



the compassion to care, the leadership to conquer

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## **Alzheimer's Association Appoints New Chapter President and CEO**

SEATTLE (June 10, 2011) –The Alzheimer's Association Western and Central Washington State Chapter is pleased to announce the appointment of Bob Le Roy as President and Chief Executive Officer. Le Roy succeeds former Executive Director Nancy Dapper, who left the organization in October 2010. Patricia Lee Hunter, MSW, has been serving as Interim Executive Director.

"We considered many extraordinary candidates in the search for our Chapter's new CEO," said Barbara J. Shaw, Board Chair of the Western and Central Washington State Chapter. "Bob brings more than 30 years of experience in the non-profit and private sectors and has earned a reputation as a trusted leader. Equally important, he shares our passion for our mission. Bob is the right CEO to lead the strategies we have in place to help raise concern and awareness about Alzheimer's disease as well as advancing public policy, accelerating research and enhancing care and support."



**Bob Le Roy, new Chapter President and CEO**

Le Roy is currently the CEO of the Greater Pennsylvania Chapter of the Alzheimer's Association. Alzheimer's disease is projected to rise dramatically as the baby boomer generation starts to turn 65 and enters the stage of life where an Alzheimer's diagnosis is most common.

Prior to the Alzheimer's Association, Le Roy spent 17 years in a variety of leadership roles with the American Red Cross in Washington, D.C., including 5 years with the Snohomish County Chapter based in Everett.

"We are thrilled to have someone of Bob's qualifications join us at the Alzheimer's Association," said Patricia Lee Hunter, Interim Executive Director of the Chapter. "This is a critical time in the battle against Alzheimer's, and we anticipate that Bob's leadership and experience will enable us to continue to make great progress in addressing the growing need for programs and services in our area."

Perhaps Le Roy's biggest challenge will be to raise the public profile of a disease currently affecting 110,000 Washingtonians, 5.4 million nationwide, and those numbers are anticipated to triple by 2050. "I feel as though I've been and will continue to be in the very good company of

passionate, purposeful staff and volunteer partners who share a vision of a world without Alzheimer's and a commitment to bring help and hope to the individuals, families, and communities we serve," said Le Roy. "I truly believe that in Washington State as in Pennsylvania the end of Alzheimer's begins with us."

Le Roy also believes that partnering with businesses is key to winning this battle. "The impact of Alzheimer's disease and related dementias on the workplace can be devastating in both economic and emotional terms. Employees providing care for individuals with Alzheimer's are costing businesses billions in lost hours and productivity, and the demands of caregiving are taking a debilitating toll on valued colleagues at all levels of the business community," shares Le Roy. "Business and corporate partners can greatly enhance our reach in providing the information, care, support, and advocacy that are the heart of our mission."

Le Roy's official start date is July 1, 2011.

### **The Alzheimer's Association**

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit [www.alz.org/alzwa](http://www.alz.org/alzwa), or call toll-free: 1-800-272-3900.

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