

alzheimer's association desert southwest chapter

QUARTERLY VOLUNTEER NEWSLETTER JULY 2009

ALZHEIMER'S ASSOCIATION SOUTHERN NEVADA REGION

OUR STAFF:

LUIS CARRILLO
REGIONAL
DIRECTOR

PEGGY WILFONG
REGIONAL OFFICE
MANAGER

CHRISTINE TERRY
PROGRAM MANAGER

PEGGY GUTTING
FAMILY CARE
CONSULTANT

SHANNA GRAYSON
FAMILY CARE
CONSULTANT

ALZHEIMER'S
ASSOCIATION
DESERT SOUTHWEST
CHAPTER
SOUTHERN NEVADA
REGION
5190 S. VALLEY VIEW
BLVD
SUITE 101
LAS VEGAS, NV
89118

PHONE
(702) 248-2770

FAX:
(702) 248-2771

Visit us on the web
<http://alz.org/dsw/>

ANNOUNCING MEMORY WALK 2009 & KICK-OFF EVENT!

An Overview

Alzheimer's Association Memory Walk™ is the nation's largest event to raise awareness and funds for Alzheimer care, support and research. Held annually in hundreds of communities across the country, this inspiring event calls on volunteers of all ages to become champions in the fight against Alzheimer's disease.

What Does Memory Walk Support?

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care support and research. Memory Walk supports our mission to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's.

When is Memory Walk?

Memory Walk
November 7, 2009
Fashion Show Mall
3200 Las Vegas Blvd.
7:00 a.m. - 10:00 a.m.

Memory Walk History

Memory Walk began in 1989 with nine Alzheimer's Association chapters raising \$149,000 from 1,249 participants. In 1993, Memory Walk went nationwide and raised \$4.5 million at 167 sites. In 2007, Memory Walk raised more than \$35 million and was held at more than 570 locations across the country.

Kick-Off Event

Memory Walk 2009 Kick-Off Event
August 5th, 2009 6:00 to 8:00 p.m.
Italian American Club
2333 E. Sahara Ave
Las Vegas, NV 89104

Tickets are \$10.00 with all proceeds going to the Alzheimer's Association, Desert Southwest Chapter. Seating will be limited RSVP today!

For more information or to RSVP contact
Peggy Wilfong
Regional Office Manager
248-2770 or email
Peggy.Wilfong@alz.org



5TH ANNUAL ALZHEIMER'S ASSOCIATION MEMORIAL GOLF TOURNAMENT

Our fifth Annual Memorial Golf Tournament was held on June 6th 2009 at Aliante Golf Club. Over a 120 golfers participated, and enjoyed perfect weather at a beautiful venue.

Thank you to all of our sponsors, participants and volunteers for making this event a success!

All proceeds from this event are used to support the critical programs and services provided to individuals, families and caregivers affected by this devastating disease.

Enjoy the highlights of the day...

JOIN US IN MAKING A DIFFERENCE IN OUR COMMUNITY

We are looking for helpline volunteers and clerical volunteers to help us in the office. If you are interested or know someone who might be interested, please call Shanna Grayson at (702) 248-2770.

¿Cómo puedo ayudar?

Aporta tu tiempo como voluntario

¡Nuestros voluntarios son esenciales!
Las oportunidades incluyen recibir entrenamiento para ayudar en programas como Helpline (Línea de Ayuda) o Grupos de Apoyo, ser asistente de oficina, promoción multicultural y en la comunidad, y participar activamente en comités



NEWS ALERTS

HBO Alzheimer's Project

HBO's "THE ALZHEIMER'S PROJECT" takes a look at the faces behind the disease - and the forces leading us to find a cure. This multi-platform series reveals groundbreaking Alzheimer discoveries and the effects this debilitating and fatal disease has on those with Alzheimer's and their families.

As the leading voluntary health organization in Alzheimer's care, support and research, the Alzheimer's Association has been an active partner in "THE ALZHEIMER'S PROJECT," providing expert insight and leading community engagement.

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online @ alz.org

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alzheimer's  association®

KNOW^{the} 10 SIGNS

EARLY DETECTION MATTERS

The Alzheimer's Association has kicked off its Know the 10 Signs: Early Detection Matters campaign, a multi-faceted national education effort to increase awareness of the 10 warning signs of Alzheimer's and the benefits of early detection and early diagnosis. Early detection, diagnosis and intervention are vital because they provide individuals the best opportunities for treatment, support and planning for their future.

1. Memory changes that disrupt daily life
2. Challenges in planning or solving problems
3. Difficulty completing familiar tasks at home, at work or at leisure
4. Confusion with time or place
5. Trouble understanding visual images and spatial relationships
6. New problems with words in speaking or writing
7. Misplacing things and losing the ability to retrace steps
8. Decreased or poor judgment
9. Withdrawal from work or social activities
10. Changes in mood and personality