

Pro-Am tennis tournament to benefit the Alzheimer's Association

Elmcrest Country Club in Cedar Rapids is set to host their annual Tennis Pro-Am Tournament on Friday, August 22nd through Sunday, August 24th. Proceeds from the three-day event will benefit the Alzheimer's Association East Central Iowa Chapter. "We are so grateful to the Elmcrest staff and members for designating the event proceeds on our behalf," said the Association's executive director, Kelly Hauer. "The Elmcrest Tennis Pro-Am is one of the most unique sporting events in Eastern Iowa and we hope that the community will turn out on one or all three days to witness some incredible tennis play while helping the Alzheimer's Association move it's cause forward."

Engineers, Moyer & Bergman, P.L.C., Van Meter Industrial.

Sponsorship package opportunities are still available and volunteers are needed to serve on the auction committee. Contact Kelly Hauer at 319.294.9699 for more information.



Tennis Pro-Am Event Schedule

Friday Night, August 22	
Pro vs. Pro Doubles Team Tennis	3:00 p.m. - 6:00 p.m.
Silent Auction Opens	5:00 p.m.
Cookout & Fast Serve Contest	6:00 p.m.
Jai Lai Doubles & Betting	6:30 p.m. - 8:30 p.m.
Live Auction (following Jai Lai)	8:30 p.m.
Saturday, August 23	
Pro-Am Doubles Team Tennis Round 1	9:00 a.m.
Pro-Am Doubles Team Tennis Round 2	11:30 a.m.
Sunday, August 24	
Pro vs. Pro Team Finals and Pro Team Consolation Finals	9:30 a.m.
Pro-Am Team 3rd & 4th Place Match	12:30 p.m.
Pro-Am Team 1st & 2nd Place Match	2:30 p.m.

Tickets to the Pro-Am opening night event are \$15 in advance or \$20 at the door and entitles purchaser to food and beverages during the entire evening. Tickets may be purchased at the Alzheimer's Association Chapter office or the Elmcrest Tennis Office.

Event sponsors to date include: Mercy Medical Center, Simmons Perrine PLC, True North Companies L.C., Cedar Rapids Bank and Trust Co., Bankers Trust Co., Climate

2008 Facts & Figures

By 2050, there will be almost a million new cases each year.

Women are nearly twice as likely as men to develop Alzheimer's disease (17 percent vs. 9 percent).

Alzheimer's Association Round to Remember™ Golf Classics raise over \$80,000

Nearly 250 Eastern Iowans hit the links for the 2008 Alzheimer's Association Round to Remember Golf Classics to fund Alzheimer research, education, support and advocacy. Thanks to the generosity of participants and sponsors, both events combined raised more than \$80,000.

A special thanks to the May 19th Cedar Rapids Country Club venue committee: Janice Charles, Joe Hartman, Mary Hogenon, Eric Johnson, Debbie Jones, Joel Kasparek, David Kutcher, Val Ortberg, Marilyn Skogman, Susie Streit, Barb Vancura, Sara Vancura and event Chairman Bob Vancura.

June 2nd Beaver Hills Country Club venue committee: Ann Andreasen, Ben Buckley, Danielle Coughlin-Johnson, Rian Dalenbach, Jen Happel, Nick Jedlicka, Dena Larsen, Kim Salmon, Carrie Traetow.

Tournament Sponsors – Cedar Rapids
Alliant Energy, Area Ambulance Service, Cedar Memorial, CRST International, Inc., Dr. Larry McCray, Oral & Maxillofacial Surgery, Executive Development, Fleck Sales, Hills Bank & Trust Company, Holiday Inn Express, Iowa Fluid Power, Iowa Realty, King's Material, Inc., McGladrey & Pullen, LLP,



Transport Permits, Ltd. foursome

Mercy Medical Center, Morris & Company, Inc., Paulson Electric/PEC Communications, Physicians Clinic of Iowa, P.C., Premiere Developers, Rockwell Collins, Simmons Perrine PLC, Skogman Realty, Sonic- Drive-Ins, Square D/Schneider Electric, Suburban Lumber Company, TrueNorth Companies, L.C., United Fire Group, US Bank

Club House Sponsors – Cedar Rapids
Benefit Solutions, Inc., Cedar Rapids Truck Center, Guaranty Bank & Trust Company, Ilten's, Lederer Weston Craig, PLC, Lil' Drug Store Products, Shuttleworth & Ingersoll, P.L.C., Van Meter Industrial, Inc.



