

FOR IMMEDIATE RELEASE

November 9, 2010

Contact: Ashley Shaw
Public Relations and Outreach Coordinator
Ashley.shaw@alz.org
319.277.4100

The Alzheimer's Association Hosts a Special Essay Reading and Discussion of *The Shriver Report: A Woman's Nation Takes on Alzheimer's*

- Join the National Conversation during National Alzheimer's Disease Awareness Month -

(Waterloo, IA) – This November, join the national conversation about women and Alzheimer's disease during National Alzheimer's Disease Awareness Month as the Alzheimer's Association hosts a special essay reading and discussion of *The Shriver Report: A Woman's Nation Takes on Alzheimer's* on November 22, 2010 in McBride Auditorium, Gerard Hall at Allen College in Waterloo. The event will begin at 7:00 p.m. *The Shriver Report* is a groundbreaking, comprehensive examination of the impact of Alzheimer's disease on American women as caregivers, advocates and people living with the disease.

The event will include readings of essays by Dr. Gloria Gibson and Melody Judge from *The Shriver Report: A Woman's Nation Takes on Alzheimer's*, followed by a discussion panel led by Sunny Layne, KWWL anchor and reporter and panelists Cindy Koehn, OTR/L, Bev McCadam, caregiver and support group facilitator and Amanda Miller, LMSW, Alzheimer's Association East Central Iowa Chapter.

In partnership with the Alzheimer's Association, *The Shriver Report: A Woman's Nation Takes on Alzheimer's* continues the examination of women. The fact is most women are workers and caregivers. Women are the overwhelming majority of the more than 11 million caregivers for people with Alzheimer's or other dementias and they comprise 65 percent of those living with the disease.

The purpose of the Alzheimer's Association essay reading of *The Shriver Report: A Woman's Nation Takes on Alzheimer's* is to better understand this epidemic and encourage further discussions about Alzheimer's here and in communities across the country.

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; to advocate for policy change; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information visit www.alz.org/eci.

###