

# BEGINNINGS

2005-06 ANNUAL REPORT



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Oneida County Government

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NY-Penn Nutritional Services

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LeMoyne College

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Centerr

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KeyBank, NA

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Upstate Medical University

## FROM THE BOARD OF DIRECTORS PRESIDENT NEW BEGINNINGS

This year is about new beginnings. While that may sound redundant, it illustrates the changes we have undertaken in the past year. On February 1, Cathy James took the reins as Chief Executive Officer. A 10-year employee of the chapter, Cathy brings perspective from both the day program and programs and services realms. She began anew as the leader of the entire organization.

I experienced a new beginning this year as well, transitioning to the presidency of the board of directors, a position I held some years ago with the Mohawk Valley Chapter prior to our merger. Leading any group is a daunting challenge, but is outweighed tenfold by the support of my fellow board members and the commitment of Cathy and our staff.

I invite you to join us with your support as we begin this new era in the chapter's history. As I review the past year and look to the years ahead, I see limitless possibilities and opportunities for growth.

Our chapter sits at the threshold of enormous change. We have such great potential to grow as a human services organization. This excitement has motivated me in our long-range planning. As I look to the future, I see the expansion of programs and services in each of our regions. I envision the coming together of our local partners in departments of health, offices for aging, residential facilities and physicians, with the goal of increasing awareness and reaching out to families who need our assistance. We know that there is strength in numbers. We also know that there is safety in numbers. Together, we can provide families living with this horrible illness the feeling of both.

This annual report is a summary of our foundation upon which we will build our new beginnings. On behalf of the board of directors and chapter staff, thank you for continuing to support the mission of the Alzheimer's Association.



SINCERELY,

A handwritten signature in black ink that reads "Paulette Z. Nickerson". The signature is written in a cursive, flowing style.

PAULETTE Z. NICKERSON  
PRESIDENT, BOARD OF DIRECTORS

In my 10 years on this staff, I have had the wonderful opportunity to meet many individuals diagnosed with Alzheimer's disease, who live each day with grace and dignity. I have many fond memories of the more than 300 participants of the Kirkpatrick Day Program I have met over the years who fill the building with their love, sense of humor and friendship for each other. And each day I have learned something new from the many caregivers attending support groups, contacting helpline or participating in educational programs.

When I assumed the role of chief executive officer in February, I brought those experiences with me. In order for me to lead this organization to the best of my ability, advocating for those individuals who are touched by the ravages of this disease must be one of my top priorities.

At the same time, my other concentration has been to grow the chapter into a 21st century not-for-profit. This means that our organization must not only operate with the best interests of our constituents in mind, but in the most efficient way possible. We must meet the needs of an ever growing population, while insuring that we make good business decisions.

One of those decisions I am most proud of from this year was a partnership in Oneida County. One project is the Alzheimer's Demonstration Grant — a partnership between our chapter and County Office for the Aging and Continuing Care. This project brings coordinated care and management to individuals and families affected by Alzheimer's disease.

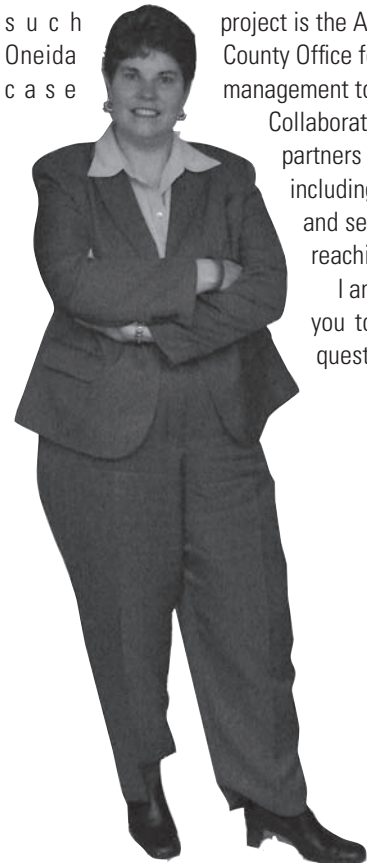
Collaborative efforts, such as the Oneida County program, give the chapter and our partners the greatest reach within the community. It allows us to pool resources, including talented staff and contacts within the area, to bring innovative programs and services to those in need. As we look ahead to 2006, we will concentrate on reaching out to culturally diverse and rural areas of our region.

