Overview

The Alzheimer’s Association is the leading voluntary health organization in Alzheimer care, support and research. We provide services to those affected by Alzheimer’s; advocate for policy change and research funding; and advance research toward prevention, brain health treatment and cure. Our organization has offices in Chicago and Washington, D.C., and chapter affiliates nationwide that serve the needs of those living with Alzheimer’s every day.

A donor-supported organization, the Alzheimer’s Association allocates its funds in an ethical and responsible manner that exceeds the rigorous standards of America’s most experienced charity evaluator, the Better Business Bureau.

We are especially grateful to all those who helped us do more in fiscal year 2008 by contributing to revenues of $105.8 million for the national organization.

![How national organization funds were used in fiscal year 2008](image)

Mission

To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Vision

A world without Alzheimer’s disease.

Join our cause

Learn how you can get involved.

![BBB Accredited Charity](image)

The Alzheimer’s Association is a nonprofit corporation exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code. The Association continues to meet and exceed minimum standards set by the BBB Wise Giving Alliance.
Message from President and Chair

Catalyst for change

In fiscal year 2008 the Alzheimer’s Association continued its leadership in the fight against Alzheimer’s disease with new hope in research and significant accomplishments in building awareness and advocating for public policy change. We are proud to share some of these activities in this report.

The past year was also a time of great momentum for the Association, as exciting new programs and initiatives were launched at both the national and chapter levels. We extended our outreach to Hispanic and African-American populations and provided a platform and voice for people with the disease through our town hall meetings and an advisory group of individuals with early-stage Alzheimer’s.

Yet this year also saw Alzheimer’s become the sixth-leading cause of death in the United States. Today as many as 5.2 million people, including 200,000 individuals under age 65, are living with the disease. And as the baby boomer generation ages, we can expect 10 million of them to develop Alzheimer’s in their lifetime. Unchecked, the disease will continue to escalate and impose staggering consequences on families, the economy and the nation’s health and long-term care infrastructure.

It is within the context of this growing national crisis that the Alzheimer’s Association is calling for greater commitment and urgency. To achieve our vision of a world without Alzheimer’s we must build greater awareness of the disease and weave Alzheimer’s into the national consciousness and dialogue. We need to educate the public about the disease and the number of people already affected. We must communicate that Alzheimer’s is not part of normal aging. It is, in fact, a progressive, degenerative, physical disease of the brain which is ultimately fatal.

As a world leader in Alzheimer’s care, support and research, the Alzheimer’s Association has the global, national and community-level presence and reputation to build this movement. No other organization reaches across the country and into communities to support and unify people with Alzheimer’s and their families and caregivers the way we do. We serve as the catalyst for changing the national discourse about the disease.

In this effort we face our greatest challenge, but also our greatest opportunity. Now is a time of great hope. The research community is optimistic that, within the next few years, new drugs and new combinations of drugs may delay progression of the disease. More compounds are in phase III clinical trials or about to enter phase III clinical trials than ever before. The Alzheimer’s Association has been involved in nearly every major advance in Alzheimer’s research since the Association was founded in 1980; as we look to fiscal year 2009 and beyond, we will continue to play a major role in funding and advocating for Alzheimer’s research.

Without national attention and commitment we will not be able to achieve the progress that is needed to halt or delay progression of the disease. Our challenge is to elevate the Alzheimer’s issue from a misunderstood disease to an important cause for the public and policy makers. Our nation is dangerously unprepared to address this emerging public health crisis that has widespread social, political and economic consequences. Now is the time to commit national resources and energy to galvanize this work and end Alzheimer’s disease. Our annual Public Policy Forum on Capitol Hill mobilizes hundreds of advocates bearing our banner and calling on Congress to increase federal funding for Alzheimer’s research and care.
We will also work to secure a better long-term care policy and will support ways to help people provide more effective care at home. We will work to expand local programs and outreach that help people with the disease, including rural and diverse populations.

Finally, we will continue to build awareness of the disease and put a face on this health crisis by encouraging those with Alzheimer’s to speak about the disease and its impact.

We ask you to join in our efforts to turn this disease into the cause it should be. Become an Alzheimer’s Association Champion. Help us spread the word that Alzheimer’s disease affects us all. With your help, we have the opportunity to change the course of this disease and the lives of millions of Americans.

Harry Johns  
President and CEO

Evan Thompson  
Chair, National Board of Directors
2008 Highlights

We are proud of our leadership in the fight against Alzheimer's disease worldwide. Click the links below to learn more about our accomplishments in fiscal year 2008.

- Awareness
- Advocacy
- Care and Support
- Research

Timeline of Key Events

July 2007
The Association called for the creation of the independent, nonpartisan Alzheimer's Study Group (ASG), which will evaluate the nation's current effort to combat Alzheimer's disease and develop recommendations for how the public and private sectors can address the problem in the future.

