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Dementia Friendly Communities Task Force Recruiting New Members *Committee members needed from across our service area and business sector*

(September 2016) - The Cleveland Area Chapter of the Alzheimer's Association is pleased to announce the new committee structure of its Dementia Friendly Communities Task Force. The Task Force will be led by Public Policy and Outreach Coordinator, Sarah Sobel.

This diverse and multi-sector collaborative focuses on community outreach, education and transformation. Its mission is to make Greater Cleveland a more dementia-friendly community by uniting the efforts of individuals from every sector to raise awareness, educate the public, decrease stigma, and remove obstacles associated with Alzheimer's disease and other dementias.

Advisory and action committee members are needed from Ashtabula, Cuyahoga, Geauga, Lake and Lorain counties from all sectors including business, healthcare and government. Members will work to share contacts, develop strategies and action plans and ultimately roll out a comprehensive plan to the community via the Cleveland Area Chapter. If interested, please contact Sarah at ssobel@alz.org.

Task Force Vision: A welcoming, inclusive, and supportive environment for people with dementia and their loved ones.

Task Force Core Values:

- **Person-centered:** Providing each individual, the opportunity to live up to their individual abilities as a member of our community.
- **Respectful:** Acceptance and validation of each individual's challenges and feelings.
- **Inclusive:** Using multicultural approaches to improve understanding and to embrace our diverse communities.
- **Transformative:** Transforming environments and individual attitudes and perceptions of the realities associated with Alzheimer's disease and other dementias.

Alzheimer's Association®

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. It is the largest nonprofit funder of Alzheimer's research. The Association's mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Its vision is a world without Alzheimer's. Visit alz.org or call 800-272-3900.

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