I am proud of the achievements we made in 2005-06 and, as always, welcome you to contact me personally at our chapter office in Syracuse if you have a question or concern.

SINCERELY,



CATHERINE JAMES  
CHIEF EXECUTIVE OFFICER



# ALZHEIMER'S DISEASE

## TODAY & TOMORROW

### Based on current population projections by the U.S. Census Bureau...

- ... 173,425 people in CNY are related to someone with Alzheimer's.
- ... 578,085 people in CNY know someone with Alzheimer's.
- ... 11,242 individuals with Alzheimer's in CNY live in a residential facility (assisted living, nursing home, etc.) at a cost of \$42,000 per year.
- ... 26,231 individuals with Alzheimer's in CNY live at home and are cared for by a family member. The average cost of this care is \$19,000 per year.
- ... 148,507, or 60 percent, of nursing home residents in New York State have some form of dementia.
- ... a diagnosis of Alzheimer's is made every 60 seconds.



### Based on studies by the Alzheimer's Association (if no cure is found) and population projections by the U.S. Census Bureau, by the year 2050 ...

- ... 112,419 people in CNY are projected to have the disease.
- ... 520,275 in CNY will be related to someone with Alzheimer's.
- ... 1,734,255 in CNY will know someone with Alzheimer's.
- ... taxpayers in CNY will spend more than \$1.42 billion annually on over 33,000 individuals with Alzheimer's living in a residential facility (assisted living, nursing home, etc.).
- ... families will spend in excess of \$1.73 billion annually on home care costs, as nearly 79,000 individuals with Alzheimer's will live at home and be cared for by a family member. A conservative estimate for this care is \$22,000 per year.
- ... nearly 16 million Americans will have been diagnosed with Alzheimer's.
- ... Medicare and Medicaid, if they still exist, will see five-fold increases in spending for people with Alzheimer's. Medicare will payout \$1.05 trillion, while Medicaid will foot a \$118 billion bill.

# HONOR ROLL OF DONORS: OTHER FUNDING SOURCES

## GRANTING ORGANIZATIONS

Coalition of New York State Alzheimer's Association Chapters

Jefferson County Public Health Service

Sen. John DeFrancisco

Sen. Kemp Hannon

Madison County Office for the Aging, Inc.

Metropolitan Commission of Aging

New York State Assembly

New York State Department of Health — Division of Chronic Disease Prevention and Adult Health

New York State Office for the Aging

Oneida County Office for Aging and Continuing Care

Onondaga County Department of Aging and Youth

PACE CNY

Rosewood Heights Foundation

Tioga County Senior Citizens Foundation

U.S. Department of Health and Human Services  
— Administration on Aging

Visiting Nurses Association

## WORKPLACE GIVING CAMPAIGNS

Allstate Employees Campaign

Combined Federal Campaign

Community Health Charities

IBM

Lockeed Martin MS2

State Employees Fund Association

United Way

## BEQUESTS

The Estate of Ruth Gilmour

The Estate of Barbara B. Johnston

The Estate of Josephine Leach

## THIRD-PARTY EVENTS

Gerald F. Cowden Memorial Golf Tournament

Greater Ithaca Corporate Golf Challenge

*Mary Anne Corasaniti (second from left), former executive director of the Central New York Chapter, joins Linda Sabo (far left), executive director of the Alzheimer's Association, Western New York Chapter, and representatives from the WNY Chapter at the release party of the **Behavior Management for Dementia Care** DVD. The video-based training was a collaborative effort of the two chapters, funded by a grant from the Community Health Foundation of Western and Central New York.*



# OUR VISION IS

Launched a DVD-based training with the Western New York Chapter entitled Behavior Management for Dementia Care.

