alzheimer's association

the compassion to care, the leadership to conquer

FOR IMMEDIATE RELEASE:

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-- CALENDAR ANNOUNCEMENT --

Alzheimer's Association's Memory Walk® 2010

Cedar Rapids, IA- Save the date! The Alzheimer's Association's annual Memory Walk® will take place on Saturday, September 18th, 2010 in Cedar Rapids, Waterloo, Coralville and West Union.

The Alzheimer's Association's Memory Walk, nationally presented by Genworth Financial, is the nation's largest event to raise awareness and funds for Alzheimer care, support and research programs. Held annually in hundreds of communities across the country, this inspiring event calls on volunteers of all ages to become *Champions* in the fight against Alzheimer's. *Champions* include those living with the disease, families, caregivers, corporate and community leaders, who actively support Memory Walk in our community. Participants in Memory Walks across the United States have raised more than $300 million.

For more information on Memory Walk or for sponsorship opportunities, please contact the Alzheimer's Association at 800-272-3900.

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's.
For more information visit www.alz.org

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