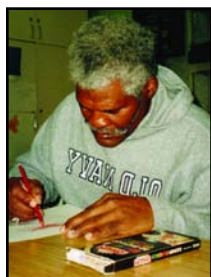


REACHING OUT

The Alzheimer's Association of Greater Cincinnati continues to expand its service outreach to those affected by Alzheimer's disease and related dementing illnesses in the Tri-state area.

During fiscal year 2007:

- The Chapter's professional staff provided information, referrals and support to nearly 5,000 callers through the Helpline telephone assistance service.
- More than 4,700 caregivers in our 27-county Chapter area benefited from over 350 educational programs presented by chapter staff.
- A dedicated group of community artists facilitated hundreds of Memories in the Making[®] sessions at 19 adult day service, assisted living and nursing home sites in southwest Ohio and Northern Kentucky. Persons with Alzheimer's disease or a related disorder participated in the art program - enjoying painting and drawing as a means of self-expression.
- The Greater Cincinnati Chapter is part of the Alzheimer's Association's Contact Center, providing the Tri-state with Helpline assistance, 24 hours a day - seven days a week, by calling 1-800-272-3900.
- The Chapter expanded its outreach in the area's African-American community as well as the region's growing



Front Cover photos (from top to bottom) 1. Cincinnati Reds broadcaster Marty Brennaman with Memory Walk volunteers Brenda Lovich and Vivian Kist; 2. The Wilson-Lucas family team poses for a picture at the Bracken County Memory Walk; 3. Chapter Board Vice President W. Clark Buck with Ohio Gov. Ted Strickland and ODA Director Barbara Riley at the 2007 Ohio Memory Day; 4. Chapter Executive Director Clarissa Rentz presents Dan Meyer with the Chapter's 2007 Meritorious Philanthropist Award.



Hispanic population by offering printed materials and portions of the Web site in Spanish. People of color represented nearly 30 percent of the total attendance of Chapter education programs in FY07.

- More than 1,300 area residents are now enrolled in Safe Return[®], a nationwide community-based safety program designed to register and identify individuals who are memory-impaired due to Alzheimer's disease. A 24-hour toll-free 800 line enables police and private citizens to return wanderers to their homes.
- More than 70 family caregivers are currently enrolled in **alzcoaching.org**, the Chapter's on-line caregiver coaching program. Through the use of email, journal entries and live chat, a clinical social worker provides individualized education, support and care planning assistance to caregivers on a secured Web site.
- More than 25,000 pamphlets, booklets and brochures were distributed to interested Helpline callers and through local health fairs and Chapter-sponsored events. In addition, more than 22,000 households and health care facilities now receive the Cornerstone newsletter.
- The Chapter Web site www.alz.org/gtrcinc provides Internet users with the very latest on Chapter programs and services as well as information on Alzheimer's disease, caregiving issues and Alzheimer research. Overall usage of the site has increased nearly 35 percent over the past year and the chapter site recorded more than 1.4 million hits from 30,000 users in FY07.



SPECIAL EVENTS

Nearly 300 guests enjoyed an evening of fine food and musical entertainment at the **Sweet Summer Jazz Benefit** at the Kingsgate Marriott. Sandra Ali of WLWT-TV served as emcee of the event, which raised more than \$115,000 for the Greater Cincinnati Chapter. The highlight of the evening was the presentation of the Association's 2006 Meritorious Philanthropist Award to Dan Meyer in recognition of his long-time philanthropic efforts in Greater Cincinnati.



- More than 3,200 family members and supporters participated in five **Memory Walks** conducted by the Alzheimer's Association of Greater Cincinnati in 2006. The walks raised \$275,000 for the Greater Cincinnati Chapter.
- Five of Greater Cincinnati's top chefs were honored for their work on behalf of area non-profit charities and the arts at the **2006 "Hail to the Chefs" Benefit** in November. The event, held at the Verdin Bell Event Center, raised \$40,000 for the Alzheimer's Association of Greater Cincinnati. More than 150 guests enjoyed an evening of fine food, and fun. Chefs David Falk, Sean Kagy, Michelle Brown and Yajan Upadhyaya were honored for their work on behalf of area charities in Greater Cincinnati.
- With the theme "Transitions in Dementia Care," the **18th Summer Symposium** attracted nearly 300 professional and family caregivers to



Northern Kentucky University's METS Center in Erlanger, Ky. The night before the Symposium, the Chapter presented its second annual "A Night for Caregivers" featuring Lynn Ritter, Ph.D. The free event attracted more than 100 family caregivers.