August 2007
The third phase of the Alzheimer's Association Dementia Care Practice Recommendations for Assisted Living Residences and Nursing Homes on end-of-life care was released.

To further empower people with early-stage Alzheimer’s disease, the Association hosted a series of Early-Stage Town Hall Meetings.

September 2007
In recognition of Hispanic Heritage Month (September 15 – October 15), the Association published a series of Spanish-language Alzheimer information and care guides.

Through a nationwide “forward-to-a-friend” e-mail initiative, the Association raised $2.8 million in recognition of World Alzheimer's Day, Sept. 21. The $1.8 million raised from individual donors was matched with a groundbreaking $1 million grant from the Harrah's Foundation.

October 2007
The annual Rita Hayworth Galas, held in New York City on Oct. 10, 2007 and in Chicago on May 10, 2008, raised over $3.5 million for Alzheimer research and support programs.

November 2007
CareSource, an online suite of services, was launched to provide caregivers with resources to coordinate, plan and find the most appropriate care for a person with dementia.

The Association launched an innovative alliance with the renown MedicAlert Foundation to offer MedicAlert® + Alzheimer's Association Safe Return®, extending the Association's program to include real time emergency medical information.

December 2007
By organizing a one-day phone and e-mail campaign to protest President Bush's veto of the National Institutes of Health (NIH) budget, the Association urged advocates to contact the White House to ask for increased funding for Alzheimer research at the NIH.

January 2008
Members of the Association's Early-Stage Alzheimer Advisory Group were featured in a report about early-onset Alzheimer's on the PBS nightly news program NewsHour, a bold service to speak out about the disease and decrease stigma related to people who have it.
February 2008
In honor of Black History Month and American Heart Month, the Association partnered with the American Heart Association to launch a joint public awareness program aimed at promoting heart and brain health among African-Americans.

March 2008
The Association released the Alzheimer’s Association 2008 Alzheimer’s Disease Facts and Figures report, which provides new data on Alzheimer’s disease prevalence in the United States. This report has become the definitive resource on Alzheimer’s to multiple audiences, including the national news media.

In a breakthrough, full-page ad placed in major national daily newspapers, the Association called on presidential candidates to answer how they will address the looming Alzheimer’s epidemic.

April 2008
Two-dozen new celebrities, including Terrell Owens, Penny Marshall and Leeza Gibbons, joined the Alzheimer’s Association Champion campaign, lending their faces and voices to help educate the public about the disease.

The Association was the proud recipient of the 2008 Caregiver Friendly Awards for its Senior Housing Finder and Coach Broyles’ Playbook for Alzheimer’s Caregivers, a how-to guide for caregivers. The Caregiver Friendly Awards are presented by Today’s Caregiver magazine to celebrate outstanding books, media, products and services designed with the best interest of the family caregiver.

May 2008
On May 13, 2008 the Association held its first annual Alzheimer’s Association National Corporate Recognition Conference, “In Good Company,” in conjunction with the Public Policy Forum in Washington D.C.

The Association mobilized thousands of advocates at our 20th Annual Public Policy Forum, as we made Capitol Hill calls to lawmakers and delivered virtual visits from those unable to attend in person.

June 2008
The Centers for Disease Control and Prevention (CDC) announced Alzheimer’s disease, the new sixth-leading cause of death in the United States. In response, the Association called on lawmakers to increase Alzheimer research funding to slow or stop progression of the disease.

An Asian-language Web portal was launched on www.alz.org with information about the disease, warning signs and caregiver tips, in Mandarin-Chinese, Korean and Vietnamese.

The Association’s Green-Field Library launched AskAway, a virtual reference service that enables people to submit a specific question to the Association’s librarians, or connect to librarians across the country via live chat any time of night or day.

Awareness
In fiscal year 2008, we made great strides in raising awareness of the Alzheimer crisis and in motivating others to get involved in the cause.

Alzheimer’s Disease Facts and Figures
With the release of the 2008 Alzheimer’s Disease Facts and Figures report, we provided new prevalence data and other information on the state of Alzheimer’s in the United States. The report is a comprehensive abstract of U.S. data and offers a startling snapshot of the disease today.
Noteworthy statistics include:

- Every 71 seconds, someone develops Alzheimer’s.
- 10 million baby boomers will develop Alzheimer’s in their lifetime.
- 250,000 American children ages 8 to 18 are unpaid caregivers.

Our consumer awareness campaign expanded to network and cable television for the first time with a new advertising campaign entitled “Stolen.” The campaign, which included television, print, online and radio advertisements, showed how Alzheimer’s painfully steals both memories and precious family moments. Victor Garber, stage and screen actor and Alzheimer Champion, provided the voiceover for the broadcast ads.

