

**For Immediate Release:**

**February 8, 2012**

Christy Kovel  
Director of Communications  
(860) 828-2828 office  
(860) 913-8279 cell  
[Christianne.kovel@alz.org](mailto:Christianne.kovel@alz.org)

## CALENDAR ANNOUNCEMENT

### ALZHEIMER'S ASSOCIATION WALK TO END ALZHEIMER'S 2012

**(Rocky Hill, CT)-** The Alzheimer's Association's Walk to End Alzheimer's™ is a united movement to reclaim the future for millions. The Spring Walk to End Alzheimer's will take place on **Saturday May 5<sup>th</sup> at Harrybrooke Park in New Milford. Registration for the walk begins at 9:00 a.m. and the walk begins at 10:00 a.m.** Nearly 500 people from Litchfield County are expected at this year's event to raise awareness and funds to fight Alzheimer's disease. This is a fun-filled family event with food, activities, guest speakers, and entertainment being provided by The Blue Yodels.

Alzheimer's Association Walk to End Alzheimer's participants will participate in a 1.5-3 mile route and will learn more about Alzheimer's disease, advocacy opportunities, clinical trial enrollment, and support programs and services of the Alzheimer's Association. Each walker will also join in a meaningful tribute ceremony to honor those affected by Alzheimer's disease.

The end of Alzheimer's disease starts here. Start or join a team today at [www.alz.org/ct](http://www.alz.org/ct) or call 800-272-3900.

#### **About the Alzheimer's Association Walk to End Alzheimer's:**

The Alzheimer's Association Walk to End Alzheimer's is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now the Alzheimer's Association is continuing to lead the way with the Walk to End Alzheimer's. Together, we can end Alzheimer's – the nation's sixth-leading cause of death.

#### **About the Alzheimer's Association:**

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. The Alzheimer's Association Connecticut Chapter's main office is in Rocky Hill, with regional offices throughout the state in Hamden, New Milford, Norwich, and Norwalk. To learn more contact the Connecticut Chapter at 800-272-3900 or at [www.alz.org/ct](http://www.alz.org/ct)

###