

Dear Friends

This Annual Report does not fully reflect the past year's tumultuous events, which had profound effects on our organization and our world as a whole.

I am in awe of our continuing fine work despite diminishing and limited resources. Yes, we have weathered a very difficult year but despite the uncertainty swirling about us, we have continued our legacy of caring for families and individuals with dementing disorders.

Although there is no cure for these devastating disorders at this time, because of our supportive and educational programs, people can learn to live with and deal with Alzheimer's disease. They can feel hopeful about the future because they know that the Alzheimer's Association's clinical staff is always available to support, educate and walk with them during a difficult and challenging journey. We have not abandoned our families and they have not abandoned us. It is with deep gratitude and thanks to all who have been unwavering in their support and who enable us to fulfill our Mission, keeping alive the Legacy of Caring, the Promise of Hope.



Clarissa Rentz - Executive Director
Alzheimer's Association Of Greater Cincinnati

Our Vision

To serve as the primary and authoritative source of information, education and support for those affected by Alzheimer's disease and related dementias in Greater Cincinnati.

The Alzheimer's Association is not affiliated with United Way. Funding for programs and services is achieved through individual, foundation and corporate support as well as special fundraising events. Various programs are funded, in part, by the Ohio Department of Aging through the Council of Aging of Southwestern Ohio and the Area Agency on Aging, District 7.



With more than 25 years of service to the Tri-state, the Alzheimer's Association of Greater Cincinnati continues to expand its outreach to those affected by Alzheimer's disease and related dementing illnesses.



During fiscal year 2009:

- The Chapter's professional staff received nearly 4,000 calls to the Helpline telephone assistance service that provides information, referrals and support to families, professionals and laypersons in the community.
- The Chapter's clinical staff conducted more than 300 Family Care Consultation meetings that provide individualized education, support and care planning assistance to family caregivers.
- More than 5,500 family and professional caregivers benefitted from 270 educational programs presented by Chapter staff in our 27-county area.
- Nearly 70 area residents enrolled in MedicAlert® + Safe Return®, a nationwide program designed to register and identify individuals who are memory-impaired and at risk of becoming lost. A 24-hour toll-free crisis line enables police and private citizens to return wanderers to their homes.
- More than 80 caregivers are actively enrolled in www.alzcoaching.org, the Chapter's on-line caregiver coaching program. Through the use of email, journal entries and live chat, a clinical social worker provides personalized education, support and care planning assistance to family caregivers on a secured Web site.
- The Chapter expanded its outreach in the area's African-American community as well as the region's growing Hispanic population by offering printed materials and programming that are culturally relevant. People of color represented nearly 18 percent of the total attendance of Chapter education programs in FY09.
- A dedicated group of community artists facilitated over 900 Memories in the Making® sessions at 19 adult day services, assisted living and nursing home sites in southern Ohio and Northern Kentucky. Persons with Alzheimer's disease or a related disorder participated in the art program - enjoying painting and drawing as a means of self-expression.
- Approximately 25,000 pamphlets, booklets and brochures were distributed to interested Helpline callers and through community health fairs and special events.

The Alzheimer's Association of Greater Cincinnati is extremely grateful for the support given by its many generous donors. Listed below are the donors who have contributed \$1,000 or more during the period July 1, 2008 - June 30, 2009. A comprehensive list of acknowledgements is regularly published in our Chapter newsletter.

Annual Fund Amethyst Donors FY 2009

Platinum (\$10,000 +)

