



the compassion to care, the leadership to conquer

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ALZHEIMER'S ASSOCIATION MEMORY WALK RAISES AWARENESS & FUNDS

Inland Empire Walk raises more than \$93,000 to fight Alzheimer's disease

RANCHO CUCAMONGA, CA (October 23, 2009) - Nearly 1,000 Alzheimer's Champions from across San Bernardino and Riverside counties were on the MOVE to end Alzheimer's disease Saturday, October 17 at the annual Alzheimer's Association Memory Walk®. Champions raised more than \$93,000 to fund Alzheimer's care, support and research.

"It is very encouraging that residents throughout the Inland Empire became *Champions* in the fight against Alzheimer's disease at this year's Memory Walk," said Sergio Calderon, regional director for the Alzheimer's Association. "With funds raised at this year's Memory Walk, the Alzheimer's Association can fund research to fight Alzheimer's disease, and provide much needed care and support to the people touched by the disease in San Bernardino County, as well as South and West Riverside County."

Two-time Emmy award winner **Sally Struthers** was honorary chair of Memory Walk. Along with emcee **Cindy Davis** of KOLA-FM, she presented awards to the top fund-raisers.

Pauline's Angels from Rancho Cucamonga was the top team this year, led by **Sarah McCutcheon**, who walked in honor of her grandmother, Pauline. **Vista Pacifica Enterprises** in Riverside, led by **Victoria Roberson**, took honors as the top corporate team. Chino resident **Traci Hamilton** of "Lou's Girls" was the top individual fund-raiser.

Awards also went to the best dressed team, "**For the Love of Ida**" led by **Mike Gegatt** of Montclair and to the most spirited team, **Valley Crest Residential** of Apple Valley.

There are as many as 5.3 million people currently living with the disease in America. In California alone, there are more than half a million. It is estimated that someone in America develops Alzheimer's disease every 70 seconds. By mid-century someone will develop Alzheimer's disease every 33 seconds.

The Alzheimer's Association's Memory Walk is nationally presented by Genworth Financial. Ralphs is a regional sponsor for Southern California.

About the Alzheimer's Association Memory Walk®:

Alzheimer's Association Memory Walk® is the nation's largest event to raise awareness and funds for Alzheimer care, support and research programs. Held annually in hundreds of communities across the country, this inspiring event calls volunteers of all ages to become champions in the fight against Alzheimer's. There is still time to contribute, as the Memory Walk Web site will be active into December at www.alzla.org/mw

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information visit www.alz.org.californiasouthland.

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VISUALS

The Alzheimer's Association Memory Walk for the Inland Empire came to Rancho Cucamonga on Oct. 17. Photo by Jim Dorsey Photography.

Pauline's Angels, a team from Rancho Cucamonga and Duarte, was the top fund-raising team at the Alzheimer's Association Memory Walk on Oct. 17. Photo by Jim Dorsey Photography.

Walking for a cause at the Alzheimer's Association Memory Walk on Oct. 17. Photo by Jim Dorsey Photography.

Team member from Pauline's Angels with canine mascot Soluna. She is joined by event host Cindy Davis of KOLA-FM (center) and honorary chair Sally Struthers. Photo by Jim Dorsey Photography.