

FOR IMMEDIATE RELEASE

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The Alzheimer's Association Hosts a Special Essay Reading and Discussion of *The Shriver Report: A Woman's Nation Takes on Alzheimer's*

– *Join the National Conversation during National Alzheimer's Disease Awareness Month* –

(Cedar Rapids, IA) – This November, join the national conversation about women and Alzheimer's disease during National Alzheimer's Disease Awareness Month as the Alzheimer's Association hosts a special essay reading and discussion of *The Shriver Report: A Woman's Nation Takes on Alzheimer's* on Monday, November 22, 2010 at AEGON in the Shortz Auditorium located at 4333 Edgewood Rd. in Cedar Rapids. The event will begin at 7:00 p.m. *The Shriver Report* is a groundbreaking, comprehensive examination of the impact of Alzheimer's disease on American women as caregivers, advocates and people living with the disease.

The event will include readings of essays by Alice Blasen, Debbie Jones and z102.9 radio personality Rick Swann from *The Shriver Report: A Woman's Nation Takes on Alzheimer's*, followed by a discussion panel led by Tim Seymour, KGAN/CBS 2 news anchor and reporter and panelists Dr. Susan Schultz, University of Iowa College of Medicine, Kathy Collison-Good LISW, Alzheimer's disease caregiver, Kelly Hauer, Executive Director Alzheimer's Association East Central Iowa Chapter and Clay Jones, Chairman, President and CEO of Rockwell Collins.

In partnership with the Alzheimer's Association, *The Shriver Report: A Woman's Nation Takes on Alzheimer's* continues the examination of women. The fact is most women are workers and caregivers. Women are the overwhelming majority of the more than 11 million caregivers for people with Alzheimer's or other dementias and they comprise 65 percent of those living with the disease.

The purpose of the Alzheimer's Association essay reading of *The Shriver Report: A Woman's Nation Takes on Alzheimer's* is to better understand this epidemic and encourage further discussions about Alzheimer's here and in communities across the country.

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; to advocate for policy change; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information visit www.alz.org/eci.

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