



**Become a Colorado Champion in the
Fight Against Alzheimer's!**

www.alzco.org

alzheimer's  association™

alzheimer's association™

- Alzheimer's disease is the 7th leading cause of death in the U.S.
- Every 72 seconds someone is diagnosed with Alzheimer's.
- There are currently 5 million Americans living with Alzheimer's disease; 64,000 in Colorado.
- Seventy percent of those with Alzheimer's are cared for in the home. Caregivers in Colorado provide more than \$1 billion in unpaid care.
- Alzheimer's disease could bankrupt Medicare in the next 25 years unless we act now.
- After age 65, one in eight Americans will suffer from Alzheimer's; after age 85 one in every two.

Become an Alzheimer's Champion Today!
Register at www.actionalz.org

Colorado Celebrity Champions: (left to right) Governor of Colorado Bill Ritter, Linda Mitchell, David and Dawn Kessler, Helen Ginsburg, Dr. Don Murphy, Reggie Rivers, Rebecca Thurston, James Merilatt, Toti Cadivid and Luis Colòn, John Fielder, Bill and Twyla Bridgwater, Moses Brewer, Jim Shinto, Susan Barnhill, Jill Sanford, DaVarryl Williamson, Jean Galloway,Carolynn Bond, Doug Ottewill and Renèe Herlocker, Michelle Torrez, Vickie Mohr, Mayor of Denver John Hickenlooper.

(photos courtesy of Tom Cooper, Lightbox Images www.lightboximages.com)