

Please Reserve the Following

○ **Champion Benefactor at \$100,000 including:**

- Two VIP tables of 12 at "A Night at Sardi's"
- A premium two-page spread in the Tribute Journal as Champion Benefactor
- Prominent listing in all media and printed materials
- Special recognition during the event
- Recognition on pre-roll or post-roll posted on the Alzheimer's Association's social media channels
- Opportunity for guest gifting
- Complimentary on-site *Know the 10 Signs of Alzheimer's Disease* corporate seminar for employees

○ **Diamond Benefactor at \$50,000 including:**

- One VIP table of 12 at "A Night at Sardi's"
- A premium two-page spread in the Tribute Journal as Diamond Benefactor
- Listing in all media and printed materials
- Special recognition during the event
- Complimentary on-site *Know the 10 Signs of Alzheimer's Disease* corporate seminar for employees

○ **Platinum Benefactor at \$25,000 including:**

- One VIP table of 10 at "A Night at Sardi's"
- A premium two-page spread in the Tribute Journal as Platinum Benefactor
- Listing in all media and printed materials
- Complimentary on-site *Know the 10 Signs of Alzheimer's Disease* corporate seminar for employees

○ **Gold Benefactor at \$10,000 including:**

- One preferred table of 10 at "A Night at Sardi's"
- A full-page advertisement in the Tribute Journal as Gold Benefactor
- Listing in all media and printed materials
- Complimentary on-site *Know the 10 Signs of Alzheimer's Disease* corporate seminar for employees

○ **Silver Benefactor at \$5,000 including:**

- One preferred table of 10 at "A Night at Sardi's"
- A full-page advertisement in the Tribute Journal as Silver Benefactor
- Listing in all media and printed materials

○ **Individual seats at \$1,250 including:**

- One preferred seat at "A Night at Sardi's"
 - A listing in the Tribute Journal as Friend of the Alzheimer's Association
- Number of seats: _____

○ **Individual seats at \$500**

Number of seats: _____

- I am unable to attend, but enclosed is my 100% tax-deductible contribution in the amount of:

\$ _____

Advertisements

○ Outside Back Cover*	\$15,000
○ Inside Front Cover*	\$7,500
○ Inside Back Cover*	\$7,500
○ Gold Page	\$3,000
○ Silver Page	\$2,000

○ Full Page	\$1,000
○ Half page	\$500
○ Friends Listing	\$250

*Subject to Availability

MECHANICAL REQUIREMENTS

Cover Pages = 7.5" Wide X 10" High

Gold/Silver/Full Page = 7.5" Wide X 10" High

Half Page = 7.5" Wide X 5" High

All ads are **full color**. All ads are non-bleed, except for the covers.

AD SUBMISSIONS

E-Mail (5MB or less): Sardis@mtaevents.com

Mail: Alzheimer's Association c/o MTA Events
13743 Ventura Blvd, Suite 220
Sherman Oaks, CA 91423

SUBMISSION FORMATS

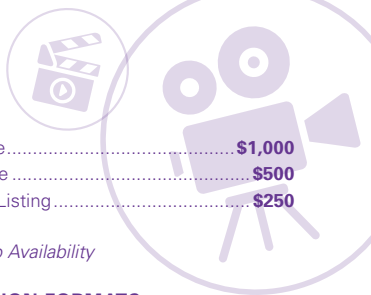
For ad copy we encourage MAC high resolution (300 dpi) PDF, EPS, TIFF or JPEG files with fonts embedded or outlined. For copy requiring typesetting, please type or print on a separate sheet.

Deadline for ad materials:

Wednesday, February 24, 2016

Due to the charitable nature of this event publication, AGENCY DISCOUNTS DO NOT APPLY.

SEE REVERSE SIDE FOR PAYMENT OPTIONS



Wednesday, March 9th, 2016



The Beverly Hilton Hotel



The Final Performance

Payment



Name
AS IT WILL APPEAR IN THE TRIBUTE JOURNAL

Title

Organization.....

Address

City State Zip Code

Phone Fax E-mail

METHOD OF PAYMENT

Please charge my credit card: **American Express** **Discover** **MasterCard** **Visa**

Billing Address same as above

Amount to be Charged \$ _____

Card Number Expiration Date..... CCV Code.....

Name
AS IT APPEARS ON YOUR CREDIT CARD

Cardholder Signature

Billing Address.....

City State Zip Code

Gift will be matched by the Corporate Matching Gift Program of: _____

Company Name.....

PLEASE MAKE CHECKS PAYABLE TO "ALZHEIMER'S ASSOCIATION" AND MAIL WITH FORM TO:

Alzheimer's Association
"A NIGHT AT SARDI'S"
c/o MTA Events
13743 Ventura Boulevard, #220
Sherman Oaks, CA 91423

Tel 818.906.0240
Fax: 818.906.0235
Email: sardis@mtaevents.com
Online: www.alz.org/sardis

All contributions in excess of this evening's dinner and entertainment (\$250/person) are tax-deductible as a gift to a charitable organization (tax ID# 13-3039601)