HERE FOR DETAILS](#)

Meet BRAINSTORMING Conference

Keynote Ron Petersen, MD, PhD



Director, Mayo Alzheimer's Disease Research Center

I have an interest in clinical research involving aging, mild cognitive impairment, dementia, Alzheimer's Disease, and neuroimaging.

The paper appears in Volume 15, Issue 1, 2011 of the peer-reviewed journal *Aging & Mental Health*...[READ MORE](#)

[Special Supplement from Aging & Mental Health>>>](#)

→ Dementia 'not a normal part of aging' say scientists

Dementia is not a normal part of growing old, scientists have insisted as they step up calls for more investment in research.

Experts claim they are close to developing effective treatments for the degenerative conditions that will soon affect a million people in Britain.

They want to dismiss the idea that diseases such as Alzheimer's, which lead to memory loss and a gradual decline in capabilities, are an inevitable part of the ageing process that await us all...[READ MORE](#)

→ Changes to Medicare

Even as the federal courts kick around the new health care law, certain improvements for Medicare recipients are nonetheless under way.

Dr. Donald Berwick, administrator of the Centers for Medicare and Medicaid Services, ticked off several new developments in a recent interview.



First, he said, "there's a lot of good news on the prevention side." At its creation in 1965, Medicare focused on treatment, by doctors and in hospitals. Now that we're all much more conscious of heading off disease and disability whenever possible, the program is making preventive care easier to access...[READ MORE](#)

→ Drivers on Call



Dottie Macdonald, 81, got to the annual crafts fair in Portland, Me., this winter the same way she always does: with six big bins of dolls and quilts and artwork stacked in the back of a 2002 Dodge Caravan, the one her husband, Bob, 86, always drives because Mrs. Macdonald never learned how.

Actually, it wasn't quite the same way: This time Mr. Macdonald was in a passenger seat, too, and the driver was a stranger. The van didn't belong to them anymore. The Macdonalds may have found an answer to the practical questions that follow the decision to stop driving: How are Mom and Dad going to get around, and what do we do with the car?...[READ MORE](#)



[LEARN MORE](#)

1st Annual
Ales for Alzheimer's

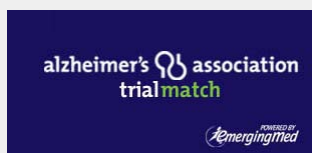


Online Registration

Now Open

[CLICK HERE FOR
DETAILS](#)

Alzheimer's
Association
TrialMatch



Alzheimer's Association TrialMatch, a confidential and free tool that provides comprehensive clinical trial information and an individualized trial matching service for people with Alzheimer's disease and related dementias.

[CLICK FOR DETAILS](#)

Quick Links

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Clicking buttons below!

SAVE THE DATES!

February and Beyond- [Classes, Seminars and Happenings](#)



February 23, 2011 - Last day to take advantage of [BRAINSTORMING Conference](#) **Early Bird Registration**

February 24, 2011 - here:now - [Making Art Accessible to People with Dementia](#) gallery tours begin at the Frye Art Museum. **Pre-Registration Required.**

March 1, 2011 - [Alzheimer's Advocacy Day in Olympia](#). **Contact:** Samantha Woodward, Social Services Assistant, to register and for more details. samantha.woodward@alz.org or **800.848.7097**

March 12, 2011 - [Ales for Alzheimer's](#). Contact Karen Aparicio: 206.363.5500, x.241 or karen.aparicio@alzwa.org

March 31, 2011 - Professional Pre-Conference Symposium: [Marketing to Today's Caregiver and Boomer](#)

March 31 & April 1, 2011 - [Brainstorming: 26th Annual Alzheimer's Regional Conference](#)

May 17, 2011 - [2nd Annual "A Reason to Hope" Community Breakfast](#), Hyatt at Olive 8

June 16, 2011 - [7th Annual Tasteful Evening Chef & Wine Dinner](#) - Bell Harbor, Seattle

August 27, September 10, 17, and 24, 2011 - [Walk to End Alzheimer's](#) - Tacoma, Seattle, Silverdale and Mount Vernon

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