In addition, we added more than thirty Celebrity Champions to our list of high-profile advocates who help the Association raise awareness and concern about Alzheimer’s disease. New Champions include such names as NFL star Terrell Owens, actress/director Penny Marshall and her brother actor/director Garry Marshall, “Ugly Betty’s” father Tony Plana, Emmy Award-winning Wayne Brady and “The View’s Elisabeth Hasselbeck.

We introduced Alzheimer issues into the presidential campaign through advertising, public relations outreach and advocate mobilization. A full-page advertisement in The Wall Street Journal, The New York Times, Politico and The Washington Post pointedly asked the 2008 presidential candidates directly what they plan to do about this growing epidemic. By imploring candidates to talk about Alzheimer’s and long-term care issues on the campaign trail, we generated extensive media coverage and public comment on the disease.

To promote World Alzheimer’s Day, Sept. 21, 2007, we launched a national campaign encouraging people to host purple-themed dinner parties to raise awareness of the disease and $1 million to help combat it. To support the Association’s World Alzheimer’s Day goal, the Harrah’s Foundation pledged a $1 million matching grant. Champions enthusiastically responded by raising $1.8 million in donations, bringing our World Alzheimer’s Day efforts to $2.8 million.

The 2007 Alzheimer’s Association Memory Walk® season was the most successful to date, with record-breaking participation and $35 million in donations—an increase of nearly 13 percent. An advertising campaign that aired in August 2007 is credited with increasing online team registrations and 20,000 advocate sign ups.

The annual Rita Hayworth Galas, held in New York City and Chicago, raised awareness and more than $3.5 million for the Alzheimer’s Association. The galas honor legendary film star Rita Hayworth, one of the most well-known figures to have suffered from Alzheimer’s disease. Ms. Hayworth’s daughter, Princess Yasmin Aga Khan, hosts the black-tie events. Since 1985, Rita Hayworth gala attendees have contributed more than $48 million for Alzheimer programs and research.

This year’s National Alzheimer’s Gala in Washington D.C. recognized advances in Alzheimer research and featured key policymakers as attendees. During the last four years, Beltway gala attendees have raised millions of dollars for Alzheimer programs, services and cutting-edge research.

On May 13, 2008 the Association held its first annual Alzheimer’s Association National Corporate Recognition Conference, “In Good Company,” in conjunction with the Public Policy Forum in Washington D.C. The Association recognized and celebrated each organization for their commitment and support of our vision of a world without Alzheimer’s.

Corporate sponsors of the Association understand the impact Alzheimer’s has on families, the healthcare system and society. It is through their support of our nationwide efforts that the Association has been able to accelerate our mission to eliminate Alzheimer’s and provide the
best care and support to those impacted by the disease. Learn more about how we work with corporate sponsors to further our mission.

Advocacy
In fiscal year 2008, our advocates used their voices to bring greater attention to the Alzheimer crisis.

The Alzheimer’s Association mounted a national campaign to increase the federal investment in research by $125 million to develop treatments that will delay or reverse the progression of Alzheimer’s Disease, and bring us closer to our goal of $1 billion annual for Alzheimer’s Disease research.

Because we believe that advocacy is both an individual and collective effort, we mobilized thousands of advocates through our 20th Annual Public Policy Forum. Some 600 advocates visited Capitol Hill to meet their members of Congress and deliver more than 6,000 messages from supporters not able to make the trip to Washington. Go to the Public Policy Forum Web site>

In conjunction with the Public Policy Forum, the Senate Special Committee on Aging held a hearing to examine the burden Alzheimer’s places on individuals and society at large. Retired U.S. Supreme Court Justice Sandra Day O’Connor and former Speaker of the House Newt Gingrich testified on the need to speed research and increase help for families. Watch a webcast of the hearing.

Alzheimer advocates did an outstanding job in getting cosponsors for the Ending the Medicare Disability Waiting Period Act (S. 2102, H.R. 154), a legislative priority for the Association. During the May 2008 Alzheimer’s Association Public Policy Forum in Washington D.C. Alzheimer advocates were trained on this issue and, since then, the number of cosponsors added to this bill has dramatically increased. The House bill now has 103 cosponsors and the Senate bill has 23 cosponsors. Although the bill did not pass this year, the legislation will be reintroduced again in 2009. It is our goal to continue to recruit co-sponsors and to move the bill forward based on this groundwork. Getting cosponsors and moving the bill forward should be much easier in the future because of all the great groundwork laid by the Alzheimer advocates.

When passed, this bill will phase out the two-year waiting period for Medicare coverage for persons under age 65 diagnosed with early onset of Alzheimer’s disease who lose a job and employer based health insurance. Under current law, people with disabilities must wait 24 months after being qualified for and receiving Social Security Disability Insurance (SSDI) before they have access to Medicare coverage.

