Walk to End Alzheimer’s ® Frequently Asked Questions (FAQ’s)
Find the answers to the most FAQ’s. If, after browsing the FAQs, you still can't find the answer to your question, please contact the Chapter at 1-800-272-3900.

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REGISTRATION

Is there a registration fee?
There is no registration fee to participate in the walk. Walkers collect pledges to raise money for their team or individual fundraising goal.

Each participant is encouraged to raise $100 in order to receive an event t-shirt.

What time does the walk/registration begin?
Registration begins at 9:00 a.m. and the walk begins at 10:00 a.m.

What time does the walk end?
Each walk end time varies. Visit alz.org/ct, click on the site you’re interested in participating in. Click on event information on the left hand side of the page to view the walk end time.

How do I register for the walk?
To view the registration tutorial, click the link in the fundraising tools section of our website.

Once I’ve registered, how do I use the tools in my headquarters (HQ)?
To view the registration tutorial, click the link in the fundraising tools section of our website.
DIRECTIONS/PARKING

How do I get directions to the walk/where do I park?

To get directions, click on the walk location link from the main Walk to End Alzheimer's page. Click on "Event Information" on the left hand side of the page in the Information section. Scroll down the page and click on "Need directions". Enter your address in the screen to get directions. Parking is available at all sites.

DONATIONS

How do I handle donations I receive before or after the walk?

Please forward donations received up to one week before the walk to the Chapter's main office at the address below. Donations received after the walk should also be mailed to the main office. In order to make sure donations are credited properly, please include a note indicating which site, team, and the team member or individual the donations should be applied to.

Alzheimer’s Association, Connecticut Chapter
2075 Silas Deane Hwy, Ste. 100
Rocky Hill CT 06067

Donations will also be accepted on the day of the walk.

If my company has a matching gift program, what must I do to have a donation matched?

In order to process matching gift requests, please forward your company’s matching gift form along with the donation or receipt of the donation if you have entered the pledge online. Contact the Chapter for the tax identification number.

INCENTIVES

How do I qualify for a incentive prize?

From electronics, cookware to jewelry and sportswear, incentive prizes are awarded to participants based on the total contributions they have raised up to one month after the walk.

A letter and certificate redemption code will be mailed to each eligible walker. Participants are eligible for incentive prizes based on the total contributions raised up to one month after the walk. Participants may opt to make a donation to the Alzheimer’s Association by declining their prize.
INCENTIVES (Continued)

How do I redeem my incentive prize?
Once you’ve received your certificate via mail, click on the Walk to End Alzheimer’s link from the homepage to redeem your incentive prize. Click on “Incentives” in the Walker News section, you will be directed to the incentives page.
Select the prize level you qualify for and select your prize. Enter your redemption code during check out. A link to the incentives page is also included on each walk sites fundraising page.

MISCELLANEOUS

Is there a rain date/how many miles is the walk?
The walk is 3 miles rain or shine.

Is it ok to bring my dog to the walk?
Dogs are welcome (see exclusions below). To ensure the safety of participants, owners must keep their dog on a leash. Dog giveaways are available at some walk sites.
* Excludes New Milford and Norwalk-Fairfield County walks. Please respect Harrybrooke Park’s no pet policy and Calf Pasture Beach no dogs policy.