



the compassion to care, the leadership to conquer

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FOR IMMEDIATE RELEASE:

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-- CALENDAR ANNOUNCEMENT --  
Alzheimer's Association's Memory Walk® 2007

[ORLANDO, FL JULY 30, 2007] The Alzheimer's Association's annual Memory Walk® will take place on Saturday, October 6 at Lake Eola Park in Downtown Orlando. The Alzheimer's Association and Evercare are pleased to offer a new service for families of those suffering from Alzheimer's disease at this year's Memory Walk: the Evercare Family Tent.

Evercare's geriatric trained Nurse Practitioners and Care Managers will be available in the Family Tent from 8:00 a.m. to 11:30 a.m. to care for loved ones who cannot complete the walk with their families, but would like to participate in this important event. Caregivers and their families will be able to leave their loved ones with Alzheimer's disease in a safe and healthy environment while they walk.

Evercare Staff will provide a therapeutic and safe atmosphere within the family tent and will provide visual and physical monitoring. Caregivers must be present and available by pager or cellular phone during the walk and will be contacted for any emergencies or individual needs that cannot be met by the Evercare Staff. The Evercare Staff will not be able to dispense medications, give direct medical care or medical advice, and cannot assist with advanced personal care or feedings. However, Evercare clinical staff will provide free blood pressure checks to all Family Tent guests. Activities and snacks will be available.

This requires pre-registration and availability may be limited to ensure adequate coverage and supervision. To register for the Family Tent or for more information about Evercare, please [www.evercareonline.com](http://www.evercareonline.com) or call Evercare directly at 407.659.7124.

Families must participate in Memory Walk in order to register for the Family Tent. To start a team or make a donation for Memory Walk, visit [mworlando.kintera.org](http://mworlando.kintera.org), or call 407.228.4299.

#### About Memory Walk:

The Alzheimer's Association's Memory Walk, nationally presented by Genworth Financial, is the nation's largest event to raise awareness and funds for Alzheimer care, support and research programs. Held annually in hundreds of communities across the country, this inspiring event calls on volunteers of all ages to become *Champions* in the fight against Alzheimer's. *Champions* include those living with the disease, families, caregivers, and corporate and community leaders. Americans who have participated in these walks have raised more than \$200 million.

#### About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information visit [www.alz.org](http://www.alz.org).

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