



Alzheimer's Association **Comfort Zone**[®], powered by Omnilink, is a comprehensive location management system designed specifically for people with Alzheimer's, giving them more freedom and independence while providing their family with some peace of mind. Web-based Comfort Zone works with various location devices to proactively communicate the location of the person with Alzheimer's disease within two to 30 minutes, based on the family's selected plan, combining technology with flexibility so families can change devices and plans through the disease progression.

How Comfort Zone Works

- The family chooses a location device to meet their needs based on the stage of the disease.
- On the secure, password-protected Comfort Zone Web site, the family can personalize their desired zones for day and night for the person with Alzheimer's.
- Family members decide the amount of monitoring that meets their need:
 - Monitoring from a computer or by calling the 24/7 monitoring center
 - Depending on the device and service package purchased, receiving alerts within 15 or 30 minutes when the person has traveled in or out of a zone
 - Initiating a "Find Me" to locate the person within two minutes or a longer "Follow Me" session, which provides updates every two minutes for one hour
- Family members decide method of alert delivery (text message or email) and frequency:
 - Every time the person enters home or place of work
 - Only if a person leaves a pre-determined safety zone
- The person with Alzheimer's carries a location device or mounts a device to his or her car.
- As the person travels, the device receives signals from satellites or nearby cellular towers. The device can then approximate the person's location by measuring the distance between itself and the cellular towers or satellite signals and communicate the data to Comfort Zone.
- If a wandering incident occurs, the monitoring center is able to access emergency health records.

In order to provide families and caregivers with the broadest range of solutions possible, Omnilink and the Alzheimer's Association have also launched **Comfort Zone Check-In**[™], a unique extension of the Comfort Zone[®] solution. With Comfort Zone Check-In, users create a more tailored tracking program by scheduling each location request or finding the individual with Alzheimer's when necessary using a web-based application. Unlike Comfort Zone[®], devices are not located on a set schedule (e.g. every 15 or 30 minutes).

The key differences included in the Comfort Zone Check-In solution include:

- The ability to locate any Sprint phone that has an active service plan
- Scheduling of location requests to automate the process of locating a device
- Notifications of a device's location by email or text following the successful completion of a schedule location request
- Lower priced, on-demand only rate plans that track individuals only when the caregiver chooses instead of on a continuous schedule

The price of a full Comfort Zone package varies, beginning at \$39.99 a month with a \$45.00 activation fee, similar to most cell phone services. The cost of the hardware device varies but begins at \$199.

The price of Comfort Zone Check-in begins at \$9.99 per month. **For more information or to purchase Comfort Zone, visit www.alz.org/comfortzone or call 1-877-ALZ-4850 (1-877-259-4850).**

Sample Comfort Zone Web site Screens

The screenshot displays the main interface of the Comfort Zone website. At the top, a purple navigation bar contains the text "comfort zone" and "MedicAlert + SafeReturn". To the right of the navigation bar are buttons for "location", "zone", and "settings". On the left side, there is a user profile for Julie Sipche, including her name, photo, and contact information. Below the profile is a "Zones" section with an "Add New Zone" button. Two zones are listed: "Home" and "Julie Work", each with an "Edit Zone" button. A "Low Battery" alert is visible at the top left. The main area is a satellite map with a green circle labeled "Home" centered on a residential street. At the bottom, there are buttons for "Day Zone", "Night Zone", and "+ Special Event Zone". A "Help Center" button is located at the bottom left. Red arrows point to various elements: "Zones" (top right), "Location" (top right), "Setting" (top right), "Low Battery" (top left), "Home" (center map), "Alert Management" (left sidebar), "Help Center" (bottom left), and "Day Zone", "Night Zone", "+ Special Event Zone" (bottom center).

This screenshot shows a detailed view of a location on a satellite map. At the top, a purple bar contains buttons for "location", "zone", and "settings". Below the bar, a text box reads "12:45p - 1:15p - Folclw Ma Session 17 points recorded". The map features a large orange circle representing a zone. A white information box is overlaid on the map, containing the following text: "12:50pm - 12:55pm Tuesday, May 27, 2009", "Gladys was within 10 feet of this location during the time above.", "520 Lodford Pl Alpharetta, Ga 3005", and "Points 4 through 10". Three red location markers labeled "1", "2", and "3" are visible on the map. At the bottom, there are "Find" and "Follow" buttons. A scale bar at the bottom right indicates "80 yds".