

caregiver conference

alzheimer's  association
desert southwest chapter

March 10, 2011

Tucson Jewish Community Center
Tucson

	chapter-wide levels			Summa cum Laude \$1,000	Magna cum Laude \$500	Cum Laude \$300
	Presenting \$10,000	Valedictorian \$5,000	Salutatorian \$2,500			
Web Presence						
Association Website	Logo	Logo	Name	Name		
Caregiver Conference Presence						
Verbal recognitional from Stage	•	•	•			
Logo on Registration Brochure	All 4 Conferences	One Conference	One Conference			
Listing in Conference Manual	Cover Logo <i>(all 4 conferences)</i>	Cover Logo <i>(all 4 conferences)</i>	Logo	Logo	Name	Name
Promotional Space in Conf Manual	Two Pages or One Cover	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Exhibitor Table	Prime	Preferred	Preferred	•	•	•
Conference Registrations	12 <i>(at conferences of your choice)</i>	8 <i>(at conferences of your choice)</i>	4	3	2	2
Visibility & Education						
Educational Session for Company	4	2	1			
Newsletter (15,000)	Logo	Logo	Name	Name		

Important Notes

* Sponsor will provide company logo and/or promotional piece (for manual) in PDF, EPS or Vector-based artwork to the Chapter

* Deadline for registration inclusion is December 31, 2010

* Deadline for manual and event-day signage inclusion is February 18, 2011