**7**

Memory Walks, attracting 641 walkers and raising more than \$193,000.

**6**

Catherine James named the sixth Chief Executive Officer in chapter history.

Received an Alzheimer's Community Services Program grant from the New York State Department of Health. This grant supports community-based programs throughout our coverage area.

Raised \$8,500 at our 11th Wine Tasting event in Fulton.

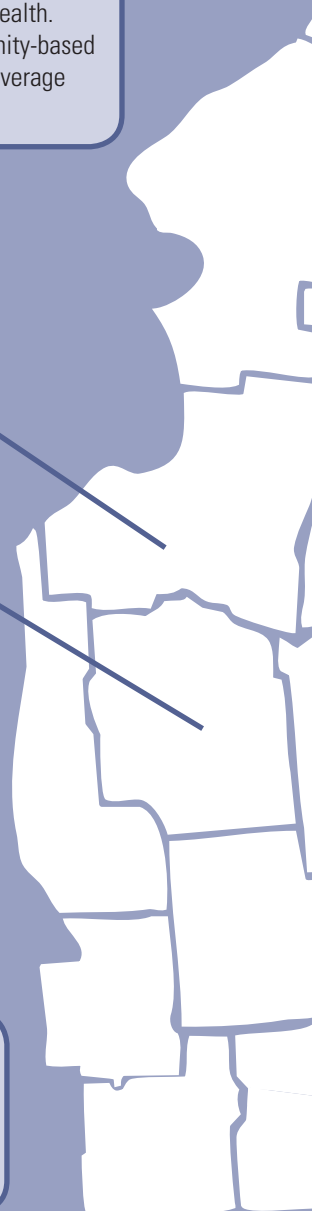
Conducted our most successful Memory Makers gala ever, honoring automobile dealer Billy Fuccillo and former executive director Mary Anne Corasaniti. The event raised more than \$125,000, including a \$50,000 donation by Fuccillo.

**6,760**

Participant days served at the Kirkpatrick Day Program, an average of 130 per week.

**1,665**

People attended any of the 335 support group meetings held in the region.





**97**

New people enrolled in the Safe Return program, funded in part with grants from National Grid.

**720**

Helpline calls answered.

Entered into a three-year partnership with the Oneida County Office for Aging and Continuing Care to provide specialized Alzheimer's case management services under a grant from the U.S. Department of Health and Human Services' Administration on Aging.

**223**

Care consultations completed, providing 212 hours of free, professional assistance.

**1,945**

People attended 117 education programs throughout our 14-county region.

