

in one year, we outgrew the facility and created a buzz...

Last spring, the Alzheimer's Association, Central New York Chapter brought together more than 200 women from throughout the Mohawk Valley for our newest event — **a night to remember**. By the end of the evening, everyone in attendance told us that they could not wait for next year. Planning for our second annual event is underway and we want you to be a part of this year's edition — April 9, 2010 at Valentino's Banquet Hall in New Hartford.

We developed **a night to remember** in 2009 as a fun, fresh “night out with the girls” evening, targeting professional females aged 30–65. This highly coveted demographic of women are the decision makers at home and work that juggle busy personal and professional lives. We welcome you to be a part of the excitement and, more importantly, get your product or service in front of potential customers as we present our second annual event.

There are two ways to get involved:

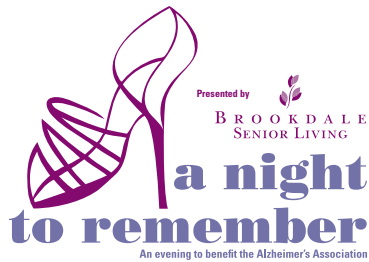
Calling All Chefs! The top Mohawk Valley chefs are invited to be part of the event and provide their signature hors d'oeuvre or dessert. You supply the food and our celebrity waiters will serve your specialty to the crowd of 300 expected to attend! We will provide you recognition in the event journal, and include your business card and/or coupon in the commemorative gift bag that each attendee receives.

Silent Auction! In addition to enjoying the food and exhibitors that evening, we conduct a silent auction of local goods and services. The most popular items last year were restaurant gift certificates, jewelry and home decor items. Your donation and business will be recognized in the event journal's silent auction insert.

We are excited about this year's event and, with your help, April 9, 2010 will be **a night to remember** for all of our guests. Please use the enclosed form to outline your donation or commitment and submit it by fax or mail. If you have any questions about the event, please do not hesitate to contact me at (315) 617-4025 x117 or via e-mail at jdarling@alzcnny.org.

Sincerely yours,

Julie Darling
Mohawk Valley Regional Director



April 9, 2010 • 6-10 p.m.
Valentino's Banquet Hall
New Hartford, New York

Participant Commitment Reply Form

Please print and complete form in full

company name _____
contact name _____
address _____

city, state, zip _____
contact phone _____ **contact fax** _____
contact e-mail _____

Please complete the appropriate sections

Food Service

- What item will you provide? _____
- Is this an: hors d'oeuvre dessert?
- Will you be able to deliver your product or will pickup be necessary? Deliver Pickup

Silent Auction Donation

- What will you provide (please be specific)? _____
- _____
- What is the market value of this item? _____
- If the item is not enclosed with this form: will you mail/deliver the item will the item need to be picked up?
- What category does the item fit under (please circle one): Alcohol Art Electronics Furniture Gift certificate
 Jewelry Restaurants Sports Wellness Vacations
 Other _____

terms & conditions:

- Food donors in need of facility access prior to 5 p.m. must contact the Alzheimer's Association as soon as possible. Food must be on hand for service by 6 p.m.
- Food donors must hold appropriate licenses from their respective county's health department.
- The Alzheimer's Association reserves the right to ask participants to remove items which may be deemed a health hazard, inappropriate or offensive.
- Donor is responsible for providing all items or certificates for those items, as well as any appropriate restrictions or terms of the donation, prior to the event.
- The deadline for all commitments is March 30, 2010.

By signing this form, you agree to the terms and conditions as listed above:

please complete and return to:

A Night to Remember • Alzheimer's Association, Central New York Chapter • 258 Genesee Street • Suite 509 • Utica, NY 13502

for more information, contact:

Julie Darling, Mohawk Valley Regional Director • Phone: (315) 617-4025 x117 • Fax: (315) 735-3989 • E-mail: jdarling@alzcnny.org

PLEASE SUBMIT THIS FORM BY MARCH 30, 2010