



the compassion to care, the leadership to conquer

For Immediate Release

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Board of Directors to be “Helping Hands” at HuHot Mongolian Grill Benefit

Event to raise money for Alzheimer's Association East Central Iowa Chapter

Cedar Rapids, Iowa, February 3rd, 2010 – Community volunteers and members of the Board of Directors are raising some cold cash with a hot fundraiser to support the Alzheimer's Association East Central Iowa Chapter. On Wednesday, February 17th from 5:00pm to 9:00pm, volunteers will become “Helping Hands” to cook up a little fun and raise funds at HuHot Mongolian Grill. The Cedar Rapids restaurant is located in Lindale Mall at 4444 1st Avenue NE.

The Helping Hands volunteers will display their skills behind HuHot's grill to raise concern for Alzheimer's disease and create awareness for the Alzheimer's Association. They will stir-fry meals of fresh meats, seafood, noodles, vegetables and unique sauces in the hope of receiving generous tips for the cause. Other volunteers will assist HuHot's dining room staff to raise additional funds through a raffle contest. In addition, HuHot's Helping Hands program donates 10% of the event sales to the Alzheimer's Association. The general public is invited and encouraged to attend.

“This is a really unique fundraising opportunity for the Alzheimer's Association,” said Lindsey Driscoll, Public Relations & Events Coordinator for the Alzheimer's Association East Central Iowa Chapter. “We are truly fortunate to have such dedicated volunteers and appreciate the opportunity to spread concern and awareness for the disease while we move our cause forward.”

For more information about this event, please contact the Alzheimer's Association at 319-294-9699 or email lindsey.driscoll@alz.org.

About the Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit www.alz.org.

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