

Alzheimer's Association Education Conference  
Wednesday, August 10th, 2011

The Hotel at Kirkwood Center,  
7725 Kirkwood Blvd SW  
Cedar Rapids, Iowa

**Free** session designed especially for care partners, family, friends, and community members

## Evening Program and Schedule

**4:45-5:10p.m. Check in and Visit Sponsor Display Booths**

**5:10-6:10p.m. "Current Progress in Understanding and Treating Alzheimer's" Dr. Susan Schultz**  
Dr. Schultz will provide the most up-to-date research findings, as well as a review of the next wave of emerging treatments, and the importance of participating in clinical trials.

**6:10-6:20p.m. Break and Visit Sponsor Display Booths**

**6:20-7:20p.m. "Traveling the Caregiving Journey" David Troxel, M.P.H**  
David addresses the Best Friend's philosophy of dementia care and highlights his journey as a professional working in dementia care, as well as a family caregiver, offering insights and reflections on the caregiving journey. He will describe the concept of the caregiving "knack," or the art of doing difficult things with ease.

**7:20-7:30p.m. Break and Visit Sponsor Display Booths**

**7:30-8:30p.m. Treatment Teams and Families: An Expert Panel Discussion on effective communication between health care providers and family caregivers"**  
*Cheryl Hennings, RN, Kathy Collison Good, LISW, Anne Salamon, RPh*  
Caregivers are the most important advocate for their loved one's quality medical care. The panel will discuss common barriers to effective communication and approaches to enhancing communication between family caregivers and health treatment teams. There will be time for participant questions.

With support from:



## LOCATION

The Hotel at Kirkwood Center  
7725 Kirkwood BLVD SW  
Cedar Rapids, IA

*\*Due to temperature fluctuations,  
please consider dressing in layers.*

A light dinner will be served.

## REGISTER REQUIRED

Call 800.272.3900 or

register online at [www.alz.org/eci](http://www.alz.org/eci)

## FREE RESPITE

Free respite is available onsite.

**Advanced registration  
is required.**

Please call 800.272.3900 to  
make a respite reservation by  
Monday August 8th, 2011.

17th annual

# alzheimer's disease & dementia education conference

## FREE EDUCATION EVENT

### Wednesday August 10th, 2011

### 5:00pm—8:30pm

Details on Reverse

800.272.3900 or [www.alz.org/eci](http://www.alz.org/eci)



#### East Central Iowa Chapter

317 7th Ave SE Ste 402  
Cedar Rapids, Iowa 52401

[www.alz.org/eci](http://www.alz.org/eci)

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