

alzheimer's  association®



2011

Annual Report

Western and Central Washington State Chapter



We want our valued clients, donors, and partners to know that in Fiscal Year 2011, the Alzheimer’s Association Western and Central Washington State Chapter made significant progress in keeping our promise to provide help and hope to the over 110,000 Washingtonians currently diagnosed with Alzheimer’s disease and related dementias and the more than 310,000 family, friends, and professionals who love and care for them. With the enduring commitment of our paid staff and volunteer partners and the continuing generosity of our donors, we were able to serve more people in more places across our chapter’s 23-county service area.



Our pride in what we accomplished last year is tempered by our awareness of the greatest challenge we face this year: finding the resources in a distressed economy to continue, and in fact enhance, our services and outreach to an ever-increasing number of individuals and families—many of whom do not yet know who we are, where to find us, or how we can help them on their journeys with Alzheimer’s and other dementias.



Our vision is a world without Alzheimer’s; our commitment is to those we serve; our hope is in you.

Thank you for your continued support...

Barbara J. Shaw
Board Chair and President

Bob Le Roy
President and
Chief Executive Officer

Board of Directors and Staff

Board of Directors

- Barbara J. Shaw, President
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- Jon Younger, M.D.

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- Karen Aparicio, Events Manager
- Michael Bower, Lead Education Trainer
- Maggie Dean, MSW, Care Consultant
- Patricia Lee Hunter, MSW, Interim Executive Director
- Melissa Kreptul, Corporate Relations Manager
- Brooke Lee, Assistant Events Manager
- Jan Leonard, Office Manager
- Joanne Maher, MSW, Director of Social Services,
Interim Director of Programs and Services
- Nick Newcombe, Development Director
- Estela Ochoa, El Portal NW Care Consultant
- Armilito J. Pangilinan, Director of Finance and Administration
- Brittany Parks, Assistant Walk Coordinator
- Rowena Rye, Director of Community Resources
- Keri Pollock, Communications Director
- Ruth Sanderson, RN, Education Manager
- Katherine Segura, Accounting Manager
- Julie Shatzer, MSW, Conference Coordinator
- Anita Souza, Helpline Navigator
- Maggie Sparks, MSW, Care Consultant
- Meg Sweeney, MSW, Care Consultant
- Shirley Vanderbilt, Care Consultant
- Stephanie Watson, Walk Manager
- Linda Whiteside, Director of Community Support

Helpline

Our around-the-clock information and referral service.

- 4,294 calls, a 10% increase from last year
- connected callers with 2,452 resources or services
- provided 6,780 pieces of printed or emailed educational materials

“The person who answered my call helped me to understand that my dad was ‘sundowning’ in the evening and gave me some great suggestions about activities we can do with him at home.”

— Helpline caller who is caregiving for her father

Support Groups

For family caregivers, specific to Alzheimer’s issues and related dementias, and for persons with dementia, offering an environment of trust where others understand because they share common experiences.

- 16,971 visits, a 4% increase from last year
- 9 new support groups were added

Connections Care Consultation and EI Portal Northwest

Personalized guidance to families and individuals to address immediate needs and planning for the future, with ongoing support throughout the course of the disease.

- 2,092 consultations
- 261 new clients added
- 3,062 hours of consultation

Early Stage Memory Loss Program

For those with mild memory loss problems to meet others who are in similar circumstances. The program also provides an opportunity for family, friends and care partners to learn with their loved one about memory loss and other areas of concern.

- 129 participants through 9 workshops
- 88 participants in the 3-hour workshop
- 41 participants in the 8-week workshop
- 7 Early Stage Support Groups – for persons with dementia as well as family caregivers

“It was great for my spouse to have an opportunity to share with other people in similar situations and to realize that she is not alone—that means a lot to me.”

— program participant, whose wife has Alzheimer’s

Education

Offering classes and presentations about Alzheimer’s disease and dementia, research, caregiving, policy issues, brain health and advocacy, in addition to our annual regional Alzheimer’s conference and African American Caregivers Forum.

- 9,425 participants in training, workshops and classes
- 655 trainings, workshops and classes
- 824 attendees to our 26th annual regional Alzheimer’s conference
- 178 attendees to our 5th annual African American Caregivers Forum

Memory Walk 2010

Our largest awareness-building and fundraising event of the year.

- Four Walks – Pacific Northwest (Seattle); South Sound (Tacoma); Olympic Peninsula (Silverdale); and North Sound (Mount Vernon)
- 2,690 total Walkers for all four Memory Walks, a 14.5% increase from the previous year
- \$552,946 raised in support of programs, services and research

Advocacy and Public Policy

A collective, powerful voice for the needs and rights of people with Alzheimer’s disease and their families.

- Over 25 attended Advocacy Day in Olympia
- Priorities included addressing the need for a Washington State Alzheimer’s Disease Plan
- Help with awareness building about and support for the National Alzheimer’s Project Act (NAPA) that was unanimously approved by Congress and signed into law by President Obama on January 4, 2011

Research

The Alzheimer’s Association has been involved in every major advancement in Alzheimer’s research since the 1980’s and is a leader in the global fight for a world without Alzheimer’s.

- 2 Alzheimer’s research forums were held in partnership with the UW Alzheimer’s Disease Research Center (UWADRC), attracting over 100 attendees
- Top Alzheimer’s researchers from Mayo Clinic Alzheimer’s Disease Research Center, UWADRC and the UW School of Nursing were faculty at our annual conference
- Our Chapter was one of 12 to receive a Clinical Trials Initiative grant from our national office

Abbe Sue Rubin, Volunteer Partner and Featured Donor

Abbe Rubin’s passion for philanthropy and for fighting the devastating effects of Alzheimer’s led her to us. As Abbe tells it, “Being in the office and helping staff do the important work of the Chapter makes me feel closer to my mom.” Abbe’s mother is in the end stage of Alzheimer’s.



Abbe’s invaluable service to the organization started with her becoming a major donor followed by volunteer work and Board leadership. Before retiring in 2004, Abbe spent 20 years in the pharmaceutical industry. She was Vice President of Biometrics at Immunex, responsible for statistical and data management functions related to the design and analysis of clinical trials. She now regularly comes to the Chapter, assisting the development office with events logistics and donor stewardship, and tackling data entry.

“We don’t know what we would do without her and it seems mutual,” shares Nick Newcombe, Development Director. Abbe’s response: “This is not my mother’s cause - it’s my cause. I want to support the Association for me. I think my mother would laugh at all the things I do at the Chapter - I think she would want to help the Chapter staff too.”

FY 2011 Financial Summary

Support & Revenue	Amount	Functional Expenses	Amount
Individual Contributions	445,014	Program Services	2,267,550
Fundraising Events	788,189	Management & General	109,053
Program Fees & Other	775,476	Fundraising	354,281
Organizations & Foundations	142,930		
Corporate Contributions	43,305	Total Functional Expenses	2,730,884
Investment Return	20,981		

2,215,895

Calculated change in net assets (514,989)

