



the compassion to care, the leadership to conquer

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FOR IMMEDIATE RELEASE

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Maple Lanes and Valley Park Lanes to donate to Alzheimer's Association

(Waterloo, IA) - Maple Lanes in Waterloo and Valley Park Lanes in Cedar Falls are offering two opportunities for individuals to give back this holiday season. The bowling centers will be donating 15% of all proceeds raised on Christmas Day and New Year's Day to the Alzheimer's Association East Central Iowa Chapter.

Alzheimer's disease is currently the 6th leading cause of death in the United States and 69,000 Iowans are living with the disease or a related dementia. This event is a great opportunity for families and individuals to have some fun together and support the Alzheimer's Association's vision of a world without Alzheimer's disease.

If you have any questions about the event, please contact Maple Lanes Bowling Center at 319.234.1414 or Valley Park Lanes Bowling Center at 319.266.7818.

About the Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support, advocacy and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit www.alz.org/eci.

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