

educational symposium

Thursday, November 12, 2009 --- Hilton Ocala

Media Sponsorships								
	Cost	Visibility	Public Relations	Website & Slideshow	Welcome Bags	Program	Education Table	Registrations
Diamond Media Sponsor	\$10,000 in media coverage	<ul style="list-style-type: none"> • Logo on postcard distribution to community (5,000) • Premiere logo on Symposium banner 	<ul style="list-style-type: none"> • Opportunity to speak at Symposium's Main Session • Recognition by Chapter Board of Directors • Recognition in community press release as media partner 	<ul style="list-style-type: none"> • Premiere logo on Chapter website (4 months) • Premiere logo on Symposium slideshow (All Sessions) 	<ul style="list-style-type: none"> • Inclusion opportunity in registrant welcome bags 	<ul style="list-style-type: none"> • Premiere logo on front cover of the Symposium program 	<ul style="list-style-type: none"> • Premiere location - Sponsor Education table at Symposium 	<ul style="list-style-type: none"> • 8 Symposium registrations included
Platinum Media Sponsor	\$5,000 in media coverage	<ul style="list-style-type: none"> • Large logo on Symposium banner 	<ul style="list-style-type: none"> • Recognition by Chapter Board of Directors • Recognition in community press release as media partner 	<ul style="list-style-type: none"> • Logo on Chapter website (4 months) • Logo featured in Symposium slideshow (Main Session) 	<ul style="list-style-type: none"> • Inclusion Opportunity in registrant welcome bags 	<ul style="list-style-type: none"> • Large logo on inside panel of Symposium program 	<ul style="list-style-type: none"> • Sponsor Education table at Symposium 	<ul style="list-style-type: none"> • 6 Symposium registrations included
Gold Media Sponsor	\$2,500 in media coverage	<ul style="list-style-type: none"> • Small logo on Symposium banner 	<ul style="list-style-type: none"> • Recognition by Chapter Board of Directors 	<ul style="list-style-type: none"> • Listing on Chapter website (4 months) • Listing featured in Symposium slideshow (Main Session) 	<ul style="list-style-type: none"> • Inclusion Opportunity in registrant welcome bags 	<ul style="list-style-type: none"> • Small logo on inside panel of Symposium program 	<ul style="list-style-type: none"> • Sponsor Education table at Symposium 	<ul style="list-style-type: none"> • 4 Symposium registrations included
Silver Media Sponsor	\$1,000 in media coverage	<ul style="list-style-type: none"> • Listing on Symposium banner 			<ul style="list-style-type: none"> • Inclusion Opportunity in registrant welcome bags 	<ul style="list-style-type: none"> • Listing on inside panel of Symposium program 	<ul style="list-style-type: none"> • Sponsor Education table at Symposium 	
Bronze Media Sponsor	\$500 in media coverage						<ul style="list-style-type: none"> • Sponsor Education table at Symposium 	

Important Notes

- * Deadline for Symposium media sponsorship is August 31, 2009
- * Deadline for registrant welcome bags is October 30, 2009
- * Deadline for event day signage inclusion is November 4, 2009

- * Contact Rachel Johnson at 352.372.6266 with questions regarding media sponsorship opportunities or information on attending the conference
- * Sponsor will provide company logo in PDF, JPEG or EPS to the Chapter:
Send to Rachel.Johnson@alz.org