



Nationally presented by  
Genworth Financial

National Platinum Teams:



National Member Teams:



Alzheimer's disease affects over 5 million Americans. Take steps to end Alzheimer's by sponsoring the Association's largest fundraising event, the 17<sup>th</sup> Annual Alzheimer's Association, Connecticut Chapter Memory Walk®. Over 3,000 Connecticut residents have joined the fight against this deadly disease. Proceeds help us support programs and services critical to families whose lives have been touched by Alzheimer's disease.

**Sponsorship Opportunities:**


**STATEWIDE** **REGIONAL**

	<b>Title</b> \$ 20,000	<b>Benefactor</b> \$ 12,000	<b>Patron</b> \$ 7500	<b>Friend</b> \$ 5,000	<b>Gold</b> \$ 2500	<b>Silver</b> \$ 1500	<b>Bronze</b> \$ 500
<b>1. Recognition on all event PROMOTIONAL MATERIALS</b>	✓	✓	✓	✓			
<b>2. Placement of your logo in EVENT BROCHURE</b>	✓ Cover	✓ Inside	✓ Inside 2 <sup>nd</sup> largest	✓ Inside 3 <sup>rd</sup> largest			
<b>3. Placement of your logo/name on event T-SHIRTS</b>	✓ Logo, Largest	✓ Logo, Second	✓ Logo, Third	✓ Logo, Fourth	✓ Name	✓ Name	✓ Name
<b>4. Placement of your logo/name on Association Memory Walk WEBSITE</b>	✓ Logo w/link	✓ Logo w/link	✓ Logo	✓ Logo	✓ Name	✓ Name	
<b>5. Logo/name on individual ROUTE SIGNS</b>	✓ Logo <b>5 sites</b>	✓ Logo <b>5 sites</b>	✓ Name <b>5 sites</b>	✓ Name <b>5 sites</b>	✓ Name <b>4 sites</b>	✓ Name <b>3 sites</b>	✓ Name <b>1 site</b>
<b>6. Your logo/name displayed on SPONSOR BOARD at each walk site</b>	✓ Logo <b>5 sites</b>	✓ Logo <b>5 sites</b>	✓ Name <b>5 sites</b>	✓ Name <b>5 sites</b>	✓ Name <b>4 sites</b>	✓ Name <b>3 sites</b>	✓ Name <b>1 site</b>
<b>7. VERBAL RECOGNITION</b> of your commitment at each walk site	✓	✓	✓	✓	✓	✓	✓
<b>8. EXHIBIT TABLE</b> provided at walk site(s) for your displays and materials	✓ <b>5 sites</b>	✓ <b>5 sites</b>	✓ <b>5 sites</b>	✓ <b>5 sites</b>	✓ <b>4 sites</b>	✓ <b>3 sites</b>	
<b>9. Recognition in Chapter NEWSLETTER</b> 17,000+ subscribers	✓	✓	✓	✓	✓	✓	✓
<b>10. BANNER</b> displayed at walk site(s) * Provided by company	✓ <b>5 sites</b>	✓ <b>5 sites</b>					
<b>11. Your logo/name on EVENT BANNER</b> at walk site(s)	✓ Logo <b>5 sites</b>	✓ Name <b>5 sites</b>					

\* Deadlines apply; Payment arrangements available

**\*SEE REVERSE SIDE FOR REGISTRATION FORM\***



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## Sponsor Registration Form

Please select the Region(s) and the level of sponsor support for your company:

STATEWIDE: Title \$20,000 \_\_\_\_\_ Benefactor \$12,000 \_\_\_\_\_ Patron \$ 7,500 \_\_\_\_\_  
Friend \$ 5,000 \_\_\_\_\_

REGIONAL: Gold \$ 2,500 \_\_\_\_\_ Silver \$1,500 \_\_\_\_\_ Bronze \$ 500 \_\_\_\_\_

**My company is sponsoring the following FALL '09 Walk locations:**

Enfield     Waterford     Hartford     New Haven     Norwalk

Name \_\_\_\_\_

Company \_\_\_\_\_

*(Please indicate how you would like the company name to appear on the T-Shirt and Signage above.)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Indicate Method of Payment:**

Please Invoice at above address

Check Enclosed    Amount: \$ \_\_\_\_\_    Check #: \_\_\_\_\_

We are interested in forming a corporate team for Memory Walk.

**Mail or fax this sponsor registration to:**

**MEMORY WALK**  
Alzheimer's Association Connecticut Chapter  
279 New Britain Rd. Ste. 5  
Kensington, CT 06037  
Phone: (860) 828-2828 | Fax: (860) 828-2417