



the compassion to care, the leadership to conquer

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Elmcrest Tennis Pro-Am Tournament to benefit the Alzheimer's Association a big success

Cedar Rapids, September 4, 2009 – The Elmcrest Tennis Pro-Am Tournament took place Friday, August 21st through Sunday, August 23rd at Elmcrest Country Club in Cedar Rapids. The tournament was a huge success and raised over \$8700 for the Alzheimer's Association East Central Iowa Chapter. This is the second year that money raised from the Tennis Pro-Am has benefited the Alzheimer's Association.

“This is truly a unique and exciting event,” said Lindsey Driscoll, Public Relations & Events Coordinator for the Alzheimer's Association East Central Iowa Chapter. “The Tennis Pro-Am brings together tennis players from around the area, and allows local amateurs to compete with and against area Pros. The proceeds will directly benefit the East Central Iowa Chapter to be used toward our core services including education, care and support, and research.”

The event kicked off Friday evening with over 200 people attending a home-style outdoor cookout, Jai Lai doubles and betting, and the Fast Serve Contest. The Live Auction introduction was announced by Katheryn Foxx of Mix96.5 and was MC'ed by Ric Swann from Z102.9. This year's tournament winners included Tom Jennings, Ryan Flaherty, Sachine Kirtane, Jeff Smith, Malcolm Gilreath, Kay Dileo, Mike McIntosh, Phillipe Limondin, Mark Murphy, Scott Nau, Rick Allebach, Ed Sherman, Phil Wasta, Jim Palmer, and Teri Limondin. Next year's tournament will be held August 20th through August 22nd.

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to

reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit www.alz.org/eci.

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