



the compassion to care, the leadership to conquer

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Alzheimer's Association East Central Iowa Chapter receives special recognition

(Cedar Rapids, IA) November 4, 2009- The Alzheimer's Association East Central Iowa Chapter has received national recognition for its dedication to increase awareness in the community surrounding the *Know the 10 Signs: Early Detection Matters* campaign. The National Alzheimer's Association has recognized the East Central Iowa Chapter for its commitment to educate the community in the importance of early detection and recognizing the ten warning signs of Alzheimer's disease.

The East Central Iowa Chapter was one of the top chapters among over thirty chapters nationwide that participated in the campaign. A special thanks to the active volunteers who support the Alzheimer's Association and its mission to one day living in a world without Alzheimer's.

There are many physical, emotional, and social benefits of early detection, diagnosis and intervention for people with Alzheimer's and their caregivers. People who receive an early diagnosis of Alzheimer's are empowered to participate in decisions about treatment and care, thus allowing them to plan for their futures.

For more information on the benefits of early detection of Alzheimer's disease, or to schedule a FREE community presentation, please visit www.alz.org/10signs or call the toll-free line, 877-IS IT ALZ.

The Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit www.alz.org.

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