Along with the Alzheimer’s Disease Congressional Task Force, we called for the creation of the Alzheimer’s Study Group (ASG), a nonpartisan panel chaired by former Speaker of the House Newt Gingrich and former Senator Bob Kerrey. Charged with creating a national strategic plan to address Alzheimer’s in our society, the ASG will assess the adequacy of the country’s current efforts in the battle against the disease and recommend strategies to accelerate progress toward defeating it.

The Association’s advocacy efforts also set the stage for continuing four programs that provide vital services to Alzheimer families, including

- $11.5 million to help states provide health and long-term care services for Alzheimer patients and their families, especially in minority, low income and rural communities;

- $1 million for the 24/7 National Alzheimer Call Center
• Restoration of funding for MedicAlert® + Alzheimer’s Association Safe Return

• Expansion of a community-based brain health initiative with the Centers for Disease Control and Prevention (CDC).

With our assistance, legislation to develop comprehensive State Government Alzheimer’s Disease Strategic Plans was passed in seven states. The effort brought together individuals with Alzheimer’s, care providers and caregivers, state agencies and elected officials.

Through our advocacy, model legislation requiring dementia training in nursing homes and assisted living facilities was adopted by the Council of State Governments (CSG), an influential national organization of state officials.

Care and Support
A pioneer in Alzheimer care and support, the Association continued in fiscal year 2008 to expand programs and services for those living with Alzheimer’s.

To further the first nationwide dialogue about Alzheimer’s disease by people with Alzheimer’s, we launched an interactive Web site for people in the early stages of the disease. This virtual town hall provides people with Alzheimer’s a forum for speaking out and sharing stories. To further empower people with early-stage Alzheimer’s disease and to learn from them, we hosted a series of Early-Stage Town Hall Meetings in cities across the country.

To improve the safety of those with dementia, we partnered with the MedicAlert Foundation to create MedicAlert® + Alzheimer’s Association Safe Return®, a 24-hour emergency response service for wandering and medical emergencies. Now, when someone with Alzheimer’s or dementia wanders, one call immediately activates a community support network. And when a person is found, the identification pendant or bracelet provides a 24-hour emergency response number, as well as important health information.

To simplify and expedite caregivers’ search for appropriate care, we launched CareSource™, an online suite of services that helps caregivers plan, locate and coordinate care for their loved ones. CareSource includes CareFinder™, as well as two new features, Lotsa Helping Hands and Senior Housing Finder.

To educate African-Americans on their increased risk for stroke and Alzheimer’s, we partnered with the American Heart Association and its American Stroke Association division, to launch a joint public-awareness program called "What’s Good for Your Heart is Good for Your Brain." Timed to coincide with Black History Month and American Heart Month, the campaign offered tips for reducing the risk of stroke, and managing heart and brain health.

The Association expanded its outreach efforts to Latino families with a new Spanish-language Family Resource Kit. Filled with information on caregiving, Alzheimer’s basics and the connection to diabetes, the kits were made possible by a grant from the MetLife Foundation and distributed at community health fairs in Boston, Chicago, Los Angeles, New York and San Antonio.

To broaden our reach and support more non-English speakers, we launched an Asian-language portal that includes vital information about the disease, warning signs and caregiver tips in Mandarin Chinese.

At the annual Alzheimer’s Association Dementia Care Conference, we released the third set of Dementia Care Practice Recommendations for Assisted Living Residences and Nursing Homes and hosted the first nationally sponsored Family Forum, a special daylong session.
dedicated to supporting the needs of family caregivers. These recommendations are intended for all levels of dementia care providers in residential care settings to help them improve care at the end of life.

As part of National Alzheimer’s Disease Awareness Month and National Family Caregivers Month, and thanks to the generosity of Coach Broyles, the Association offered Coach Broyles’ Playbook for Alzheimer’s Caregivers free to the public beginning in November 2007. Written by Frank Broyles, the famed former football coach and athletic director of the University of Arkansas, Playbook is a practical, how-to guide for family members caring for someone with Alzheimer’s.

The Green-Field Library launched AskAway, a virtual reference service. With AskAway, people can submit a specific question to the Association’s librarians, or connect to librarians across the country via live chat any time of night or day. The Green-Field Library is the nation’s largest library and resource center devoted to increasing knowledge about Alzheimer’s disease and related dementias.

Research
In fiscal year 2008, we continued to play a leading role in the quest to understand and develop better treatments for Alzheimer’s by funding research that will advance knowledge in a diverse spectrum of Alzheimer science and piloting an awareness program in five cities to encourage clinical studies participation.

We helped advance Alzheimer research by funding more than $26 million in research initiatives, including $25.4 million in grants to 131 investigators. This represents the largest-ever commitment by our annual research grant program, which supports a wide range of research, from basic science studies to studies addressing social and behavioral issues in Alzheimer’s. The Association is the largest private supporter of Alzheimer research worldwide and has committed more than $250 million in research grants since 1982.

