

Round to Remember Golf Classic

Corporate Sponsorship Opportunities

About the Round to Remember Golf Classic

Each spring we ask golf enthusiasts to dust off their golf clubs to prepare for the Alzheimer's Association Round to Remember™ Golf *Classic*.

The Round to Remember Golf Classic is one of Eastern Iowa's most successful charitable golf events that offers a full day of golf, prizes, food and fun.



Round to Remember Quick Facts

- Our 2011 tournament will be held on Monday, May 21, 2012 at Cedar Rapids Country Club.
- Our tournament fills quickly and is limited to 144 participants. First come first serve basis.
- Participants enjoy lunch, 18 holes of golf with cart, complimentary gift bag, dinner /program and opportunity to win lots of prizes!

Why should your organization get involved?

Whether you know it or not, Alzheimer's affects your business!
























- Alzheimer's disease poses one of the greatest public health threats of our time and is the 5th leading cause of death in Iowa.
- 1 in 8 people are related to someone with Alzheimer's disease.
- Alzheimer's represents 36.5 billion in indirect costs to American businesses, including lost productivity of caregivers, retraining new staff to replace a retiree with Alzheimer's, and health care costs.

Studies show involvement can support your business goals!

- 78% of consumers would be more likely to use a product or service from a company that supports their favorite cause.
- 66% of consumers would switch brands if a company supported a cause they cared about.

The Alzheimer's Association Round to Remember Golf Classic is an increasingly high-profile special event that offers indisputable marketing value.

The Alzheimer's Association Round to Remember Golf Classic provides an opportunity through which your company or organization and the Alzheimer's Association can mutually benefit. As a corporate sponsor, you will be entitled to several promotional opportunities as highlighted below.

	Vision \$10,000	Hope \$5,000	Tournament \$1,600	Silver \$500
1/2 page color advertisement in event evening program				
Sponsorship recognition strategically placed on every golf cart				
Company logo on 18 mission fact signs placed at each tee box				
Special acknowledgement at tournament award dinner				
Company banner placement on the course and in clubhouse				
Noted number of foursomes (4 golfers per group)—includes 18 holes, cart, lunch, dinner and golfer gift bag.	2 foursomes	2 foursomes	1 foursome	
Company logo placement on a designated sign positioned at one of the holes/tee box				
Opportunity to place advertising item in golfer goodie bag.				
Company recognition in all media releases.				
Company logo on event poster (11 x 17)				
Company name on Alzheimer's Association chapter website, www.alz.org/eci.				
1/4 page black and white advertisement in event evening program				

JUST GOLF! - \$1,000

Reserve a spot for your corporate foursome (4 golfers) to participate in the 2011 Round to Remember Golf Classic. Package includes 18 holes, cart, lunch, dinner and golfer gift bags for 4 participants.

DEADLINE

Final deadline for all sponsorship agreements related to the Round to Remember are due by April 1, 2011. Logos if included in benefit, are also due on April 1, 2011.

LOGO GUIDELINES

Art files must be sent by email to Paige.Knebel@alz.org. We prefer JPEG or TIFF files. We can not accept web graphics or Microsoft Word art.