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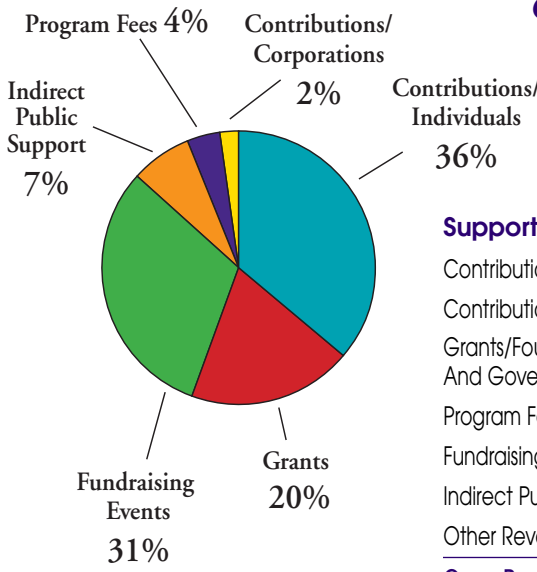
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Campaign

Our Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

STATEMENT OF ACCOUNTABILITY

ABOUT OUR CHAPTER



GROSS REVENUE

Support and Revenue

Contributions/Individuals	\$481,365
Contributions/Corporations	\$24,400
Grants/Foundation And Government	\$253,064
Program Fees	\$55,152
Fundraising Events	\$411,427
Indirect Public Support	\$90,999
Other Revenue	\$981
Gross Revenue	\$1,317,388
Investment Income	(-\$188,985)
Temporarily Restricted Revenue	(-\$38,853)
Total Revenue	\$1,089,550

EXPENSES

Expenditures

Program Services	\$906,649
Management & General	\$139,048
Fundraising	\$289,126
Total Expenditures	\$1,334,823

Change in Net Assets (-\$245,273)

Net Assets at Beginning of Year \$1,280,569

Net Assets at End of Year \$1,035,296

The Alzheimer's Association of Greater Cincinnati serves an area comprised of 27 counties in Ohio, Kentucky and Indiana. In this Chapter area, an estimated 44,000 people have Alzheimer's disease or a related disorder.

Board of Directors 2008-2009

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 Jane Fisher, CPA, *Treasurer*
 Monica Magette, *Secretary*



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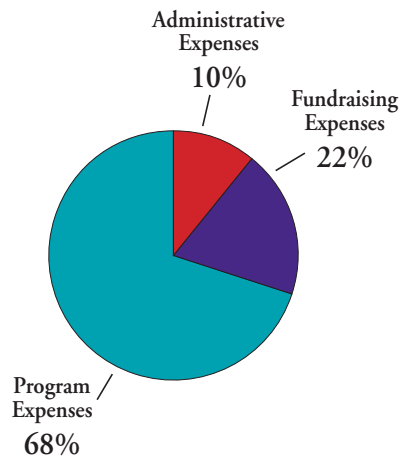
Current Staff

Clarissa A. Rentz, MSN, APRN, Executive Director
 Bob Luckerman, Finance/Operations Director
 Brigid Mercer, Development Director
 Janet Milne, MSN, RN, CNP,
 Director of Family and Professional Education
 Steve Olding, Communications Director
 Anne Von Hoene, Director of Programs and Services
 Paula Alexander, Development / Volunteer Coordinator
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 Susan Ellison, RN, Branch Program Manager
 Carolyn Ferris, RN, Special Projects Coordinator
 Marcy Hawkins, Special Events/Volunteer Coordinator
 Joan Hock, Memories in the Making® Coordinator
 Beverly Jansen, RN, Nurse Educator
 Regina McDonald, MSW, LSW, Multicultural Outreach Coordinator
 Kathleen McFalls, LISW-S, Family Connections Coordinator
 Marjorie Rentz, LISW-S, Helpline Coordinator
 Bernadette "Bernie" Sanders, LSW, Branch Program Manager
 Colleen Von Hoene, Development Assistant



Greater Cincinnati Chapter
 644 Linn Street, Suite 1026
 Cincinnati, OH 45203

For assistance call the Helpline
 (513) 721-4284 (local)
 1-800-272-3900 (24-Hour Helpline)
 Internet site:
www.alz.org/cincinnati



*A copy of the full audit report from JD Cloud & Co. LLP is available by request.

A LEGACY OF CARING A PROMISE OF HOPE



2008-2009 ANNUAL REPORT

alzheimer's association
 Greater Cincinnati Chapter