

The Stages of Alzheimer's Disease

This year's Annual Caregiver Conference will explore the 3 Stages of Alzheimer's Disease; Early, Mid and Late Stage.

The conference will be a one day event with experts and physician's in the aging field. Learn the difference between Alzheimer's disease, dementia and related disorders. Learn to identify, manage and address the challenging behaviors associated with Alzheimer's. Learn both verbal and non-verbal communication techniques.



Our vision is a world without Alzheimer's. Until that day, we are committed to eliminating Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Your support allows us to enhance our educational programming so we can continue to provide the latest information and skills to caregivers and care partners throughout Central Arizona.

**CONFIRM YOUR SPONSORSHIP TODAY
SPACE IS LIMITED!**

**For more info contact Kerry Fetherston at
602-528-0545 Ext. 205 or
kerry.fetherston@alz.org**



No one needs to go through this journey alone.

The Alzheimer's Association Desert Southwest Chapter has been providing support, services and information since 1981. Affiliated with the National Alzheimer's Association, we are a separately incorporated, community-based 501c3 non-profit charitable organization, governed by a local volunteer board of directors. Our regional offices are located in Las Vegas, Phoenix, Prescott, and Tucson.

Alzheimer's Association Desert Southwest Chapter Central Arizona Regional Office

1028 E McDowell Road
Phoenix, AZ 85006
602.528.0545 tel
602.528.0546 fax
www.alz.org/dsw

1-800-272-3900
24 Hour Helpline



Alzheimer's Association Desert Southwest Chapter is a community-based 501c3 non-profit charity.

alzheimer's  association
desert southwest chapter

2011 Annual Caregiver Conference

The Stages of Alzheimer's Disease

Sponsor & Exhibitor Registration

March 4, 2011

East Valley Institute of Technology
1601 West Main Street
Mesa, AZ 85201

Sponsorship Opportunities

Presenting (\$10,000)

Logo on Alzheimer's Association website & in newsletter
Verbal recognition from the stage
Logo on conference manual cover (4 conferences)
4 Education sessions conducted for company
Two-pages or One cover ad in conference manual
6 foot table and 2 chairs (prime placement)
12 registrations (conferences of your choice)

Valedictorian (\$5,000)

Logo on Alzheimer's Association website & in newsletter
Verbal recognition from the stage
Logo on conference manual cover (4 conferences)
2 Education sessions conducted for company
One-page ad in conference manual
6 foot table and 2 chairs (preferred placement)
8 registrations (conferences of your choice)

Salutatorian (\$2,500)

Listing on Alzheimer's Association website & in newsletter
Verbal recognition from the stage
Logo in conference manual
1 Education session conducted for company
One-page ad in conference manual
6 foot table and 2 chairs (preferred placement)
5 conference registrations

Summa cum Laude (\$1,500)

Listing on Alzheimer's Association website & in newsletter
Logo in conference manual
Half-page ad in conference manual
6 foot table and 2 chairs & 4 conference registrations

Magna cum Laude (\$1,000)

Listing in conference manual
Quarter-page ad in conference manual
6 foot table and 2 chairs & 3 conference registrations

Cum Laude (\$500)

6 foot table and 2 chairs & 2 conference registrations

Cum Laude Level and Above Receive Listing on a Rotating Slide Show During Session Breaks

Non-Profit (\$300)

6 foot table and 2 chairs & 1 conference registration

2011 Caregiver Conference

The Stages of Alzheimer's Disease

March 4, 2011



Agenda Topics

Understanding the various stages of Alzheimer's Disease

To Drive or not to Drive
Managing Challenging Behaviors
Community Resources
Non Pharmacological Behavior Mgmt.
Healthcare Reform impact on Seniors
Importance of Diagnosis
Placement Options & Issues
Legal Issues
Caring for the Caregiver
How do you know When
The Co-Pilot model of Alzheimer's Care

Exhibitor Schedule

7:00 am - Set-up
8:00 am - Registration/Breakfast
12:30 pm - Lunch
4:30 pm - Exhibitor Tear-Down

**CEUs are Available for Professionals
For program details, please contact:**

Emily Nock at 602.528.0545

Registration Form

Yes! I will support the 2011 conference!

Level

- | | |
|---|---|
| <input type="radio"/> Presenting (\$10,000) | <input type="radio"/> Magna cum Laude (\$1,000) |
| <input type="radio"/> Valedictorian (\$5,000) | <input type="radio"/> Cum Laude (\$500) |
| <input type="radio"/> Salutatorian (\$2,500) | <input type="radio"/> Non-Profit (\$300) |
| <input type="radio"/> Summa cum Laude (\$1,500) | |

Information

name _____
company _____
address _____
city _____ state _____ zip _____
phone _____
e-mail _____

Payment

- check (made payable to Alzheimer's Association)
 credit card
 visa mastercard amex discover
- card number _____ expiration date _____
signature _____ date _____

**Return completed form & payment
by February 18th to
Kerry Fetherston, Special Events
Alzheimer's Association: 1028 E McDowell Rd
Phoenix, AZ 85006**