



the compassion to care, the leadership to conquer

For Immediate Release:

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On the Move to End Alzheimer's Disease!

(Kensington, CT) The Alzheimer's Association's Memory Walk, nationally presented by Genworth Financial, is the nation's largest event to raise awareness and funds for Alzheimer care, support and research programs. Held annually in hundreds of communities across the country, this inspiring event calls on volunteers of all ages to become *Champions* in the fight against Alzheimer's. *Champions* include those living with the disease, families, caregivers, corporate and community leaders, who actively support Memory Walk in our community. Participants in Memory Walks across the United States have raised more than \$300 million. Nearly 3000 people from Connecticut are expected to participate in this year's event being held in **five** locations around the state to raise awareness and funds to fight the disease.

Memory Walk in Connecticut will be held on **Saturday October 3rd 2009** in **Enfield** on the Town Green at 820 Enfield Street and in Harkness Park in **Waterford** at 275 Great Neck Rd. On **Sunday October 4th, 2009** Memory Walk will be held in **Hartford** at Bushnell Park at 88 Trinity Street, **New Haven** at Lighthouse Point Park at 2 Lighthouse Point Road, and in **Norwalk** at Calf Pasture Beach at 69 Calf Pasture Beach Road. Registration for the walk begins at 9:00 a.m. and the walk starts at 10:00 a.m. This is a fun family event with light refreshments, children's activities, and entertainment.

For more information about Memory Walk, to register as a team or individual, or to support a participant with a donation go online at www.alz.org/ct or call Mary Mackey, Special Events Coordinator at the Connecticut Chapter of the Alzheimer's Association, at (860) 828-2828.

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