OUR THANKS

The Alzheimer's Association of Greater Cincinnati is extremely grateful for the support given by its many generous donors. Listed below are the donors who have contributed \$1,000 or more during the period July 1, 2006 - June 30, 2007. A comprehensive list of acknowledgements is regularly published in our chapter newsletter.

Annual Fund Amethyst Donors FY 2007

Platinum (\$10,000+)

Anonymous
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Osborne Coinage Company
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Anonymous
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Mr. Thomas R. Foster
H. Gordon Martin Foundation

The Alzheimer's Association of Greater Cincinnati extends its deepest gratitude to Carl and Edith Lindner for their generous donation of \$400,000. Their gift provides the chapter with a stronger foundation to ensure quality programs and services in the future to the Tri-state area.

Hader Charitable Foundation
William & Suzanne Joiner
Mrs. Mary Lahti White
Mr. Melvin Lakness
Mr. Lowell Leake
Kevin & Annie Lynch
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TOUCHING LIVES



"Alzheimer's disease is something you can't go through alone. The Memories in the Making® program made my wife comfortable, which made me happy because that comfort didn't happen for her very often." - *W. Clark Buck, pictured with late wife.*

"Alzheimer's is a stress you can't imagine. The Alzheimer's Association of Greater Cincinnati has been the support, education and friendship that we needed."

Donna Leer, pictured with husband, Jim.



"They help you understand what to be prepared for and offer guidance on what you need to do. No one has the breadth of knowledge the Alzheimer's Association provides."

Tami Jones, pictured with late mother.



"You need a crutch sometimes and that is what they have been for us. The Alzheimer's Association was the only place to get the correct information."

Ben Koenig, pictured with late wife.



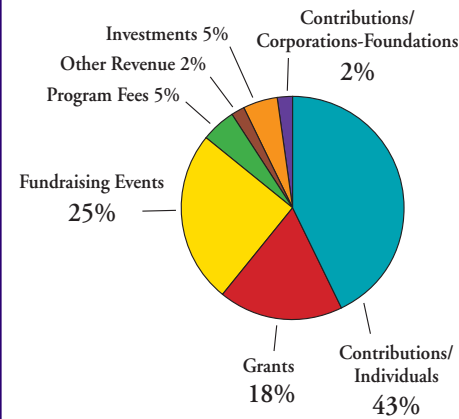
"The Alzheimer's Association has been a life-saving experience for me."

Carolyn Sherman, pictured with mother.



STATEMENT OF ACCOUNTABILITY

Gross Revenue

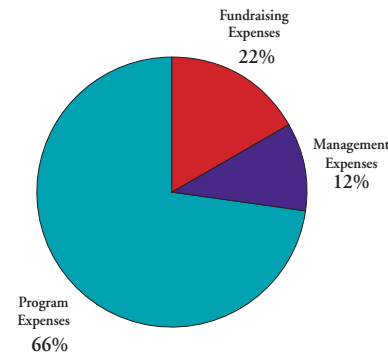


Support and Revenue

Contributions/Individuals	\$753,473
Contributions/Corporations	\$31,753
Grants/Foundation and Government	\$322,501
Program Fees	\$85,500
Fundraising Events	\$443,714
Investment Income	\$80,930
Other Revenue	\$29,381

Total Revenue \$1,747,252

Expenses



Expenditures

Program Services	\$901,837
Management & General	\$165,934
Fundraising	\$298,498

Total Expenditures \$1,366,269

Change in Net Assets \$380,983

Net Assets at Beginning of Year \$389,795

Net Assets at End of Year \$770,778

**A copy of the full audit report from JD Cloud & Co. LLP is available by request.*

The Alzheimer's Association is not affiliated with United Way. Funding for programs and services is achieved through individual, foundation and corporate support as well as special fundraising events.

GREATER CINCINNATI CHAPTER

The Alzheimer's Association of Greater Cincinnati serves an area comprised of 27 counties in Ohio, Kentucky and Indiana. In this Chapter area, an estimated 40,000 people have Alzheimer's disease or a related disorder.

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2006-2007

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Greater Cincinnati Chapter

644 Linn Street, Suite 1026 • Cincinnati, OH 45203

For assistance call the Helpline

(513) 721-4284 (local) • 1-800-272-3900 (24-Hour Helpline)
Internet site: www.alz.org/grtrcinc



REACHING OUT TOUCHING LIVES



alzheimer's association®

Greater Cincinnati Chapter

2006-2007 Annual Report