As many in-development drugs moved from the laboratory into clinical trials and the need for Alzheimer study participants soared, we launched the first phase of a multiyear clinical studies initiative in five areas across the country. As part of the initiative, we piloted strategies in five markets: Providence, R.I., Atlanta, Indianapolis, Tulsa, Okla; and San Francisco, for raising public and physician awareness about the importance of participating in clinical studies, including grassroots outreach to minority and underserved populations.

We created the Tomorrow’s Leader Award in collaboration with the Cure Alzheimer’s Fund and Lou Ruvo Brain Institute to honor and encourage new Alzheimer investigators who have made pivotal contributions to early detection, treatment and prevention of Alzheimer’s. In fiscal year 2008, three $100,000 awards were made. The annual award program honors the legacies of two pioneering Alzheimer researchers, George G. Glenner, M.D., and Leon J. Thal, M.D.

Zenith Society members increased their support for leading Alzheimer’s researchers by awarding five investigators grants of $450,000 over three years for a $2.2 million investment in research in 2008. The Zenith Society grants support top scientists who are advancing promising investigations about disease mechanisms, diagnosis, novel treatments and quality care. The Alzheimer’s Association Zenith Society represents our highest and most involved level of philanthropy, with more than 45 million in support of the Association’s work in research, care, support and advocacy.

The Association launched its first professional membership society, the Alzheimer’s Association International Society to Advance Alzheimer Research and Treatment (ISTAART), to bring together researchers and clinicians from a broad range of fields to accelerate progress in Alzheimer and dementia research.
Just three years after its launch, *Alzheimer’s & Dementia: the Journal of the Alzheimer’s Association*, was accepted into MEDLINE, the bibliographic database of the U.S. National Library of Medicine. The acceptance marks recognition of the journal’s scientific merit and contribution to the field of Alzheimer science.

At the Association’s request, the U.S. Food and Drug Administration (FDA) allowed individuals in the early stages of Alzheimer’s to participate in the FDA’s Patient Consultant and Patient Representative Programs. There, they had the opportunity to offer their perspectives on topics such as clinical trial design and guidelines for clinical research.
Financial Information

Treasurer's Letter

The financial health of the Alzheimer's Association improved in fiscal year 2008 with the national organization recording total assets of almost $147 million, an increase of 4 percent compared to fiscal year 2007 assets of $141 million. Total revenues of $105.8 million increased 8 percent from 2007, of which $94.0 million came from donor contributions as more people joined us in the fight against Alzheimer's disease. Together with our network of 77 affiliated chapters, unaudited revenues totaled nearly $258 million.

Expenses were well managed by the national organization. With our chapter network, the combined Alzheimer's Association expended over $181 million on program activities to forward our mission. To advance progress in Alzheimer science, we invested more than $32 million in research. As the largest funding resource after the U.S. government and the pharmaceutical industry, we strive to increase our research funding each year to achieve our vision of a world without Alzheimer's.

The Association continues to meet and exceed minimum standards of 65 percent program expenses set by the BBB Wise Giving Alliance. We were at 77 percent.

During the year, the Alzheimer's Association made significant progress on several important goals related to its long-range strategic plan.

We are honored and grateful that our donors respect our stewardship, embrace our mission and are a vital part of the movement to conquer Alzheimer's disease.

Michael Urbut, CPA
Treasurer, National Board of Directors

Fiscal Year 2008 Financial Highlights (July 1, 2007 – June 30, 2008)
National Alzheimer's Association audited statements of activities
# Alzheimer's Disease and Related Disorders Association, Inc

## STATEMENTS OF FINANCIAL POSITION

For the years ended June 30, 2007 and June 30, 2008  
(In thousands)

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$10,301</td>
<td>$8,052</td>
</tr>
<tr>
<td>Chapter dues receivable, net</td>
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<td>1,443</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
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<td>24,423</td>
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<td>Shared Fundraising</td>
<td>9,538</td>
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<tr>
<td>Other receivables</td>
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<td>2,106</td>
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<tr>
<td>Inventories of education materials, at cost</td>
<td>-</td>
<td>232</td>
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<tr>
<td>Investments</td>
<td>78,450</td>
<td>83,492</td>
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<tr>
<td>Prepaid expenses</td>
<td>2,386</td>
<td>1,169</td>
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<tr>
<td>Assets held in trust</td>
<td>347</td>
<td>326</td>
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<tr>
<td>Furniture, equipment and leasehold improvements, net</td>
<td>4,909</td>
<td>5,520</td>
</tr>
<tr>
<td>Beneficial interest in split interest agreements</td>
<td>1,110</td>
<td>-</td>
</tr>
<tr>
<td>Beneficial interest in perpetual trust</td>
<td>8,623</td>
<td>9,534</td>
</tr>
</tbody>
</table>

