



the compassion to care, the leadership to conquer

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FOR IMMEDIATE RELEASE

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**ELMCREST TENNIS PRO-AM TOURNAMENT RAISES CLOSE TO
\$10,000 FOR THE ALZHEIMER'S ASSOCIATION**

Cedar Rapids, IA – The Elmcrest Tennis Pro-Am Tournament took place Friday, August 26 through Sunday, August 28 at Elmcrest Country Club in Cedar Rapids. The annual tournament was a huge success. Event organizers estimate a donation in the vicinity of \$10,000 will go to the Alzheimer's Association East Central Iowa Chapter. This is the fourth year that the Alzheimer's Association has been named the beneficiary of this event with a total contribution nearing \$40,000.

“The Elmcrest Tennis Pro-Am makes for an exciting weekend,” says Kelly Hauer, Executive Director of the Alzheimer's Association East Central Iowa Chapter. “The proceeds from this event help fund care, support and research services throughout our chapter. The Elmcrest tennis staff and club members recognize the toll that Alzheimer's disease has on families and the impact this disease has on our country. We are extremely grateful for their dedication to our vision of a world without Alzheimer's disease.”

The 2011 tournament winners included Amy Graham, Amy McDonald, Krissy Lankelma, Time Gruiemsen, Tom Wolle, Kyle Apple, Mark Breheny, Jeff Damisch, Ed Sherman, Riley Galbreth, Phil Wasta, Mark Blume, John Wiley, Hunter Skogman, BJ Flemming, Curtis Newman, Mike Janssen, Alex Klaas, Mark Blume and Kris Diehl.

About the Alzheimer's Association:

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit **www.alz.org/eci**.

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