



the compassion to care, the leadership to conquer

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**FOR IMMEDIATE RELEASE**

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### **ELMCREST TENNIS PRO-AM TOURNAMENT RAISES CLOSE TO \$10,000 FOR THE ALZHEIMER'S ASSOCIATION**

**Cedar Rapids, IA** – The Elmcrest Tennis Pro-Am Tournament took place Friday, August 27<sup>th</sup> through Sunday, August 29<sup>th</sup> at Elmcrest Country Club in Cedar Rapids. The tournament was a huge success and raised nearly \$10,000 for the Alzheimer's Association East Central Iowa Chapter. This is the third year that the Alzheimer's Association has been named the beneficiary of this event with a total contribution nearing \$30,000.

“The Elmcrest Tennis Pro-Am produced an exciting weekend,” says Kelly Hauer, Executive Director of the Alzheimer's Association East Central Iowa Chapter. “The proceeds from this event help fund the education, advocacy, research and support services throughout our chapter territory. The Elmcrest tennis staff and club members recognize the impact that Alzheimer's disease has on families. We are extremely grateful for their dedication to our vision of a world without Alzheimer's disease.”

The event kicked off Friday evening with over 200 people attending a home-style cookout, Jai Lai doubles and betting, and the Fast Serve Contest. Katheryn Foxx of Mix 96.5 was the emcee for the live auction. The 2010 tournament winners included Tom Galbraith, Sachin Kirtane, Chelsea Moore, Eric Allebach, Mike MacIntosh, Scott Stegemann, Barry Butters, Phillippe Limondin, Mark Odgen, Joey Lankelma, Ed Sherman, Sean Mathison, Tom Wolle, Mike McIntosh, Howard Friedman, Eric Allebach, Teri Limondin and Heather Fleming

#### **About the Alzheimer's Association:**

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the

advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit **[www.alz.org/eci](http://www.alz.org/eci)**.

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