**TOTAL ASSETS**  
$146,478 $140,831

### LIABILITIES AND NET ASSETS

#### Liabilities

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<tr>
<th>Description</th>
<th>2008</th>
<th>2007</th>
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<tbody>
<tr>
<td>Accounts payable</td>
<td>$2,391</td>
<td>$1,941</td>
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<tr>
<td>Grants payable, net</td>
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<tr>
<td>Deferred compensation payable</td>
<td>565</td>
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<tr>
<td>Accrued expenses</td>
<td>5,458</td>
<td>6,688</td>
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<tr>
<td>Shared Fundraising</td>
<td>10,937</td>
<td>4,695</td>
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<tr>
<td>Gift annuity obligations</td>
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<td>Deferred revenue</td>
<td>3,322</td>
<td>98</td>
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<tr>
<td>Deferred rent</td>
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**Total liabilities**  
77,442 64,259

#### Net assets

<table>
<thead>
<tr>
<th>Description</th>
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<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>31,188</td>
<td>38,632</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>18,031</td>
<td>18,819</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>19,817</td>
<td>19,121</td>
</tr>
</tbody>
</table>

**Total net assets**  
69,036 76,572

**TOTAL LIABILITIES AND NET ASSETS**  
$146,478  $140,831
### STATEMENTS OF ACTIVITIES
For the year ended June 30, 2008, with comparative totals for 2007
(In thousands)

#### Revenues, gains and other support

<table>
<thead>
<tr>
<th></th>
<th>2008 Unrestricted</th>
<th>Temporarily restricted</th>
<th>Permanently restricted</th>
<th>Total</th>
<th>2007 total*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$65,476</td>
<td>$29,652</td>
<td>$1,608</td>
<td>$96,736</td>
<td>$81,777</td>
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<tr>
<td>Less contributions remitted to Chapters</td>
<td>(24,799)</td>
<td>-</td>
<td>-</td>
<td>(24,799)</td>
<td>(10,543)</td>
</tr>
<tr>
<td>Add amounts received from Chapters under Shared Fundraising</td>
<td>22,033</td>
<td>-</td>
<td>-</td>
<td>22,033</td>
<td>8,419</td>
</tr>
<tr>
<td>Net contribution revenue</td>
<td>62,710</td>
<td>29,652</td>
<td>1,608</td>
<td>93,970</td>
<td>79,653</td>
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<td>Chapter dues</td>
<td>3,198</td>
<td>-</td>
<td>-</td>
<td>3,198</td>
<td>5,709</td>
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<tr>
<td>Book sales and other</td>
<td>3,907</td>
<td>-</td>
<td>-</td>
<td>3,907</td>
<td>8,108</td>
</tr>
<tr>
<td>Dividends and interest</td>
<td>3,993</td>
<td>691</td>
<td>-</td>
<td>4,684</td>
<td>4,233</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>30,294</td>
<td>(30,294)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total revenues, gains and other support</td>
<td>104,102</td>
<td>49</td>
<td>1,608</td>
<td>105,759</td>
<td>97,703</td>
</tr>
</tbody>
</table>

#### Expenses

**Program services**
- Research: 32,335
- Public awareness and education: 28,395
- Chapter services: 6,905
- Public policy: 4,840
- Patient and family services: 7,009
- Total program services: 79,484

**Supporting services**
- Management and general: 3,728
- Fundraising: 20,390
- Total supporting services: 24,118

**Total expenses**: 103,602

#### Other changes in net assets

- Net realized and unrealized (losses) gains in value of investments: (7,852) (586) - (8,438) 4,752
- Change in value of split-interest agreements: (92) (251) - (343) (364)
- Change in value of perpetual trust: - - (912) (912) 788
- Total other changes in net assets: (7,944) (837) (912) (9,693) 5,176

**DECREASE INCREASE IN NET ASSETS**
- (7,444) (788) 696 (7,536) 7,732
- Net assets at beginning of year: 38,632 18,819 19,121 76,572 68,840
- Net assets at end of year: $31,188 $18,031 $19,817 $69,036 $76,572
### Alzheimer’s Disease and Related Disorders Association, Inc

**National and Chapter Combined Revenue and Expense Statement**

For the year ended June 30, 2008

(in thousands)