Simmons Perrine PLC foursome

Select Prize Donors – Cedar Rapids
Arcade Opticians, Casey's General Stores, Cedar Rapids Eye Care, Cedar Rapids Kernels, Coralville Marriott Hotel, John Ehrhart, Marketing Innovations, Riverside Casino & Golf Resort, Road Ranger, The Fairmont Chicago, Yours by Design, Rockwell Collins.

Tournament Sponsors – Waterloo
Arthur L. Davis Publishing, Cardinal Construction, Denso International American, Landmark Commons of Friendship Village, Home Instead Senior Care, Martin Health Services, Transport Permits, Ltd., VGM Insurance, Western Home, Communities, Weyerhaeuser

We're on the MOVE to end Alzheimer's Form a TEAM Today

Thousands of Eastern Iowans will be on the MOVE to end Alzheimer's this September 20th in Cedar Rapids, Coralville, Waterloo and West Union and in other Iowa locations. The Alzheimer's Association Memory Walk® is the nation's largest event to raise awareness and funds for Alzheimer research, education, support and advocacy. Held annually in hundreds of communities across the country, this inspiring event calls on volunteers of all ages to become champions in the fight against Alzheimer's. In 2007, nationally, Memory Walk raised over \$35 million and locally raised close to \$230,000.

By participating in Memory Walk, you will be helping the Alzheimer's Association MOVE our cause forward. With more than 5.2 million people living with Alzheimer's and 78 million baby boomers approaching the age of greatest risk for the disease, now is the time to act.

Take action now by forming a team, registering as an individual walker or by making a donation. Check out the Memory Walk brochure located in this newsletter to formally register. You can also register online at www.alz.org/eci and click on the Memory Walk link. Memory Walk 2008 is nationally presented by Genworth Financial. We wish to thank our generous local sponsors.



Nationally presented by Genworth Financial



Media Sponsors



Gold Sponsors

Abode Construction
Cottage Grove Place
University of Iowa Health Care, UI Neurosciences
Amenity Hospice
Bridges Senior Lifestyle Living

Silver Sponsor

The Villages

Hospitality Sponsors

MeadowView Memory Care Village
Hiawatha Care Center/Promise House
Summit Pointe Senior Living
Friendship Village/Landmark Commons
Western Home Communities
Bickford Cottage
Bradley & Riley, P.C.
Windmill Manor
Gay & Ciha Funeral & Cremation Service

2008 Facts & Figures

One in six women and one in ten men age 55 and older can expect to develop Alzheimer's disease in their remaining lifetime. More women will develop Alzheimer's because on average, women live longer than men, thereby having more time to develop the disease.

Purchase Tribute Flags for your loved ones

Honor your loved one who has suffered from Alzheimer's disease by purchasing a Tribute flag. Each colorful 8 1/2 x 11 inch flag features the Alzheimer's Association logo and has the words "To Honor and Remember" followed by a space for a name and "Whose Precious Life we Rejoice" printed below the name.

Your flag(s) will then be displayed at the 2008 Memory Walk on September 20th, at the location of your choice: Cedar Rapids, Waterloo, Coralville, or West Union.

To purchase a Tribute flag, contact the Alzheimer's Association at 319-294-9699, or visit www.alz.org/eci and click on the Memory Walk link. Flags are sold for \$10 each and directly support the 2008 Memory Walk Campaign.



tribute flag order form

Your flag(s) will be displayed at the Memory Walk® location of your choice on September 20th. More information about Memory Walk® can be obtained by visiting www.alz.org/eci or calling the Alzheimer's Association at 319-294-9699.

Name (please print) _____

Mailing Address _____ City _____ State/Zip _____

E-mail Address _____ Day Phone _____

Number of Tribute Flags reserved: _____ x's minimum donation of \$10 Per Flag

I have enclosed a total of \$ _____

Walk site you would like flags to be at: Cedar Rapids Coralville Waterloo West Union

Please PRINT the name of the loved one(s) you are honoring on the line(s) below and your flag will be prepared and displayed at the appropriate site on September 20th.

Name on Flag 1 _____ Name on Flag 2 _____

Name on Flag 3 _____ Name on Flag 4 _____

Please make all checks payable to the Alzheimer's Association.
Thank you for supporting the Alzheimer's Association Memory Walk!