



alzheimer's association
desert southwest chapter

14th annual golf classic

May 6, 2011 – 1:00 pm Shotgun Start
Stonecreek Golf Club

Sponsorship Opportunities

Hole-In-One – \$7,500

Presenting Sponsor (1)

Company logo and full page ad in event-day program	Recognized as presenting sponsor
Company logo on event-day banner	Company logo on Association website
Company logo stitched on golf polo sleeve	Company logo in Association newsletter
Three foursomes of golf and three tee signs	Company table in registration area
Two Company banners displayed at tournament	Item for inclusion in Golfer Goodie Bag

Eagle – \$5,000

Dinner or Lunch Underwriter (2)

Company logo and 1/2 page ad in event-day program	Company logo on Association website
Company logo on event-day banner	Company name in Association newsletter
Two foursomes of golf and two tee signs	Company table in registration area
Company banner displayed at tournament	Item for inclusion in Golfer Goodie Bag

Birdie – \$3,000

Golf Cart or Driving Contests or Putting Underwriter (3)

Company logo and 1/4 page ad in event-day program	Company name on Association website
Company logo on event-day banner	Company name in Association newsletter
One foursome of golf and one tee sign	Company table in registration area
Company banner displayed at tournament	Item for inclusion in Golfer Goodie Bag

Par – \$1,500

Company name in event-day program	Company name on Association website
Company name on event-day banner	Company name in Association newsletter
One foursome of golf and one tee sign	Item for inclusion in Golfer Goodie Bag

Copper Tee – \$250

Company Name or Dedication on one tee sign	Item for inclusion in Golfer Goodie Bag
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Raffle Prize Donation - A gift to be part of the raffle prizes

There are a limited number of sponsors for Eagle, Birdie and Par level sponsorships, as shown in parenthesis. These will be awarded on a first come, first served basis. Each level contains additional benefits, depending on the underwriting opportunity a sponsorship wishes to take.

**Sponsor commitments must be received by April 1, 2011
if you wish to be featured in promotional materials.**