<table>
<thead>
<tr>
<th>(unaudited)</th>
<th>National</th>
<th>Chapters</th>
<th>Elimination</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES, GAINS AND OTHER SUPPORT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>96,736</td>
<td>125,639</td>
<td>(1,254)</td>
<td>221,121</td>
</tr>
<tr>
<td>Less contributions remitted to Chapters</td>
<td>(24,799)</td>
<td></td>
<td>24,799</td>
<td>-</td>
</tr>
<tr>
<td>Add amounts received from Chapters under Shared Fundraising agreement</td>
<td>22,033</td>
<td></td>
<td>(22,033)</td>
<td>-</td>
</tr>
<tr>
<td>Net contribution revenue</td>
<td>93,970</td>
<td>125,639</td>
<td>1,512</td>
<td>221,121</td>
</tr>
<tr>
<td>Chapter dues</td>
<td>3,198</td>
<td></td>
<td>(3,198)</td>
<td>-</td>
</tr>
<tr>
<td>Book sales and other</td>
<td>3,907</td>
<td>29,426</td>
<td>(800)</td>
<td>32,533</td>
</tr>
<tr>
<td>Dividends and interest</td>
<td>4,684</td>
<td></td>
<td>(3)</td>
<td>4,681</td>
</tr>
<tr>
<td><strong>TOTAL REVENUES, GAINS AND OTHER SUPPORT</strong></td>
<td>105,759</td>
<td>155,062</td>
<td>(2,486)</td>
<td>258,335</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PROGRAM SERVICES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research</td>
<td>32,335</td>
<td></td>
<td></td>
<td>32,335</td>
</tr>
<tr>
<td>Public awareness and education</td>
<td>28,395</td>
<td></td>
<td></td>
<td>28,395</td>
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<tr>
<td>Chapter services</td>
<td>6,905</td>
<td></td>
<td></td>
<td>6,905</td>
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<tr>
<td>Public policy</td>
<td>4,840</td>
<td></td>
<td></td>
<td>4,840</td>
</tr>
<tr>
<td>Patient and family services</td>
<td>7,009</td>
<td>104,198</td>
<td>(2,486)</td>
<td>108,721</td>
</tr>
<tr>
<td><strong>TOTAL PROGRAM SERVICES</strong></td>
<td>79,484</td>
<td>104,198</td>
<td>(2,486)</td>
<td>181,196</td>
</tr>
<tr>
<td><strong>SUPPORTING SERVICES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>3,728</td>
<td>10,826</td>
<td></td>
<td>14,554</td>
</tr>
<tr>
<td>Fundraising</td>
<td>20,390</td>
<td>20,298</td>
<td></td>
<td>40,688</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORTING SERVICES</strong></td>
<td>24,118</td>
<td>31,124</td>
<td></td>
<td>55,242</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>103,602</td>
<td>135,322</td>
<td>(2,486)</td>
<td>236,438</td>
</tr>
<tr>
<td>Excess from Operations</td>
<td>2,157</td>
<td>19,740</td>
<td></td>
<td>21,897</td>
</tr>
<tr>
<td>Other changes in net assets</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net realized and change in unrealized (losses) gains in value of investments</td>
<td>(8,438)</td>
<td></td>
<td></td>
<td>(8,438)</td>
</tr>
<tr>
<td>Change in value of split-interest agreements</td>
<td>(343)</td>
<td></td>
<td></td>
<td>(343)</td>
</tr>
<tr>
<td>Change in value of perpetual trust</td>
<td>(912)</td>
<td></td>
<td></td>
<td>(912)</td>
</tr>
<tr>
<td>Total other changes in net assets</td>
<td>(9,693)</td>
<td></td>
<td></td>
<td>(9,693)</td>
</tr>
<tr>
<td><strong>(DECREASE) INCREASE IN NET ASSETS</strong></td>
<td>(7,536)</td>
<td>19,740</td>
<td></td>
<td>12,204</td>
</tr>
</tbody>
</table>

### The Combined Revenue and Expense Statements

Combined Revenue and Expense Statements are unaudited and not part of the Alzheimer’s Association audited financial statements.

June 30, 2008

1. Compilation Policy: The combined financial information for the 12 months ended June 30, 2008, was compiled from reports provided to the national office by the Association’s 77 chapters and combined with the audited activity of the national office for the 12 months ended June 30, 2008. The unaudited quarterly reports submitted by the chapters summarized the revenue and expense activity of the individually incorporated chapters and were compiled into a combined report for management reporting purposes. The accounting policies followed by the chapters are not necessarily the same practices followed by the national office.

2. Eliminations: All material intercompany transactions were eliminated in this combined statement.
Organizational Information

We are deeply grateful to the individuals, volunteers and sponsors whose leadership and generosity makes our achievements possible. Thank you to these Champions who have embraced our vision to end Alzheimer's disease.

