FOR IMMEDIATE RELEASE

NATIONAL ACTIVE AND RETIRED FEDERAL EMPLOYEES ASSOCIATION RAISE $9 MILLION FOR THE ALZHEIMER’S ASSOCIATION

NARFE Surpasses Goal and Extends Pledge to $10 million in 2012

(CHICAGO) APRIL 11, 2011 – The National Association of Retired Federal Employees (NARFE) has surpassed their goal of raising “$9 Million by NARFE’s 90th Birthday 2011” for the Alzheimer’s Association. Having surpassed their fundraising goal, NARFE has extended the campaign to “$10 Million in 2012.” NARFE forged a relationship with the Alzheimer’s Association in 1985 and fulfilled their first $1 million pledge in 1991. Since then its members have been steadily raising money to fund Alzheimer’s research.

“NARFE has been committed to raising funds for vital research to the Alzheimer's Association for over 25 years,” said Angela Geiger, Chief Strategy Officer of the Alzheimer’s Association. “We thank the thousands of loyal NARFE members for their outpouring support and continued efforts throughout their communities. NARFE’s committed fundraising successes will contribute to finding a cure for this national health crisis.”

NARFE became a charter member of the Alzheimer’s Association’s Zenith Fellows, a premier group of donors of $1 million to Alzheimer research, in 1991. NARFE announced at its 2011 national convention that their new goal will increase by an additional $1 million, bringing the cumulative donation to “$10 million in 2012.”

Alzheimer's disease is the sixth leading cause of death in the United States, and today as many as 5.4 million Americans are living with Alzheimer's. Every 69 seconds, someone in America develops Alzheimer’s disease and by mid-century someone will develop Alzheimer’s every 33 seconds. For more information about the Alzheimer's Association, visit alz.org.

NARFE, one of America’s oldest and largest associations, was founded in 1921 with the mission of protecting the earned rights and benefits of America’s active and retired federal workers. As the largest federal employee/retiree organization, NARFE represents the retirement interests of nearly 5 million current and future federal annuitants, spouses, and survivors.

About the Alzheimer's Association:
The Alzheimer’s Association is the world’s leading voluntary health organization in Alzheimer’s research, care and support. Our mission is to eliminate Alzheimer’s disease through the
advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

###