

alzheimer's association™

florida gulf coast chapter



for
SUPPORT

for
EDUCATION



for
ADVOCACY

for
RESEARCH



2009
Annual Report

THE ALZHEIMER'S ASSOCIATION is the world's leader in the fight against Alzheimer's disease. Our vision is a world without Alzheimer's disease. But until there is a cure, we will help provide care for people living with Alzheimer's disease and their caregivers.

There is an estimated 189,032 people living with Alzheimer's disease in the 17 counties served by the Florida Gulf Coast Chapter.

There are only eight states in the U.S. with more cases of Alzheimer's disease than are in the Florida Gulf Coast Chapter's service region.

In the United States, 1 in every 57 people has Alzheimer's disease.

In Florida, 1 in every 37 people has Alzheimer's disease.

In the Florida Gulf Coast Chapter's service region, 1 in every 30 people has Alzheimer's disease

When Alzheimer's disease touches your life, turn to us For Support.

This year the Florida Gulf Coast Chapter:



- Responded to over 3,100 calls on our **24-hour Confidential Helpline** capable of providing translation support in over 140 languages.
- Provided 294 **Caregiver Trainings** to a total of 2,404 caregivers.
- Provided 3 **Caregivers' Days Out** that gave 279 caregivers some carefree time to enjoy a Chapter planned activity, such as a musical performance, a picnic or a holiday function.
- Provided 1,038 **Care Consultations**, that assisted caregivers in resolving their current concerns, while developing long-range care plans to prepare them for the future.
- Provided 121 **Support Groups** that met 2,049 times providing peer support in a safe environment. The groups were attended 8,752 times by caregivers.
- Provided services through 8 convenient offices and the **Memory Mobile** – a fully functional mobile service office – ensuring that any caregiver residing within our 15,000 square mile service region had access to all Chapter services.
- Provided **Emergency Respite Care** ranging from a few hours to a few weeks at no charge for 93 people living with Alzheimer's disease and their caregivers.
- Enrolled 328 new participants in the **Medic Alert + Safe Return® Program**. 100% of the program participants who wandered were located and safely returned to their loved ones.
- Conducted **Memories in the Making™** training that provided people living with Alzheimer's disease the opportunity to express themselves through art and their family members the opportunity to enjoy their artistic achievements.

When Alzheimer's disease touches your life, turn to us **For Education.**

IT HAS BEEN JUST OVER 100 YEARS since Alois Alzheimer documented the first case of a new disease that would eventually bear his name. Even so, the majority of what we know about Alzheimer's disease we have learned in the past 25-30 years. Many people feel overwhelmed by the sudden influx of information available and sometimes have difficulty separating fact from fiction.

This year the Florida Gulf Coast Chapter:



- Provided **State of Florida Certified Dementia Care Trainings** to 216 professional caregivers serving people with dementia.
- Provided law enforcement officers **Dementia & Safe Return Training**, teaching them about dementia, how to interact with a person who has dementia, and techniques regarding how to search for and locate a wanderer.
- Enhanced our **Multi-Cultural Outreach Program's** objective of identifying and providing services to isolated, low income, minorities affected by Alzheimer's disease.
- Collaborated with **faith-based organizations, professional groups, community service providers and civic organizations** to reach and serve our clients.



- Made 115 outreach and service stops with the **Memory Mobile** reaching 5,903 individuals.
- Conducted 245 **Outreach** activities reaching 20,491 people.
- Provided 257 **Education Presentations** to a total of 9,828 people.
- Raised awareness and over \$540,000 through **Memory Walk** to advance our mission.

When Alzheimer's disease touches your life, turn to us **For Advocacy.**



BETWEEN THE STRESS AND THE HIGH COSTS of providing care to a family member with Alzheimer's it doesn't take much to upset what balance Alzheimer's caregivers struggle to maintain.

A legislative action that results in even a minor change could have devastating effects on the lives of a person living with Alzheimer's disease and their caregivers.

In 2009, the Alzheimer's Association continued **advocacy efforts on behalf of those impacted by Alzheimer's disease and related disorders.** During our 2009 Memory Walks over 800 Walkers signed up to be advocates for increased Federal funding for research. This year we were able to maintain federal funding for research at \$642 Million – with sustained community support **our \$1 Billion goal is within reach.**

In a tough State of Florida budget cycle, through the efforts of our community advocates and the leadership of Representative Matt Hudson, Senator Garrett Richter and the Florida Department of Elder Affairs. we were able to maintain \$50,000 in State funding to support the work of our Memory Mobile.

While we seek new ways to fund these programs in the future, we will advocate the important role the State of Florida plays in supporting people with Alzheimer's disease and their caregivers. We will continue to advocate for legislation and work to restore the State's funding for support of programs that **ease the burden of Floridians impacted by Alzheimer's disease.**



When Alzheimer's disease touches your life, turn to us **For Research.**

The Alzheimer's Association is the **world's largest nonprofit funder of Alzheimer's research** having contributed **more than \$220 million** to promising research projects. We bring together health care professionals and the world's best scientists to advance breakthroughs in treatments and a cure for Alzheimer's disease.

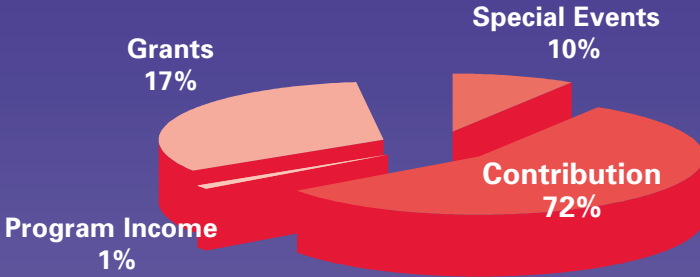
Our Vision

A world without Alzheimer's disease.

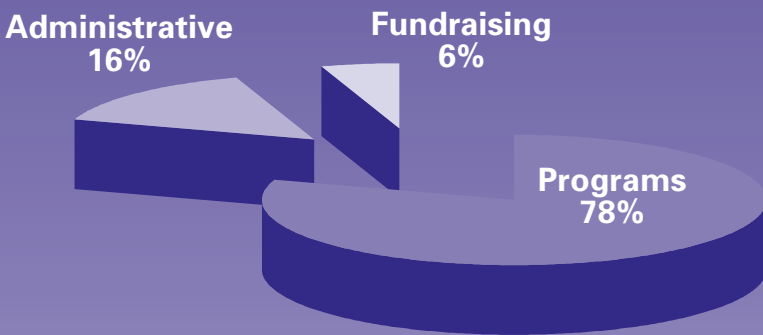
Our Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

FY 2008-09 Operating Budget \$1,598,829



Expenditures



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When Alzheimer's disease touches your life, turn to us.

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**To learn more about the Alzheimer's Association -
Florida Gulf Coast Chapter
visit us online at www.alz.org/FLGulfCoast**