Together, we have advanced research and care discoveries that hold the promise of changing the way people will live with Alzheimer's disease.
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<table>
<thead>
<tr>
<th>Chair</th>
<th>Gerald Sampson</th>
<th>Rita Hortenstine</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Frisco, Texas</td>
<td>Dallas, Texas</td>
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<tr>
<td>Chair Elect</td>
<td>Tenny Tsai</td>
<td>Larry Jodsaas</td>
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<tr>
<td></td>
<td>Mountain View, Calif.</td>
<td>St. Paul, Minn.</td>
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<tr>
<td>Secretary</td>
<td>Michael Arthur</td>
<td>Karen Kauffman, Ph.D., C.R.N.P., B.C.</td>
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<tr>
<td></td>
<td>Los Angeles, Calif.</td>
<td>Baltimore, Md.</td>
</tr>
<tr>
<td>Vice Chair</td>
<td>R. Thomas Bodkin</td>
<td>Tamara Lucero, M.D.</td>
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<tr>
<td></td>
<td>Evansville, Ind.</td>
<td>Los Altos, Cal.</td>
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<tr>
<td>Treasurer</td>
<td>Lane Bowen</td>
<td>John E. Maggio, Ph.D.</td>
</tr>
<tr>
<td></td>
<td>Louisville, Ky.</td>
<td>Cincinnati, Ohio</td>
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<tr>
<td>Ex-Officio</td>
<td>Robert K. Burke</td>
<td>Linda Mendelson</td>
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<tr>
<td></td>
<td>Chicago, Ill.</td>
<td>Chicago, Ill.</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Marilyn Albert, Ph.D.</th>
<th>Deborah Jones</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baltimore, Md.</td>
<td>Cedar Rapids, Iowa</td>
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<tr>
<td>R. Thomas Bodkin</td>
<td>Karen Kauffman, Ph.D., C.R.N.P., B.C.</td>
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<tr>
<td>Evansville, Ind.</td>
<td>Baltimore, Md.</td>
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<tr>
<td>William Bridgwater</td>
<td>Bonnie H. Marcus</td>
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<tr>
<td>Castle Pines, Colo.</td>
<td>Shaker Heights, Ohio</td>
</tr>
<tr>
<td>Robert K. Burke</td>
<td>Linda Mendelson</td>
</tr>
<tr>
<td>Chicago, Ill.</td>
<td>Chicago, Ill.</td>
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</table>

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Members of our national board of directors serve multiyear terms and are volunteers who feel passionately about our mission. They generously support our efforts with their time and talent.
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### Alzheimer's Celebrity Champions

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anthony Anderson</td>
<td>Tony Plana</td>
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<tr>
<td>Katie Armiger</td>
<td>Sarah Polley</td>
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<tr>
<td>Wayne Brady</td>
<td>Ahmad Rashad</td>
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<tr>
<td>Coach Frank Broyles</td>
<td>Jon Runyan</td>
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<tr>
<td>Kate Burton</td>
<td>Rex Ryan</td>
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<tr>
<td>Dear Abby</td>
<td>Molly Sims</td>
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<tr>
<td>Diamond Jim</td>
<td>Jean Smart</td>
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<tr>
<td>Dominic Chianese</td>
<td>Brent Spiner</td>
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<tr>
<td>Dwight Clark</td>
<td>April Taylor</td>
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<tr>
<td>Emerson Drive</td>
<td>Tracie Thoms</td>
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<tr>
<td>Olympia Dukakis</td>
<td>Lea Thompson</td>
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<tr>
<td>Héctor Elizondo</td>
<td>Dick Van Dyke</td>
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<tr>
<td>Shelley Fabares</td>
<td>Anna Wilson</td>
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<tr>
<td>Jack Ford</td>
<td>Whiskey Falls</td>
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<td>Vivica A. Fox</td>
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<tr>
<td>Peter Gallagher</td>
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<td>Victor Garber</td>
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<td>Leeza Gibbons</td>
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<td>John Glover</td>
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<td>Bob Goen</td>
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<td>Phyllis George</td>
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<td>Bryant Gumbel</td>
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<td>Elisabeth Hasselbeck</td>
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<td>Emma Mae Jacob</td>
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<td>Matt Jenkins</td>
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<td>Rafer Johnson</td>
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<td>Lainie Kazan</td>
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<tr>
<td>Ricki Lake</td>
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<tr>
<td>Garry Marshall</td>
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<tr>
<td>Ronnie Marshall</td>
<td></td>
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<tr>
<td>Penny Marshall</td>
<td></td>
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<tr>
<td>Kathy Mattea</td>
<td></td>
</tr>
<tr>
<td>Natalie Morales</td>
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<tr>
<td>Terry Moran</td>
<td></td>
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<tr>
<td>Kate Mulgrew</td>
<td></td>
</tr>
<tr>
<td>Terrell Owens</td>
<td></td>
</tr>
<tr>
<td>Steven Pasquale</td>
<td></td>
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<tr>
<td>David Hyde Pierce</td>
<td></td>
</tr>
</tbody>
</table>
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Our Medical and Scientific Advisory Council comprises leading scientists and clinicians in the field of dementia research and treatment. They advise on our research funding, programs and policy.

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The generosity of these partners helps us to fund vital Alzheimer research, as well as both local and national educational programming. We are deeply grateful for their continuing support of our mission.

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|Hess Foundation| |
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|Improved Order of Red Men and Degree of Pocahontas| |
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