

in one year, we outgrew the facility and created a buzz...

Last spring, the Alzheimer's Association, Central New York Chapter brought together more than 200 women from throughout the Southern Tier for our newest event — **a night to remember**. By the end of the evening, everyone in attendance told us that they could not wait for next year. Planning for our second annual event is underway and we want you to be a part of this year's edition — April 29, 2010 at The Binghamton Regency.

We developed **a night to remember** in 2009 as a fun, fresh “night out with the girls” evening, targeting professional females aged 30–65. This highly coveted demographic of women are the decision makers at home and work that juggle busy personal and professional lives. We welcome you to be a part of the excitement and, more importantly, get your product or service in front of potential customers as we present our second annual event.

There are two ways to get involved:

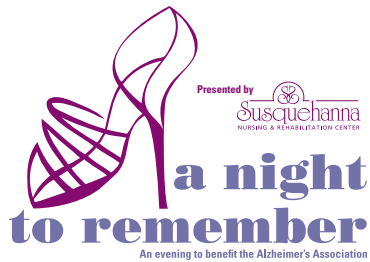
Calling All Chefs! The top Southern Tier chefs are invited to be part of the event and provide their signature hors d'oeuvre or dessert. You supply the food and butler your creations to the crowd of 300 expected to attend! We will provide you recognition in the event journal, and include your business card and/or coupon in the commemorative gift bag that each attendee receives.

Silent Auction! In addition to enjoying the food and exhibitors that evening, we conduct a silent auction of local goods and services. The most popular items last year were restaurant gift certificates, jewelry and home decor items. Your donation and business will be recognized in the event journal's silent auction insert.

We are excited about this year's event and, with your help, April 29, 2010 will be **a night to remember** for all of our guests. Please use the enclosed form to outline your donation or commitment and submit it by fax or mail. If you have any questions about the event, please do not hesitate to contact me at (607) 785-7852 x106 or by e-mail at gletcher@alzcn.org.

Sincerely yours,

Grant Fletcher
Fundraising Events Planner



April 29, 2010
5:30-8:30 p.m.
Binghamton Regency
Binghamton, New York

Participant Commitment Reply Form
Please print and complete form in full

company name _____

contact name _____

address _____

city, state, zip _____

contact phone _____ **contact fax** _____

contact e-mail _____

Please complete the appropriate sections

Food Service

- What item will you provide? _____
- Is this an: hors d'oeuvre dessert?
- Will you be able to deliver your product or will pickup be necessary? Deliver Pickup

Silent Auction Donation

- What will you provide (please be specific)? _____
- _____
- What is the market value of this item? _____
- If the item is not enclosed with this form: will you mail/deliver the item will the item need to be picked up?
- What category does the item fit under (please circle one): Alcohol Art Electronics Furniture Gift certificate
 Jewelry Restaurants Sports Wellness Vacations
 Other _____

terms & conditions:

- Food donors in need of facility access prior to 4:30 p.m. must contact the Alzheimer's Association as soon as possible. Food must be on hand for service by 5:15 p.m.
- Food donors must present appropriate licenses from their respective county's health department.
- The Alzheimer's Association reserves the right to ask participants to remove items which may be deemed a health hazard, inappropriate or offensive.
- Donor is responsible for providing all items or certificates for those items, as well as any appropriate restrictions or terms of the donation, prior to the event.
- The deadline for all commitments is April 13, 2010.

By signing this form, you agree to the terms and conditions as listed above:

please complete and return to:

A Night to Remember • Alzheimer's Association, Central New York Chapter • 401 Hayes Avenue • Endicott, NY 13760

for more information, contact:

Grant Fletcher, Fundraising Events Planner • Phone: (607) 785-7852 x106 • Fax: (607) 785-4004 • E-mail: gfletcher@alzcn.org

PLEASE SUBMIT THIS FORM BY APRIL 13, 2010