

Memory Walk ® Frequently Asked Questions (FAQ's)

Find the answers to the most FAQ's. If, after browsing the FAQs, you still can't find the answer to your question, please contact the Chapter at 860-828.2828.

REGISTRATION

- Is there a registration fee?
- What time does the walk/registration begin?
- How do I register for the walk?
- Once I've registered, how do I use the tools in my headquarters (HQ)?

DIRECTIONS/PARKING

- How do I get directions to the walk/where do I park?

DONATIONS

- How do I handle donations I receive before the walk?
- If my company has a matching gift program, what must I do to have a donation matched?

INCENTIVE PRIZES

- How do I qualify for an incentive prize?
- How do I redeem my incentive prize?

MISCELLANEOUS

- Is there a rain date/how many miles is the walk?
 - Is it ok to bring my dog to the walk?
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REGISTRATION

- **Is there a registration fee?**

There is no registration fee to participate in the walk. Walkers collect pledges to raise money for their team or individual fundraising goal.

- **What time does the walk/registration begin?**

Registration begins at 9:00 a.m. and the walk begins at 10:00 a.m.

- **How do I register for the walk?**

To view the registration tutorial, click the link in the fundraising tools section of our website.

- **Once I've registered, how do I use the tools in my headquarters (HQ)?**

To view the registration tutorial, click the link in the fundraising tools section of our website.

DIRECTIONS/PARKING

- **How do I get directions to the walk/where do I park?**

To get directions, click on the walk location link from the main Memory Walk page. Click on “Event Information” on the left hand side of the page in the Information section.

Scroll down the page and click on “Need directions”. Enter your address in the screen to get directions.

Parking is available at all sites.

DONATIONS

- **How do I handle donations I receive before the walk?**

If you’re registered online, you can enter donations through your headquarters (HQ) and forward all donations received up to one week before the walk to the address below.

Alzheimer’s Association, Connecticut Chapter
279 New Britain Road, Ste. 5
Kensington, CT 06037

In order to make sure donations are credited properly, please include a note indicating which team or individual the donations should be applied to. If you receive donations within one week of the walk, bring donations with you to the registration area the day of the walk.

To learn more about how to enter a donation through your headquarters (HQ), please view the registration tutorial by clicking the link in the fundraising tools section of our website.

- **If my company has a matching gift program, what must I do to have a donation matched?**

In order to process matching gift requests, please forward your company’s matching gift form along with the donation or receipt of the donation if you have entered the pledge online.

Contact the Chapter for the tax identification number.

MISCELLANEOUS

- **Is there a rain date/how many miles is the walk?**

The walk is rain or shine ranging from 1.5. to 3.0 miles. One lap along the walk route is approximately 1.5 miles. Walkers have the option of walking the route more than once for a distance greater than 3.0 miles.

- **Is it ok to bring my dog to the walk?**

Dogs are welcome (see exclusions below). To ensure the safety of participants, owners must keep their dog on a leash.

Dog giveaways are available at some walk sites.

**** Excludes New Milford walk. Please respect Harrybrooke Park's no pet policy.***

INCENTIVES

- **How do I qualify for a incentive prize?**

From electronics, cookware to jewelry and sportswear, incentive prizes are awarded to participants based on the total contributions they have raised up to one month after the walk.

A letter and certificate redemption code will be mailed to each eligible walker.

Participants are eligible for incentive prizes based on the total contributions raised up to one month after the walk. Participants may opt to make a donation to the Alzheimer's Association by declining their prize.

- **How do I redeem my incentive prize?**

Once you've received your certificate via mail, click on the Memory Walk link from the homepage to redeem your incentive prize. Click on "Incentives" in the Walker News section, you will be directed to the incentives page.

Select the prize level you qualify for and select your prize. Enter your redemption code during check out.

A link to the incentives page is also included on each walk sites fundraising page.