**A WORLD WITHOUT ALZHEIMER'S**

# HONOR ROLL OF DONORS

## TOP 75 INDIVIDUAL DONORS

Dr. and Mrs. John L. Ayer

Ms. Mary Bamerick

Mr. Tim Bangs

Mr. Edward Barno

Mr. John Baxendale

Ms. Alkar Bramhandkar

Mr. and Mrs. James Breuer

Ms. Jane Caltabiano

Ms. Ann E. Casey

Mr. Jeffrey J. Coghlan

Mr. and Mrs. Anthony Corasaniti

Drs. Thomas H. Dennison and Pamela Sue Horst

Mr. and Mrs. Richard A. Dunn

Mr. and Mrs. Richard Elander

Mr. and Mrs. Harold Ferguson

Ms. Barbara Ann Fitzgibbon

Mr. William Fuccillo

Mr. Harold Galusha

Mr. and Mrs. John Gosek

Mr. and Mrs. Judson J. Gostin

Dr. Christina Hasemann

Mr. and Mrs. Burnett D. Haylor

Dr. & Mrs. Peter Huntington

Ms. Sarah O. Johnson

Ms. Maureen Knopp

Mr. & Mrs. John Krell

Mr. and Mrs. John Lally

Ms. Mary Liccione

Mr. and Mrs. Larry P. Malfitano

Mr. Martin F. Manning

Mr. William McDevitt

Dr. and Mrs. John S. Miller

Mr. Dominick Mollignano

Mr. and Mrs. John E. Murphy

Mr. and Mrs. Shean D. Nelson

Mr. and Mrs. Edward Nickerson

Mr. and Mrs. Ted Northrup

Sr. Monica Nortz

Mr. Matt O'Bryan

Mr. and Mrs. Richard Oliker

Dr. and Mrs. Paul Palmer

Ms. Maureen Parsons

Mr. D. Victor Pelligrino

Ms. Ellen Pierce

Ms. Mary Rose Ranieri

Mr. and Mrs. Thomas J. Rio

Mr. and Mrs. Gregory M. Robinson

Mr. Bruce K. Ross

Mr. and Mrs. Edwin Rothbaler

Mr. and Mrs. Keith B. Rung

Mr. and Mrs. Neill J. Salamack

Drs. Edward & Marian Schoenheit

Mr. and Mrs. James N. Seeley

Mr. Jim A. Simko

Mr. Craig A. Simmons

Mr. and Mrs. William Slike

Ms. Carol E. Smith

Mr. and Mrs. Edward F. Smith

Mr. and Mrs. Paul C. Stepien

Mr. David S. Sterling

Mrs. Jan W. Sterling

Mr. and Mrs. Kirk C. Sterling

Mrs. Cynthia Stevenson

Mrs. Nona D. Stewart

Ms. Susan R. Stewart

Ms. Louise Stilwell

Mr. George Cody and Ms. Donna Stoner

Mr. and Mrs. Daniel Suits

Mr. Cyrus Taraporevala

Mrs. Cynthia Dietz Tracy

Mr. and Mrs. Ralph Tumolo

Dr. William Wein

Mr. and Mrs. Fred Williams

Mr. Wesley J. Yeomans

Ms. Andrea Zurbruegg

# HONOR ROLL OF DONORS: TOP 75 CORPORATE DONORS

Adirondack Financial Services

Alterra

AT&T

AXA

Bangs Funeral Home

Bank of America

Bellevue Manor

Bethany Gardens Nursing Home

Big M Markets

Binghamton Univ. Foundation

Birchwood Health Care Center

Bond, Schoeneck and King, LLC

Bristol Myers Squibb Co.

Burnham Financial Services

Colonial Cleaners

Community Bank, NA

Constellation Energy

Entergy Nuclear Northeast

Estate Planning Law Center

Farmers & Traders Insurance Co.

Fraternal Order of the Eagles

Glenwood Pines Restaurant

Good Shepherd Fairview Home

Harleysville Insurance

Home Aides of CNY

Ithaca Photo

JR's Auto Repair

KeyBank NA

Kinney Drugs

Lakewood Products

LeMoyne College

Levene, Gouldin & Thompson

Lockheed Martin

Loretto

Loyal Order of the Moose

M&T Bank

Mackenzie Hughes, LLP

Maguire Chevrolet

McGrann Paper Corporation

MedAmerica Insurance Company

Melvin & Melvin

Menorah Park Campus

Mincolla Distributing Co. Inc.

MM Eisner Insurance Agency

Mohawk Valley Pharmacists

National Grid

NBT Bank NA

Newman Development Group

NYCE

NYSEG

O'Brien & Gere

PACE Independent Services

Pantry Cupboard

Partners Trust Bank

PCI Paper Conversions

Realty USA

Roberts Office Interiors

Sensis Corporation

Silberman Enterprises

Smith Barney

Spinal Dimensions

St. Camillus Health & Rehabilitation Center

Stone Travel Agency

Strategic Investment Advisors

Support Services Alliance

Testone, Marshall & Discenza

The Hearth Properties

The Pyramid Companies

The Young Agency

Time Warner Cable

Tompkins Trust Company

United Auto Supply

United Methodist Homes

Visual Technologies

VNA Systems Inc.

