



the compassion to care, the leadership to conquer

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**ELMCREST COUNTRY CLUB TO HOST PRO-AM TENNIS
TOURNAMENT TO BENEFIT ALZHEIMER'S ASSOCIATION**

Cedar Rapids, August 13, 2009 – Elmcrest Country Club in Cedar Rapids is hosting their annual Tennis Pro-Am Tournament on Friday, August 21st through Sunday, August 23rd. Proceeds from this high-energy event will benefit the Alzheimer's Association East Central Iowa Chapter. The Pro-Am is a long time established event and as of 2008 the Alzheimer's Association has been the beneficiary of this event. Last year, \$11,000 was raised and donated to support the mission of the Alzheimer's Association.

Friday evening's activities are expected to draw a crowd of more than 250 spectators. Friday kicks off at 5pm with a home-style cookout and the opening of the Silent Auction. Event attendees will have the opportunity to place bets on their favorite doubles team during the Jai Lai Doubles. Following the Jai Lai is the Fast Serve Contest and the Live Auction, where high-value items will be auctioned off for cash and "funny money".

Tickets to the Pro-Am opening night event are \$15 in advance, or \$20 at the door, and entitles purchaser to food and beverages during the entire evening. Tickets may be purchased at the Alzheimer's Association Chapter office or the Elmcrest Tennis Pro-Shop. Call 319-294-9699 for more information or to reserve your tickets today.

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit www.alz.org/eci.

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