



the compassion to care, the leadership to conquer®

For media inquiries, contact:
Carla Zbacnik , Marketing Director
952-857-0526
carla.zbacnik@alz.org

MEDIA ALERT

Basketball Fans Unite Against Alzheimer's/Support University of Tennessee Women's Basketball Coach Pat Summitt

WHAT: The **Alzheimer's Association-Minnesota North Dakota** will cheer on the **Minnesota Golden Gophers** as they take on the Purdue Boilermakers on **Thursday, January 12, 2012 at 7pm** while supporting Lady Vols Coach Pat Summitt for her courage in sharing her diagnosis of Alzheimer's disease. Basketball fans around the nation are participating in awareness games to learn more about Alzheimer's, the challenges of those impacted it and what they can do to help in the fight against it.

According to Alzheimer's Association Facts & Figures, today there are as many as 5.4 million Americans with Alzheimer's disease, including 100,000 living in Minnesota. By 2050, experts predict that there will be as many as 16 million unless we do something about it now.

While age is the greatest risk factor for developing Alzheimer's disease, approximately 200,000 or 5% of Americans living with Alzheimer's are under the age of 65 when symptoms first appear and are considered having younger-onset Alzheimer's. Knowing the 10 Warning Signs of Alzheimer's is critical to early detection and receiving the best care possible.

WHEN: Thursday, January 12, 2012
7pm

WHERE: Williams Area, Campus of the University of Minnesota

CONTACT: Carol Thelen, Regional Center Director, Alzheimer's Association
(O) 320-257-0696 (C) 612-845-2470
carol.thelen@alz.org

TICKETS: Visit - www.gophersports.com
Can also purchase at the door on game day

About the Alzheimer's Association

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.