# ALZHEIMER'S IN CENTRAL NEW YORK

*Tom Palerino, a attendee of the Kirkpatrick Day Program, entertains his fellow participants by playing the piano after lunch. Tom, who is in the early stages of the disease, had not played the piano in more than 30 years. His family said the day program changed his demeanor, allowing him to open up more and enjoy piano playing.*



## INCIDENCE OF ALZHEIMER'S IN CENTRAL NEW YORK

COUNTY	PEOPLE WITH ALZHEIMER'S	FAMILY MEMBERS AFFECTED
<b>BROOME</b>	5,211	13,027
<b>CAYUGA</b>	1,840	4,600
<b>CHENANGO</b>	1,178	2,945
<b>CORTLAND</b>	918	2,296
<b>HERKIMER</b>	1,718	4,296
<b>JEFFERSON</b>	1,966	4,914
<b>LEWIS</b>	584	1,460
<b>MADISON</b>	1,329	3,323
<b>ONEIDA</b>	6,113	15,283
<b>ONONDAGA</b>	9,814	24,536
<b>OSWEGO</b>	2,072	5,179
<b>ST. LAWRENCE</b>	2,189	5,472
<b>TIOGA</b>	1,041	2,604
<b>TOMPKINS</b>	1,500	3,750
<b>TOTAL</b>	<b>37,473</b>	<b>93,683</b>

## PROFESSIONAL STAFF

**CATHERINE JAMES**  
CHIEF EXECUTIVE OFFICER

**TRICIA BANNISTER**  
NORTHERN REGIONAL DIRECTOR

**TONI ANN DALEY**  
DIRECTOR OF DEVELOPMENT

**L. JANE HUDRECK**  
SOUTHERN TIER REGIONAL DIRECTOR

**MELISSA MCMAHON**  
DAY PROGRAM DIRECTOR

**JARED PAVENTI**  
PUBLIC AFFAIRS DIRECTOR

**WILLIAM STARLIPER**  
DIRECTOR OF FINANCE

**SUSAN SUBEN**  
DIRECTOR OF PROGRAMS AND SERVICES

**MICHELE LYTLE**  
ACTIVITY COORDINATOR — DAY PROGRAM

**CINDY MORGAN**  
BOOKKEEPER

**MICHELLE MURPHY**  
ONEIDA COUNTY ALZHEIMER'S PROJECT COORDINATOR

**SANDRA SPITLER**  
DIRECTOR OF ADMINISTRATIVE SERVICES  
AND VOLUNTEERS

# 2005-06 FINANCIAL STATEMENTS

## BALANCE SHEET

### ASSETS

<b>CURRENT ASSETS</b>	
CASH	152,682
INVESTMENT	300,742
ACCOUNTS AND GRANTS RECEIVABLE	133,232
PREPAID EXPENSES	18,318
OTHER CURRENT ASSETS	8,215
<b>TOTAL CURRENT ASSETS</b>	<b>613,009</b>

<b>INVESTMENTS</b>	<b>72,905</b>
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### PROPERTY

LAND	20,000
BUILDING	248,000
VEHICLE	17,611
FURNITURE AND EQUIPMENT	149,003
BUILDING IMPROVEMENTS	73,919
<b>PROPERTY SUBTOTAL</b>	<b>508,533</b>
LESS ACCUMULATED DEPRECIATION	315,002
<b>PROPERTY NET</b>	<b>193,531</b>

<b>TOTAL ASSETS</b>	<b>879,445</b>
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### LIABILITIES AND NET ASSETS

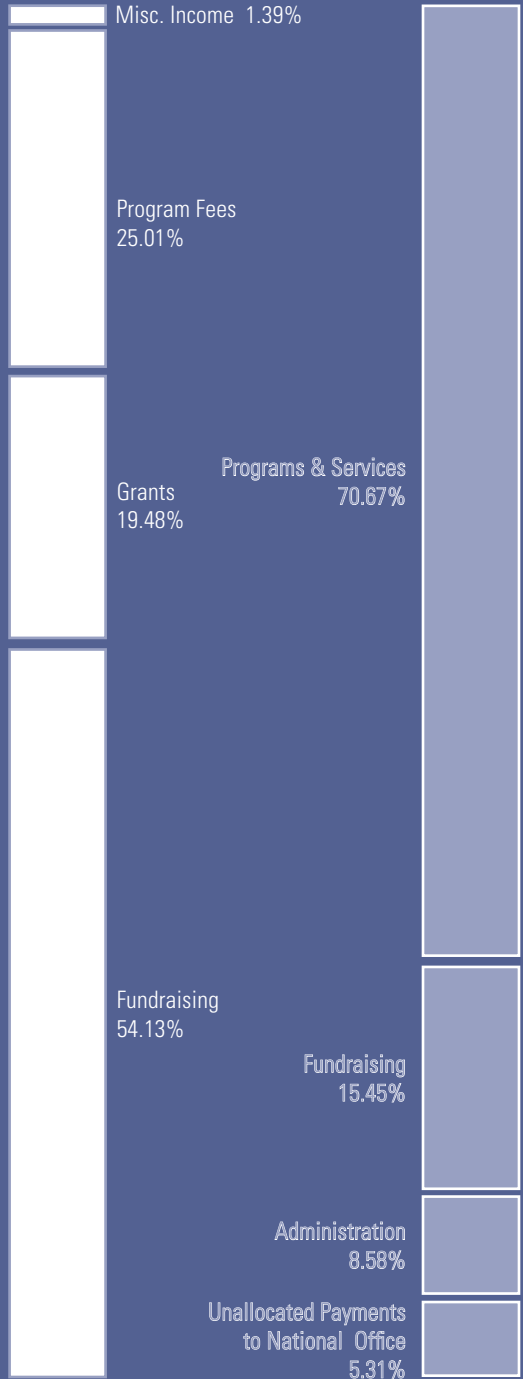
<b>CURRENT LIABILITIES</b>	
SHORT-TERM BANK BORROWING	—
ACCOUNTS PAYABLE	57,243
ACCRUED PAYROLL AND RELATED LIABILITIES	146,876
<b>TOTAL CURRENT LIABILITIES</b>	<b>246,562</b>

### NET ASSETS

UNRESTRICTED	559,978
PERMANENTLY RESTRICTED	72,905
<b>TOTAL NET ASSETS</b>	<b>632,883</b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>879,445</b>
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## REVENUES / EXPENSES



ALL TOTALS EXPRESSED IN DOLLARS  
 AUDIT PREPARED BY TESTONE, MARSHALL & DISCENZA CPAS SYRACUSE, NY  
 THE ALZHEIMER'S ASSOCIATION, CENTRAL NEW YORK CHAPTER'S FISCAL YEAR 2005-06  
 IS JULY 1, 2005 – JUNE 30, 2006.  
 FULL FINANCIAL REPORTS, INCLUDING A COMBINED IRS FORM 990 CAN BE VIEWED IN  
 PERSON AT OUR CHAPTER OFFICE — 441 WEST KIRKPATRICK ST., SYRACUSE, NY



ADDRESS SERVICE REQUESTED

CENTRAL NEW YORK CHAPTER  
CHAPTER OFFICE  
441 WEST KIRKPATRICK STREET  
SYRACUSE, NY 13204

NORTHERN REGIONAL OFFICE  
120 WASHINGTON STREET  
SUITE 419  
WATERTOWN, NY 13601

SOUTHERN TIER REGIONAL OFFICE  
401 HAYES AVENUE  
ENDICOTT, NY 13760

ONEIDA COUNTY ALZHEIMER'S CARE  
PROJECT  
C/O ONEIDA COUNTY OFFICE FOR THE AGING  
AND CONTINUING CARE  
235 ELIZABETH STREET  
UTICA, NY 13501

24-HOUR HELPLINE: 800-272-3900  
ON THE WEB AT [WWW.ALZCNV.ORG](http://WWW.ALZCNV.ORG)

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